

**QUARTERLY LIST
OF
COMMUNITY ISSUES
AND
RESPONSIVE PROGRAMS**

January 1, 2014 through March 31, 2014

In an ongoing effort to serve the public interest, WKY-AM and its owners, Cumulus Media offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of January 1, 2014 through March 31, 2014.

HEALTHCARE- This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

THE ARTS- This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

ENVIRONMENTAL AWARENESS- This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

COMMUNITY AWARENESS- This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

SAFETY- this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

EDUCATION- this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

ECONOMY- this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

FAMILY- this station supports families and their day-to-day issues. It has brought information that covers issues ranging from better parenting to how to be a better sibling/ student.

A. PROGRAMMING

Sunday-January 5th Amy Welch from The Oklahoma Society of CPA's with money saving winter heating tips

Sunday-January 12th Greg Gaston from The JD McCarty center joined us to talk about registration for Camp Claphans, A summer camp for disabled children in Norman

Sunday-January 19th Jack Damrill from the Oklahoma Turnpike Authority discussed weather and the clearing of Turnpike

Sunday-January 26th Crystal Frost from autism Oklahoma came in to promote their key fundraiser: Piecewalk

Sunday-February 2nd Chris Zack on free seminars on the Tax implications for the May tornado victims

Sunday-February 9th Representatives from The Food Bank of Oklahoma joined us to talk about the Backpack program. A program that provides meals on weekends for underprivileged children

Sunday-February 16th Elizabeth Lee from the JD McCarty Center to talk about disability awareness week

Sunday-February 23rd Representative from the Community Literacy centers talked about Oklahoma's literacy rates

Sunday-March 2nd Jack Damrill returned to talk about the use of Oklahoma Pikepasses in Texas and Kansas

Sunday-March 9th Scott Hill the executive director of Access Sports to talk about how Access Sports helps disabled children get involved in sports and after school activities

Sunday-March 16th A representative from "Harley Mike's Spring Fever Run" came in to talk about the efforts to raise funds for pancreatic cancer research.

Sunday-March 23rd JJ "The CPA" shared tax tips as a reminder that it is indeed tax season.

Sunday-March 30th Gail Vines from St Baldrick's day. A fundraiser for pediatric cancer research.