

Quarterly Issues Report 4 Qtr 2019 Year

KATK AM-FM, KCDY-FM, KAMQ-AM all carry local weather forecast 7 times per day, everyday of the week. KATK AM & FM carry national ABC news broadcast at the top of the hour 7 days a week.



# Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

## Issues & Program List

Quarter 1 2 3 ④  
 Year 2019

Title	Time/# ads	Dates	Narrative/Issue
Halloween Safe Driving	DURATION: :30	10/20- 10/31/19	Safe Driving Tips Halloween Night by Sgt Robert Moore
Coat Drive	DURATION: :30	11/15-12/15	Womens Club Sponsor local Coat Drive
Bicycle Drive	DURATION: :30	11/10- 12/7	R-360 Sponsors Bicycle Drive
Parade Day	DURATION: :30	11/12- 11/16	Kiwanis Parade Day
Charity Dance	DURATION: :30	11/11-12/14	Faith, Hope, Love - Angel Tree Charity Dance / Sheri Connor
DWI	DURATION: :30	12/15-12/31	Judge Cali coat DWI Holiday Road Blocks
Health Insurance	DURATION: 12 minutes	11/20/19	True Health Mandated Coverage michelle TOON
U.S Congressional Race	DURATION: 20 minutes	11/19/19	U.S. Congressional Race
U.S. Politics	DURATION: 20 minutes	12/7/19	U.S. Senate Race
NMBA	:30	Oct- Nov-Dec	Various Info PSA's attached <sup>list</sup>

Prepared by \_\_\_\_\_  
 Date 1/7/2020  
 (by 10<sup>th</sup> day of next quarter)



# Carlsbad Radio

KCDY-FM

KATK-FM

KAMQ-AM

KATK-AM

## ISSUES & ANSWERS INFORMATION FORM

Date(s): Oct - Dec 2019

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative:  
National League Lee Austin  
Duration: :30

Topic:  
Carlsbad Little League Baseball Sign-ups  
12/23 December Sign-ups upcoming

Representative:  
VFW Auxillary  
Duration: :30

Topic:  
12/20 New Years Eve Bingo

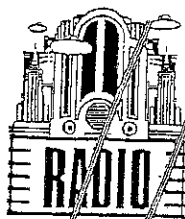
Representative:  
CNS Dedee Dorado  
Duration: :30

Topic:  
Xmas Pancake Fundraiser  
12/17 - 12/21 High School Cheerleading

Representative:  
NMBA  
Duration: :30

Topic:  
Various Pre-recorded informative PSA's  
throughout the year

Signature 1/7/20 P. Calderon



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## ISSUES & ANSWERS INFORMATION FORM

Date(s): Oct - Dec 2019

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative:

Sgt Robert Moore

Duration: :30

Topic:

Safe Driving Halloween New River State Police  
Oct. 20-31 4 Stations

Representative:

Jolie Chester

Duration: :30

Topic:

Womens Club - Coat Drive  
NOV. 15 - Dec. 15 4 Stations

Representative:

Darlene Warren

Duration: :30

Topic:

R-360 Bicycle Drive  
NOV 10<sup>TH</sup> Dec. 17<sup>TH</sup>

Representative:

Kiwamis Pancake Day

Duration: :30

Topic:

NOV. 12-16

Signature

1/11/20 P. Calder



# Carlsbad Radio

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## ISSUES & ANSWERS INFORMATION FORM

Date(s): Oct - Dec 2019

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative:  
Sherril Combes  
Duration: =30

Topic:  
Faith Hope Love - Angel Tree  
NOV. 11 - Dec. 14<sup>TH</sup> Charity Drive

Representative:  
Judge Calicoat  
Duration: \_\_\_\_\_

Topic:  
DUI Road Blocks Holidays  
Dec. 15-31

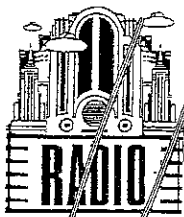
Representative:  
\_\_\_\_\_  
Duration: \_\_\_\_\_

Topic:  
\_\_\_\_\_  
\_\_\_\_\_

Representative:  
\_\_\_\_\_  
Duration: \_\_\_\_\_

Topic:  
\_\_\_\_\_  
\_\_\_\_\_

Signature 1/12/20 P. Calderon



# Carlsbad Radio

KCDY-FM

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KAMQ-AM

KATK-AM

## ISSUES & ANSWERS INFORMATION FORM

Date(s): Nov - Dec 2019

- Live PSA
- Live Interview
- Public Announcement (recorded)

Representative:

Michelle Toon

Duration: 12 minutes

Topic:

True Health Insurance mandated Coverage

11/20/19 - 11

Representative:

Claire Chaze

Duration: 20 minutes

Topic:

U.S. Congressional Race

11/19/19

Representative:

US Politics/mike P

Duration: 20 minutes

Topic:

U.S. Senate Race

Representative:

Duration: \_\_\_\_\_

Topic:

Signature

1/7/20 P. Calderon

**November 2019 PEP Report**

<b>Client</b>	<b>Run Dates</b>	<b>Spots</b>	<b>TV</b>	<b>Radio</b>
Traffic Safety Bureau 1	Sept 2019-Aug 2020	Distracted Driver		x
Traffic Safety Bureau 2	Sept 2019-Aug 2020	Two Perspectives		x
Traffic Safety Bureau 3	Sept 2019-Aug 2020	Look for Me		x
Traffic Safety Bureau 4	Setp 2019-Aug 2020	Underage Drinking		x
NMCL (4)	July 2019-June 2020	Literay TV 1	x	x
		Literacy TV 2		
		Baca 1,2,3 (radio)		
Army National Guard	Nov 2019-Oct 2020	Various	x	x
NMDOH/Opioid	Sept 2019-Feb 2020	Various		x

Maryann Morton, PEP Coordinator  
maryannmorton@nmba.org

Spanish	Navajo	Campaign
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		Distracted Driving
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x		Motorcycle Safety
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x		Pedestrian Safety
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		Underage Drinking
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		Adult Literacy
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x		Recruitment
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x	x	Opioid Addiction
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Organization	Topic	Length	Type	Start Date	End Date
Knights of Columbus	Pancake Breakfast	30	Public Service Announcement	1/8/2019	1/12/2019
American Cancer Society	Stop Smoking	30	Public Service Announcement	1/16/2019	6/30/2019
NMSU Library	Black History Month	30	Public Service Announcement	2/12/2019	2/21/2019
Knights Of Columbus	Pancake Breakfast	30	Public Service Announcement	4/9/2019	4/14/2019
united way	cinco de mayo golf	30	Public Service Announcement	4/22/2019	5/4/2019
NMDOT	End DWI	30	Public Service Announcement	4/29/2019	5/5/2019
RCC	Oilfield open golf tournament	30	Public Service Announcement	6/5/2019	6/24/2019
Carlsbad Cavegirls	Skeet shoot fundraiser	30	Public Service Announcement	7/1/2019	7/27/2019
Hope Center	Annual Jericho Walk	30	Public Service Announcement	8/14/2019	9/5/2019
CHS Tennis	Enchilada Dinner	30	Public Service Announcement	8/19/2019	8/23/2019
Knights of Columbus	Kiwanis Pancake Breakfast	30	Public Service Announcement	9/4/2019	9/7/2019
Cavemen Baseball Boosters	Golf Scramble	30 seconds	Public Service Announcement	9/23/2019	10/4/2019
Carlsbad Radio	Health Insurance Mandated Coverage	12 minutes	Public Service Announcement, Recorded Inte	11/20/2019	11/25/2019
Carlsbad Radio Politics	US congressional race	20 minutes	Public Service Announcement, Recorded Inte	11/19/2019	11/15/2019
US Politics	US Senate Race	20	Public Service Announcement, Recorded Inte	12/7/2019	12/12/2019
South East NM traffic crisis	NM has worst driving record in country	12	Public Service Announcement, Recorded Inte	12/10/2019	12/15/2019