

Broadcast Contract

BFRESH CONSULTING
NATURE CONSERVANCY
114 North Main Street
Concord, NH 03301

Start Date 01/05/22	Contract# 7136265	Mod# 0
End Date 01/19/22	Date Entered 01/03/22	Date Last Modified 01/03/22
Advertiser NATURE CONSERVANCY		Station Market WZID-FM
Product Nature Conservancy WZID		SalesRep/Office House House

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 01/05/22 SU 01/09/22	06:00A-12:00A	30	--	--	X	X	X	X	X	8	\$100.00
2	MO 01/10/22 SU 01/16/22	06:00A-12:00A	30	X	X	X	X	X	X	X	12	\$100.00
3	MO 01/17/22 WE 01/19/22	06:00A-12:00A	30	X	X	X	--	--	--	--	6	\$100.00

LN	DATE	INVENTORY TYPE	REVENUE TYPE	PRICING STRUCTURE	RATE	QTY	TAX SCHEDULE	LINE TOTAL
1	01/05/22 01/19/22	NON-SPOT ITEM	Streaming Local - Agency	PER ITEM	\$300.00	1		\$300.00

30,000 streaming impressions

Alternative Revenue Total: \$300.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	26	2,600.00	\$435.00	\$ 2,465.00	\$ 2,900.00

Thank you for your business!

Billing Projections: By Month

	Jan 22
CA	2,900.00
ST	2,900.00

Saga Communications, Inc., and all its subsidiaries and stations that it owns or operates prohibit all forms of discrimination in advertising contracts. We do not and shall not discriminate on the basis of race, ethnicity or gender regarding advertising practices. All advertising agencies warrant, where applicable, that all radio and/or television commercials provided to our stations are properly licensed to be broadcast on radio and/or television stations and the associated internet

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

_____ Name	_____ Title	_____ Name	_____ Title
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See reverse for accepted terms and conditions, if any

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Sales Order

Station: WZID-FM Agency: BFRESH CONSULTING
 Contract Name: Nature Conservancy Address: 114 North Main Street
 Contract#: 7136265 City: Concord State: NH Zip: 03301
 Start Date: 1/05/22 End Date: 1/19/22 Buyer: _____
 Revenue Type: Local Political - Agency Type: Cash Tax Schedule: _____ (None)
 Advertiser: NATURE CONSERVANCY Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 2595HOUSE Comm %: 12
 Product Name: Nature Conservancy WZID Makegood Policy: Within Contract Dates
 Competitive Code: Political

No	DATES		Alt	TIMES		LEN	DISTRIBUTION							Per Wk	D/W	RATE	TOTALS		PTY
	START	END		wks	START		END	M	T	W	T	F	SA				SU	SPOTS	
1	1/05/22	1/09/22		6:00 AM	12:00 AM	30			X	X	X	X	X	8	W	100.00	8	800.00	5
2	1/10/22	1/16/22		6:00 AM	12:00 AM	30	X	X	X	X	X	X	X	12	W	100.00	12	1,200.00	5
3	1/17/22	1/19/22		6:00 AM	12:00 AM	30	X	X	X					6	W	100.00	6	600.00	5

No	DATES		INVENTORY TYPE	ORDER BY	QTY	PRICING STRUCTURE	RATE	TOTAL
	START	END						
1	1/05/22	1/19/22	NON-SPOT ITEM	Non Spot Item	1	Per Item	\$300.00	\$300.00

New / Revised
 Revenue Type: Streaming Local - Agency
 Salesperson Commission: 25.00%
 Agency Commission: 15.00%
 Line Remark: 30,000 streaming impressions
 Daypart: M-S 12:00 AM-12:00 AM

Billing Projections: By Month

	Jan 22
CA	2,900.00
ST	2,900.00

Print Spot Prices

Thank you for your business!

TOTAL SPOTS 26
 SPOT TOTAL \$ 2,600.00
 ALTERNATIVE REVENUE TOTAL \$ 300.00
 GROSS TOTAL \$ 2,900.00
 ADJUSTED SPOTS 26
 ADJUSTED TOTAL \$ 2,900.00

APPROVE DECLINE

- 200008LLange, 01/03/22 @2:47PM
- Traffic Manager
- Local Sales Manager
- Business Manager