

# CONTRACT



**KLOS 95.5**  
**2600 W. OLIVE AVE STE 800**  
**BURBANK, CA 91505**  
**(818) 238-6603**

[WWW.KLOS955.COM](http://WWW.KLOS955.COM)

And:

**SADLER STRATEGIC MEDIA**  
**12103 VIEWCREST ROAD**  
**STUDIO CITY, CA 91604**

<u>Contract / Revision</u> 283515 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>CALIFORNIANS FOR RESPONSIBLE HOUSING</b>		<u>Original Date / Revision</u> 10/29/20 / 10/29/20
<u>Contract Dates</u> <b>10/30/20 - 11/02/20</b>	<u>Estimate #</u>	
<u>Product</u> <b>NO ON 21</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KLOS-FM</b>	<u>Account Executive</u> Preston Williams	<u>Sales Office</u> Los Angeles Loc
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 07341		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLOS	10/30/20	11/01/20	5:30 AM-10:00 AM	5:30 AM-10:00 AM		1:00			NM	10	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	----F--				10	\$750.00			
N 2	KLOS	10/30/20	11/01/20	M-F 10a-3p	10a-3p		1:00			NM	10	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	----F--				10	\$750.00			
N 3	KLOS	10/30/20	11/01/20	M-F 3p-8p	M-F 3p-8p		1:00			NM	10	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	----F--				10	\$750.00			
N 4	KLOS	10/30/20	11/01/20	6:00 AM-7:00 PM	6:00 AM-7:00 PM		1:00			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----SS				4	\$100.00			
N 5	KLOS	10/30/20	11/01/20	6:00 AM-7:00 PM	6:00 AM-7:00 PM		1:00			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----SS				4	\$75.00			
N 6	KLOS	10/30/20	11/01/20	M-F Prime 6a-7p	M-F Prime 6a-7p		1:00			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	----F--				3	\$750.00			
N 7	KLOS	10/30/20	11/02/20	M-F Prime 6a-7p	M-F Prime 6a-7p		1:00			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----				0	\$750.00			
Week:		11/02/20	11/08/20	M-----				6	\$750.00			
<b>Totals</b>											<b>47</b>	<b>\$29,950.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/20 - 11/02/20	47	\$29,950.00	(\$4,492.50)	\$25,457.50
<b>Totals</b>	<b>47</b>	<b>\$29,950.00</b>	<b>(\$4,492.50)</b>	<b>\$25,457.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 This Contract for advertising services is governed by the GENERAL TERMS AND CONDITIONS FOR ADVERTISEMENT TIME PURCHASES available at <https://www.power106.com/general-terms-conditions-for-advertisement-time-purchases>. By requesting advertising time with the station, you agree to these terms and conditions.