

# INVOICE

Remit Address:

**WFRV**  
 PO Box 74008722  
 Chicago, IL 60674-8722  
 Main: (214) 765-4114  
 Billing:



Invoice #	1745427-1
Invoice Date	11/11/18
Invoice Month	November 2018
Invoice Period	10/29/18 - 11/06/18

Advertiser	POL/A Stronger Wisconsin PAC
Product	tv
Estimate Number	7522

Order #	1745427
Alt Order #	26220811
Deal #	
Order Flight	10/30/18 - 11/06/18

Property	WFRV
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Billing Address:

Great American Media  
 Attention: Accounts Payable  
 3050 K Street NW  
 Suite 100  
 Washington, DC 20007

Agency Code	9913721
Advertiser Code	464
Product 1/2	495

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WFRV	6:30 AM-7:00 AM	6:30 AM-7:00 AM		10/30/18 to 11/05/18	1x	MTWTF--				
				Tu	10/30/18	:30	6:46 AM	ASW18109H	\$250.00		1
2	WFRV	7:00 AM-8:00 AM	7:00 AM-8:00 AM		10/30/18 to 11/05/18	1x	MTWTF--				
				W	10/31/18	:30	7:26 AM	ASW18111H	\$500.00		1
3	WFRV	8:00 AM-9:00 AM	8:00 AM-9:00 AM		10/30/18 to 11/05/18	1x	MTWTF--				
				M	11/05/18	:30	8:28 AM	ASW18111H	\$500.00		1
4	WFRV	4:00 PM-4:30 PM	4:00 PM-4:30 PM		10/30/18 to 11/05/18	2x	MTWTF--				
				Tu	10/30/18	:30	4:16 PM	ASW18110H	\$750.00		1
				F	11/02/18	:30	4:47 PM	ASW18111H	\$750.00		2
5	WFRV	4:30 PM-5:00 PM	4:30 PM-5:00 PM		10/30/18 to 11/05/18	1x	MTWTF--				
				Tu	10/30/18	:30	4:52 PM	ASW18109H	\$750.00		1
6	WFRV	Local 5 News at 5:00	M-F 5p-5:30p		10/30/18 to 11/05/18	1x	MTWTF--				
				Tu	10/30/18	:30	5:24 PM	ASW18110H	\$1,000.00		1
7	WFRV	CBS Evening News M-F	M-F 530-6p		10/30/18 to 11/05/18	1x	M-----				
				M	11/05/18	:00			<del>\$1,000.00</del> Credited		1
8	WFRV	Local 5 News at 6:00	M-F 6p-6:30p		10/30/18 to 11/05/18	1x	MTWTF--				
				Tu	10/30/18	:30	6:14 PM	ASW18109H	\$1,000.00		1
9	WFRV	Local 5 News at 6:30	M-F 6:30p-7p		10/30/18 to 11/05/18	1x	MTWTF--				
				M	11/05/18	:30	6:37 PM	ASW18112H	\$500.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WFRV	Tue Hour 1	Tue Hour 1		10/29/18 to 11/04/18	1x	-T-----				
	WFRV			Tu	10/30/18	:30	7:33 PM	ASW18110H	\$5,000.00		1
11	WFRV	Wed Hour 1	Wed Hour 1		10/29/18 to 11/04/18	1x	--W----				
	WFRV			W	10/31/18	:30	7:39 PM	ASW18112H	\$5,000.00		1
12	WFRV	Local 5 News at 10p	Local 5 News at 10p		10/30/18 to 11/05/18	2x	MTWTF--				
	WFRV			Tu	10/30/18	:30	10:19 PM	ASW18109H	\$700.00		2
	WFRV			M	11/05/18	:30	10:20 PM	ASW18111H	\$700.00		1
13	WFRV	College Football	College Football		10/29/18 to 11/04/18	1x	-----S-				
	WFRV			Sa	11/03/18	:30	2:29 PM	ASW18112H	\$450.00		1
14	WFRV	College Football	College Football		10/29/18 to 11/04/18	1x	-----S-				
	WFRV			Sa	11/03/18	:30	5:03 PM	ASW18111H	\$450.00		1
15	WFRV	College Football Prime	College Football Pri		10/29/18 to 11/04/18	1x	-----S-				
	WFRV			Sa	11/03/18	:30	8:21 PM	ASW18111H	\$1,500.00		1
16	WFRV	NFL Early Game	NFL Early Game		10/29/18 to 11/04/18	1x	-----S				
	WFRV			Su	11/04/18	:30	3:59 PM	ASW18112H	\$4,500.00		1
17	WFRV	M-F 3p-4p	M-F 3p-4p		11/05/18 to 11/11/18	2x	MT-----				
	WFRV			M	11/05/18	:30	3:55 PM	ASW18110H	\$500.00		1
	WFRV			Tu	11/06/18	:30	3:12 PM	ASW18112H	\$500.00		2
18	WFRV	CBS This Morning	M-F 7a-9a		11/05/18 to 11/11/18	1x	-T-----				

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18	WFRV	CBS This Morning	M-F 7a-9a	Tu	11/06/18	:30	8:54 AM	ASW18111H	\$1,000.00		

Aired Spots

20

Gross Total **\$26,300.00**  
Agency Commission **\$3,945.00**  
Net Amount Due **\$22,355.00** Payment Terms 30 Days