

**QUARTERLY LIST
OF
COMMUNITY ISSUES
AND
RESPONSIVE PROGRAMS**

July 1, 2014 through September 30, 2014

In an ongoing effort to serve the public interest, WKY-AM and its owners, Cumulus Media offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of July 1, 2014 through June 30, 2014

HEALTHCARE- This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

THE ARTS- This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

ENVIRONMENTAL AWARENESS- This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

COMMUNITY AWARENESS- This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

SAFETY- this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

EDUCATION- this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

ECONOMY- this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

FAMILY- this station supports families and their day-to-day issues. It has brought information that covers issues ranging from better parenting to how to be a better sibling/ student.

A. PROGRAMMING

Sunday- July 6 Jack Damrill from the Oklahoma Turnpike Authority gave us an update of summer construction on the Turnpike. He also reported that Oklahoma Pike Pass holders will soon be able to use the Pike Pass in North Texas.

Sunday- July 13 The Director of Bands for Mustang High joined us to promote Drumcore International; A group of elaborate and award winning marching bands from all over the country on July 22. All proceeds go to benefit Mustang High School

Sunday- July 20 Amy Schrodes from The Central Oklahoma Humane Society joined us to promote the Humane Society and The Humane Heroes awards. A ceremony that recognizes animals that have made an impact in Oklahoma

Sunday-July 27 Amy Welch from The Oklahoma Society of CPA's came in to talk about Back to School spending and Tax free weekend in Oklahoma.

Sunday-August 3 Dana Chism from Upward Transitions; A charity that performs social services in Oklahoma City. Dana was here to promote "Dodge for a Cause". A dodge ball tournament with proceeds benefiting Upward Transitions.

Sunday-August 10 Rev. Chris Tate from Chappel Hill United Methodist church joined us to promote his latest sermon series and study.

Sunday-August 17 Angie Gains from The Regional Food Bank to talk about the Food For Kids childhood hunger program.

Sunday-August 24 Don Burke with The Referral Center of OKC; A charity that helps people get passed addiction. Don was here to promote "The Glow Run"; a fundraiser with proceeds benefiting TRC.

Sunday-August 31 Barbera Loudermilk from Metro Technology Centers joined us to promote their horticulture school's Farmer's Market. Proceeds from the market goes back into the school.

Sunday-September 7 Shelly Dutton came in to talk about the charity "Limbs for Life". "Limbs for Life" provides free prosthetics for amputees who cannot afford them.

Sunday-September 14 The Mayor of Choctaw, Randy Ross joined us to promote Choctaw's Oktoberfest. Proceeds from the festival benefit the Choctaw Rotary Club.

Sunday-September 21 Kelly White from the non-profit "Rally Around the Pitts". A charity dedicated to getting Pit-bulls adopted.

Sunday-September 28 Greg Gaston from The JD McCarty center joined to talk about Sib-Shop. Sib Shop is a workshop for the siblings of children with developmental disabilities.