

CONTRACT



WFRV
5000 Riverside Dr
Building 5 Suite 200
Karina Davila
Irving, TX 75039
(214) 765-4114

Contract / Revision 1731525 /		Alt Order # 26220807
Product tv		
Contract Dates 10/13/18 - 10/15/18		Estimate # 7519
Advertiser POL/A Stronger Wisconsin		Original Date / Revision 10/12/18 / 10/12/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WFRV	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 35+		
Agency Code 9913721	Advertiser Code 464	Product 1/2 495
Agency Ref IN3307/TO232		Advertiser Ref

And:

Great American Media
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFRV	10/15/18	10/15/18	6:30 AM-7:00 AM	6:30 AM-7:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$250.00				
N 2	WFRV	10/15/18	10/15/18	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$500.00				
N 3	WFRV	10/15/18	10/15/18	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$500.00				
N 4	WFRV	10/15/18	10/15/18	4:00 PM-4:30 PM	4:00 PM-4:30 PM		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				2	\$750.00				
N 5	WFRV	10/15/18	10/15/18	4:30 PM-5:00 PM	4:30 PM-5:00 PM		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				2	\$750.00				
N 6	WFRV	10/15/18	10/15/18	Local 5 News at 5:00	M-F 5p-5:30p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$1,000.00				
N 7	WFRV	10/15/18	10/15/18	Local 5 News at 6:30	M-F 6:30p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$500.00				
N 8	WFRV	10/15/18	10/15/18	Local 5 News at 6:00	M-F 6p-6:30p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$1,000.00				
N 9	WFRV	10/15/18	10/15/18	Local 5 News at 10p	Local 5 News at 10		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				2	\$700.00				
N 10	WFRV	10/13/18	10/13/18	College Football	College Football		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S-				1	\$450.00				
N 11	WFRV	10/13/18	10/13/18	College Football	College Football		:30				NM	1	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 1731525 /	<u>Alt Order #</u> 26220807
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<u>Contract Dates</u> 10/13/18 - 10/15/18	<u>Product</u> tv	<u>Estimate #</u> 7519
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<u>Advertiser</u> POL/A Stronger Wiscons	<u>Original Date / Revision</u> 10/12/18 / 10/12/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S-				1	\$450.00				
N 12	WFRV	10/15/18	10/15/18	6:00 AM-6:30 AM	6:00 AM-6:30 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$250.00				
N 13	WFRV	10/15/18	10/15/18	5:00 AM-5:30 AM	5:00 AM-5:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$125.00				
N 14	WFRV	10/15/18	10/15/18	5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$125.00				
Totals								0.00				17	\$9,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/15/18	17	\$9,550.00	(\$1,432.50)	\$8,117.50
Totals	17	\$9,550.00	(\$1,432.50)	\$8,117.50

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Andrew Hutson
do hereby request station time concerning the following issue:

A Stronger Wisconsin

Broadcast Length	Time of Day Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: A Stronger Wisconsin

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

2018 General Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

A Stronger Wisconsin 1225 Eye St NW, Suite 1100
Washington DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairperson: Elisabeth Pearson
Treasurer: Stephen Hill

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Station	Time of Day / Position / Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available)

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (Identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.