

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Andrew Provencher, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Bfresh Consulting

Address: 114 North Main Street, Concord, NH 03301

Contact: Andrew Provencher	Phone number: 603.377.6994	Email: andrew@bfreshconsulting.com
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Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: The Nature Conservancy

Address: 22 Bridge Street, Concord, NH 03301

Contact: Jim O'Brien	Phone number: 603.230.9228	Email: Jim_Obrien@tnc.org
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Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

James Attwood, Amy Batchelor, John Bernstein, Miceehle DePass, Sen. Bill Frist, Joseph Gleberman, Harry Hagey, Margaret Hamburg, Claudia Madrazo, Craig McCaw, Jennifer Morris, Ana Parma, Douglas Petno, Vincent Ryan, Brenda Shapiro, Frances Ulmer, Kevin Weil, Ying Wu

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to: Jeanne Shaheen and Maggie Hassan

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Hassan-2022



Date of election: 2022

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

Build Back Better Program

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative	
Signature: 		Signature: 	
Name: Andrew Provencher		Name: Lucy Larse	
Date of Request to Purchase Ad Time: 1.4.22		Date of Station Agreement to Sell Time: 1/3/22	

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 1/3/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 7136265	Station Call Letters: WZLW-FM	Date Received/Requested: 1/3/22
Est. #: —	Station Location: Manchester, NH	Run Start and End Dates: 1/5 - 1/19/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Lisa Damon

From: Lucy Lange
Sent: Tuesday, January 4, 2022 2:28 PM
To: Lisa Damon
Subject: FW: TNC NAB Jan 2022.pdf
Attachments: TNC NAB Jan 2022.pdf

Lucy Lange
Manchester Radio Group
95.7 WZID | 96.5 The Mill | 94.1 Rewind
106.9 & 103.1 The Outlaw | 1370AM & 99.9FM WFEA
O: 603-669-5777
C: 603-497-7718

From: BJ Perry <bjperryh@gmail.com>
Sent: Tuesday, January 4, 2022 12:53 PM
To: Lucy Lange <llange@manchesterrg.com>
Subject: TNC NAB Jan 2022.pdf

CAUTION: This email originated from outside of Saga Communications. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Sent from my iPhone

This email message, including attachments, may contain confidential and/or privileged material. Any unauthorized use, disclosure or distribution is prohibited. If you have received this in error, please delete it. Saga Communications, Inc. and all its subsidiaries and stations that it owns or operates prohibit all forms of discrimination in advertising contracts. We do not, and shall not, discriminate on the basis of race, ethnicity, or gender regarding advertising practices. All advertising agencies warrant, where applicable, that all radio commercials provided to our stations are properly licensed to be broadcast on radio stations and the associated internet streams.