

Issues report for 3rd quarter – July, August, September – 6 October 2023

Regular programming format for KURM continued to provide daily responses to the needs and interests of the KURM region, with daily discussions on programs such as “Party Line” and 17 programs each week on “Dial A Trade,” which helps listeners in buying, selling and trading items FREE.

News coverage includes school board, city council and quorum court meetings and provides a platform for public officials as well as interested citizens to have input into local policies and events.

On July 5, Todd Whatley, in his weekly program at 9 a.m. (and repeated 11 a.m. Saturdays), talked with the Arkansas governor.

July 11, Jaden Reed, a local Eagle Scout, appeared to discuss his community project (fixing up a local cemetery) and to discuss the need for community input in cleaning up and preserving local cemeteries.

On July 20 and again on July 25, representatives of the Rogers Rotary Club appeared on the “Breakfast Show” and discussed their efforts to provide scholarships to area students. This led up to an event Aug. 1, in which KURM owner Kermit Womack was honored as the Dick Daniels Citizen of the Year winner. (More than \$50,000 was raised for scholarships and some 350 attended the event, with comments from community leaders, a cross section of Rogers students and members of the Congressional delegation.)

On Aug. 23, Rocky Carroll, Kansas, Okla., citizen, discussed the needs of road improvements in his community and northeastern Oklahoma; as well as the work, needs and interests of the Cherokee people in his region. Carroll noted that the information provided to his people in Oklahoma by KURM were broadcast.

Numerous reports from U.S. Congressman Steve Womack were aired on issues involving a threat of a federal government shutdown, and reports of interest to the listeners of KURM were broadcast.

KURM attended a job fair in early October, after promoting that event for the Rogers-Lowell Chamber of Commerce in an effort to satisfy local employers and link them with potential workers.

KURM continued its coverage of area county fairs, covering McDonald County, Mo., Madison, Benton and Washington counties in Arkansas.

KURM began its annual schedule of about 25 schools coaches' shows to support area athletic programs, with live broadcasts of both Rogers and McDonald County high school football games.

Weekly broadcasts from local sale barns continue to serve the farming community; and the annual Farmer Appreciation Days were set to begin Oct. 1.

Kermit Womack,

KURM AM and KURM FM,

Oct. 6, 2023