

**QUARTERLY LIST
OF
COMMUNITY ISSUES
AND
RESPONSIVE PROGRAMS**

April 1, 2014 through June 30, 2014

In an ongoing effort to serve the public interest, WKY-AM and its owners, Cumulus Media offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of April 1, 2014 through June 30, 2014

HEALTHCARE- This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

THE ARTS- This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

ENVIRONMENTAL AWARENESS- This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

COMMUNITY AWARENESS- This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

SAFETY- this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

EDUCATION- this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

ECONOMY- this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

FAMILY- this station supports families and their day-to-day issues. It has brought information that covers issues ranging from better parenting to how to be a better sibling/ student.

A. PROGRAMMING

Sunday- April 6 Greg Gaston from The JD McCarty Center joined us to promote a charity bowling event known as the “Gutter Dance” with proceeds benefiting the JD McCarty center; A nonprofit outpatient children’s hospital.

Sunday- April 13 Daniel Engle father of Sydney Engle, one of the children lost at Plaza Elementary, during the May tornado that hit Moore, Oklahoma joined us to promote a charity softball tournament. Proceeds raise money for scholarships in Sydney’s name

Sunday- April 20 Angie Gaines from The Regional Food Bank came in to promote the annual Letter Carrier’s Food Drive

Sunday-April 27 Tiffany Tilliard joined us as a representative of the Phillips Family Fundraiser. The family is raising money to help offset costs of a heart transplant for Jeremy Phillips

Sunday-May 4 Amy Welch from The Oklahoma Society of CPA’s came in to promote “Jumpstart Your Money Week”

Sunday-May 11 Mark Hyman joined us to promote the FOX 25 Town Hall Meeting called “Caring For Veterans”

Sunday-May 18 Rev. Kris Tate came in to promote various charity events and services through Chapel Hill United Methodist Church

Sunday-May 25 Shelby Teal came in to tell our audience about Camp Kesem; a non-profit camp for children of adults with cancer.

Sunday-June 1 Julianne and Brittany from OKC Beautiful joined us to inform our audience about a volunteer project to help clean up Manuel Perez Park on SW 14TH AND Harvey in Oklahoma City.

Sunday-June 8 Jack Damrill from the Oklahoma Turnpike Authority to give us an update on construction on the Turnpike system and summer travel

Sunday-June 15 Maj. Zack McKisick from Tinker Air Force Base came in to promote the Star Spangled Air Show.

Sunday-June 22 Greg Gaston returned to promote the Norman Conquest Bike Tour; an annual event hosted by the Norman Bicycle League. Proceeds Benefit Camp Claphans; a camp for developmentally disabled children.

Sunday-June 30 Erin Englekey joined us to promote Feed The Children’s pilot program called, “Oklahoma Summer Food and Education Program”