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ORDER

						UR	DE	R				.1				
Ordere	Order / Per		446-	7012							WA					
Orders		Order / Rev: Alt Order #:									WU	vu				
	Product De		issu	01108 P								46 TV				
	Estimate:										Grand Ra	pids WOOD				
	Flight Date:	<u>13280</u> 10/22/24 - 10/28/24					Primary AE:				Katz Political K-POL					
	0	Original Date / Rev: Order Type:			05/16/24 / 05/16/24 REG					Sales Office:						
	-									Sales Region:			Nat			
				-					,							
Agency	Name:		Waterfront Strategies													
	Buying Cor						Billing Type:			Cash	Cash					
	Billing Cont	Billing Contact:						Billing Calendar:			Broadcast	Broadcast				
					3050 K Street, NW					Billing Cycle:			EOM			
					Washington, DC 20007					Agency Commission:			15%			
Advertiser	Name:		POL	./Future F	orward l	JSA Action P	AC	Order Bra	nd:							
	Demograph	Demographic: Product Codes:			A35+ PL6					New Business End: Advertiser External ID:						
	Revenue C	ode 1:	AGY POL POL-ISS					Agency External ID: Unit Code: Order Separation:			IN14921	IN14921 General				
	Revenue C	ode 2:									General					
	Revenue C	ode 3:									00:15:00					
	Priority:		P2													
Bill Plan							Tota	ls								
Start Date	End Date	# Spots	Gross	a Amount	Net Ar	nount	Mont		7	# Spots	Gross Am	nount Ne	et Amount	Rating		
09/30/24	10/27/24	14	:	\$12,600.00		\$10,710.00		ber 2024		14		500.00	\$10,710.00			
10/28/24	11/24/24	4		\$4,000.00)	\$3,400.00	Totals	ember 2024				00.00 600.00	\$3,400.00			
Account Exe	cutives						. oran	-			÷ - , -		* ,			
Account Exec		Sales Offic	ce	Sales Reg	gion	Start Date / E	nd Dat	te	(Order %						
Katz Political						Start Of Orde	r - End	Of Order		100%	6					
Ln Ch	Start End	Inven	tory (ode	Break	Start/End	Time	Days	Len S	Snots	Rate Pri	Rtg Type	Snots	Amount		
	10/22/24 10/28		-	Jouc	CM	2-3p		MTWTF	:30	5 S	\$250.00 P3	0.00 NM	•	\$1,250.00		
Sherri		M-F 2	-3p													
	t Date End Da	ate Wee	kdays	Spc	ts/Week	Rate	Rati	ng								
Week: 10/2			ΓF		5			.00			4050 00 D0	0.00 100	-	.		
	10/22/24 10/28	/24 M-F 3 M-F 3			СМ	3-4p		MTWTF	:30	5	\$250.00 P3	0.00 NM	5	\$1,250.00		
TMZ Live Star	e t Date End Da	ate Wee	kdays	s Spo	ts/Week	Rate	Rati	ng								
Week: 10/2				_	5	\$250.00		.00								
N 3 WOOD	10/22/24 10/28	/24 M-F7 M-F7			СМ	730-8p		MTWTF	:30	3	\$2,500.00 P2	0.00 NM	3	\$7,500.00		
Inside Ed																
Star Week: 10/2	t Date End Da 22/24 10/28/2		kdays TF	Spc	ts/Week 3	<u>Rate</u> \$2,500.00	Rati 0.	<u>ng</u> .00								
-	10/22/24 10/28	/24 Tonigl	nt Sho		СМ	1135-1235a		MTWTF	:30	3	\$1,000.00 P2	0.00 NM	3	\$3,000.00		
Toniaht S	Show-NBC	Tonig	ht Sho	ow w/ Fallo	n											
Star	t Date End Da		kdays	Spo	ts/Week		Rati									
Week: 10/2			I'F			\$1,000.00	0.	.00 F	.20	4	¢2 500 00 D2		1	¢2 500 00		
	10/25/24 10/25	/24			СМ	F 9p-11p		r	:30	1	\$2,500.00 P2	0.00 NM		\$2,500.00		

								Print Date: 05/16	/24 10:33:03	B Pag	e 2 of 2
Order / Rev: 4467012					Advertiser:	POL/Future	Forward US				
Alt Order #: 28401108					Product Desc:	issue		Grand Rapids WOOD			
Flight Dates: 10/22		22/24 - 10/2	8/24		Estimate:	13280					
Ln Ch S	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
			Fri Prime Other 2 Fri Prime Other 2								
Dateline Fri Start D	-	End Date	Weekdays	Spots/Week	Rate	Poting				1	
Week: 10/21/2		10/27/24	F	<u>Spois/Week</u>	\$2,500.00	Rating 0.00					
N 6 WOOD 10)/26/24	10/26/24	SNL Saturday Night Liv	CM /e	1130p-1a (11:30 PM-1:00	S-	:30	1 \$1,100.00 P3	0.00 NM	1	\$1,100.00
Saturday Night Live-NBC											
<u>Start D</u> Week: 10/21/2		End Date 10/27/24	Weekdays	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00					
									Totals	18	\$16,600.00