

# ORDER WORKSHEET

Rep Order# 9433225 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 10/24/14 10:15 AM  
Last Received: 10/24/14 9:01 AM  
Showing Buylines: All Lines

1 of 2

Station WABI-TV BANGOR  
Advertiser (NXCM) NEXT GEN CLIMATE ACT  
Product Issue  
Estimate# 3980  
Buyer Jesse Demestrie

Agency (WTRF) WATERFRONT STRATEGIES  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 212/226/3980  
Flight Dates 10/28/14-11/03/14

Rep Firm KATZ CONTINENTAL  
Sales Office (DC) WASHINGTON  
Salesperson (NNO) NILE NOYES  
Sales Assistant  
Salesperson Phone# 202-872-5880  
Salesperson Fax# 202-872-0263

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

PLS SEE NEW ORDER PLS CK AND CNF THANKS NILE

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ week	Total Spots	Total Cost
1	Tu-F, M	6P-7P	TV5 NEWS AT 6PM	30	-	-	\$9,000.00	10/28-11/03	1	1	\$9,000.00
2	Tu-F, M	11P-1135P	TV5 NEWS AT 11PM	30	-	-	\$5,000.00	10/28-11/03	1	1	\$5,000.00

## ---REPORT TOTALS---

Report Totals: 2 / \$14,000.00

## ---SALES MONTHLY TOTALS---

Nov2014: 2 / \$14,000.00  
Order Totals: 2 / \$14,000.00  
Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals \$17,073.17  
CABL .00% EABI .00% UNKN .00% WABI 82.00% WBAW .00%  
WFVX 1.00% WLBZ 15.00% WVII 2.00%

Books [MAY14]  
Demos RA35+

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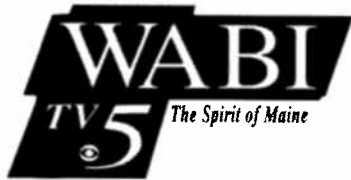
2 of 2

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--- CREDIT RISK ---  
STANDARD CREDIT TERMS



Community Broadcasting Service  
PO Box 3135  
Boston, MA 02241-3135

Phone: 207-947-8321  
Fax: 207-941-9378  
www.wabi.tv

<b>Mailing Address</b>  Waterfront Strategies 3050 K St NW, Suite 100 Washington, DC 20007	<b>Contract #</b>	<b>Rev #</b>	<b>Bill Cycle</b>	<b>Print Date</b>	<b>Entry Date</b>
	18507	NEW	Broadcast	10/24/2014	
	<b>Advertiser</b>			<b>Brand</b>	<b>Network</b>
	Next Gen Climate Act			Issue	WABI
	<b>Contract Description</b>			<b>Dates</b>	<b>Revenue Type</b>
	ISSUE			10/28/14 - 11/03/14	PO1
	<b>Estimate #</b>	<b>Proposal #</b>		<b>Primary Salesperson</b>	<b>Buyer:</b>
	3980	9433225 \$14000		Katz Washington DC	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
1	X	X	X	X	X			1	10/28 - 11/03	05:57:00 p 06:59:59 p	PA1	:30	1	\$9,000.00
										Prg: Channel 5 News At Six				
		X	X	X	X			1	10/27 - 11/02					
2	X	X	X	X	X			1	10/28 - 11/03	10:59:50 p 11:34:59 p	PA1	:30	1	\$5,000.00
										Prg: Channel 5 News At 11				
		X	X	X	X			1	10/27 - 11/02					

Booked				Airtime		NTR		Total	
Broadcast	Gross	Net	Spots	Gross	Net	Gross	Net	Gross	Net
Nov 2014	\$14,000.00	\$11,900.00	2					\$14,000.00	\$11,900.00
<b>Totals:</b>	\$14,000.00	\$11,900.00	2					\$14,000.00	\$11,900.00

ACCEPTED FOR STATION

By \_\_\_\_\_

Date \_\_\_\_\_

ACCEPTED FOR ADVERTISER/AGENCY

By \_\_\_\_\_

Date \_\_\_\_\_

Conditions on reverse side hereof and attachments, if any, are a part of this contract.