

CONTRACT



KLOS 95.5
2600 W. OLIVE AVE STE 800
BURBANK, CA 91505
(818) 238-6603

WWW.KLOS955.COM

And:

SADLER STRATEGIC MEDIA
12103 VIEWCREST ROAD
STUDIO CITY, CA 91604

<u>Contract / Revision</u> 281340 /		<u>Alt Order #</u>
<u>Advertiser</u> CALIFORNIANS FOR RESPONSIBLE HOUSIN		<u>Original Date / Revision</u> 07/21/20 / 07/21/20
<u>Contract Dates</u> 09/28/20 - 10/25/20	<u>Estimate #</u> 2384	
<u>Product</u> No on Rent Control Radio 9.28.20-11.03.20		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLOS-FM	<u>Account Executive</u> Preston Williams	<u>Sales Office</u> Los Angeles Loc
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 07341	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLOS	09/28/20	10/25/20	M-F 6a-10a	6a-10a		1:00			NM	36	\$27,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/28/20	10/04/20	MTWTF--				9	\$750.00			
	Week:	10/05/20	10/11/20	MTWTF--				9	\$750.00			
	Week:	10/12/20	10/18/20	MTWTF--				9	\$750.00			
	Week:	10/19/20	10/25/20	MTWTF--				9	\$750.00			
N 2	KLOS	09/28/20	10/25/20	M-F 10a-3p	10a-3p		1:00			NM	40	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/28/20	10/04/20	MTWTF--				10	\$750.00			
	Week:	10/05/20	10/11/20	MTWTF--				10	\$750.00			
	Week:	10/12/20	10/18/20	MTWTF--				10	\$750.00			
	Week:	10/19/20	10/25/20	MTWTF--				10	\$750.00			
N 3	KLOS	09/28/20	10/25/20	M-F 3p-7p	3p-7p		1:00			NM	36	\$27,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/28/20	10/04/20	MTWTF--				9	\$750.00			
	Week:	10/05/20	10/11/20	MTWTF--				9	\$750.00			
	Week:	10/12/20	10/18/20	MTWTF--				9	\$750.00			
	Week:	10/19/20	10/25/20	MTWTF--				9	\$750.00			
N 4	KLOS	09/28/20	10/25/20	6:00 AM-7:00 PM	6:00 AM-7:00 PM		1:00			NM	16	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/28/20	10/04/20	-----SS				4	\$75.00			
	Week:	10/05/20	10/11/20	-----SS				4	\$75.00			
	Week:	10/12/20	10/18/20	-----SS				4	\$75.00			
	Week:	10/19/20	10/25/20	-----SS				4	\$75.00			
Totals											128	\$85,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 -10/25/20	128	\$85,200.00	(\$12,780.00)	\$72,420.00
Totals	128	\$85,200.00	(\$12,780.00)	\$72,420.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Contract for advertising services is governed by the GENERAL TERMS AND CONDITIONS FOR ADVERTISEMENT TIME PURCHASES available at <https://www.power106.com/general-terms-conditions-for-advertisement-time-purchases>. By requesting advertising time with the station, you agree to these terms and conditions.