

ORDER WORKSHEET

Rep Order# 9433225 Ver# 1 Status New Traffic Order#
 EC'd No Printed: 10/24/14 10:15 AM 1 of 2
 Last Received: 10/24/14 9:01 AM
 Showing Buylines: All Lines

Station WABI-TV BANGOR
 Advertiser (NXCM) NEXT GEN CLIMATE ACT
 Product Issue
 Estimate# 3980
 Buyer Jesse Demastrie
 Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 212/226/3980
 Flight Dates 10/28/14-11/03/14
 Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (NNO) NILE NOYES
 Sales Assistant
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE NEW ORDER PLS CK AND CNF THANKS NILE

Ln	Day	Time	Program	Len	RTG/TWP	GRPs/ (000)	Rate	Dates	Spots/ week	Total Spots	Total Cost
1	Tu-F, M	6P-7P	TV5 NEWS AT 6PM	30	-	-	\$9,000.00	10/28-11/03	1	1	\$9,000.00
2	Tu-F, M	11P-1135P	TV5 NEWS AT 11PM	30	-	-	\$5,000.00	10/28-11/03	1	1	\$5,000.00

---REPORT TOTALS---

Report Totals: 2 / \$14,000.00

---SALES MONTHLY TOTALS---

Nov2014: 2 / \$14,000.00

Order Totals: 2 / \$14,000.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	CABL	EABI	UNKN	WABI	WBAN
\$17,073.17	.00%	.00%	.00%	82.00%	.00%
WFXV	1.00%	WLBZ	15.00%	WVII	2.00%

Books [MAY14]
 Demos RA35+

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--- CREDIT RISK ---
STANDARD CREDIT TERMS



Community Broadcasting Service
 PO Box 3135
 Boston, MA 02241-3135

Phone: 207-947-8321
 Fax: 207-941-9378
 www.wabi.tv

Mailing Address Waterfront Strategies 3050 K St NW, Suite 100 Washington, DC 20007	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	18507	NEW	Broadcast	10/24/2014	
	Advertiser		Brand	Network	
	Next Gen Climate Act		Issue	WABI	
Contract Description			Dates	Revenue Type	
ISSUE			10/28/14 - 11/03/14	PO1	
Estimate #	Proposal #		Primary Salesperson	Buyer:	
3980	9433225 \$14000		Katz Washington DC		

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
1	X	X	X	X	X			1	10/28 - 11/03	05:57:00 p 06:59:59 p	PA1	:30	1	\$9,000.00
			X	X	X			1	10/27 - 11/02					
Prg: Channel 5 News At Six														
2	X	X	X	X	X			1	10/28 - 11/03	10:59:50 p 11:34:59 p	PA1	:30	1	\$5,000.00
			X	X	X			1	10/27 - 11/02					
Prg: Channel 5 News At 11														

Booked	Airtime			NTR		Total	
	Broadcast	Gross	Net	Spots	Gross	Net	Net
Nov 2014		\$14,000.00	\$11,900.00	2			\$14,000.00 \$11,900.00
Totals:		\$14,000.00	\$11,900.00	2			\$14,000.00 \$11,900.00

ACCEPTED FOR STATION

ACCEPTED FOR ADVERTISER/AGENCY

By _____

By _____

Date _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.