

WTVX – CW 34 (West Palm Beach, FL) Quarterly Issues/Program List

## For the Quarter:

January 1, 2014 - March 31, 2014

Attached hereto are descriptions of the treatment of local issues addressed by the station through programming during the report period.

Compiled by Gwen A Wright Reviewed by Robert Butterfield, General Manager

Robert Butterfield, General Manager

April 8, 2014 Date

## WTVX WTCN West palm Beach QUARTERLY ISSUES REPORT 1st Quarter 2014

Below is a list of some of the significant issues responded to by Station WTVX & WTCN, West Palm Beach Florida, along with the most significant programming treatment of those issues

for the period 1/1/14 to 3/31/14

| for the period 1/   | 1/14 (0 3/3)                             | 1 14                                |                                 |            |   |
|---|--|-------------------------------------|---------------------------------|------------|---|
| Description of Issue  | Program/<br>Segment                      | Date                                | Time                            | Duration   | Narration of Type and Description of Program/Segment  |
| Education<br>Outside The<br>Classroom   | "Our<br>Issues<br>West<br>Palm<br>Beach" | 2/16/2014;<br>3/23/2014             | WTVX-<br>6:30am<br>WTCN-<br>8am | 22 minutes | Interview segments with Lew Crampton, CEO South Florida Science Center and Aquarium ,Kate Arrizza, COO of the South Florida Science Center and Aquarium. the importance of education outside the classroom, and what is available to our kids, young and old.   |
| The Red Cross<br>Of South Florida   | "Our<br>Issues<br>West<br>Palm<br>Beach" | 1/31/2014;<br>3/2/2014;<br>3/7/2014 | WTVX-<br>6:30am<br>WTCN-<br>8am | 22 minutes | Interview segments with Tammy Jackson-Moore: Director of Communications for The Red Cross' South Florida Region. what the red cross does to respond to emergencies in our particular area and the unique challenges that face South Florida.  |
| Battling<br>Addiction   | "Our<br>Issues<br>West<br>Palm<br>Beach" | 2/9/2014                            | WTVX-<br>6:30am<br>WTCN-<br>8am | 22 minutes | Interview segments with Michelle Maloney, Executive Director of Treatment Services at Hanley Center. The disease of addiction is one that affects every community in our country and affects the lives of family and friends of those who are afflicted in South Florida.   |
| Helping to improve the learning experience of thousands of disadvantaged children in The Palm Beaches and Treasure Coast. | "Our<br>Issues<br>West<br>Palm<br>Beach" | 1-3-14;<br>1-10-14;<br>1-24-14      | WTVX-<br>6:30am<br>WTCN-<br>8am |            | Interview segments with Margie Larkin, marketing director of the Center For Creative Education, helping to improve the learning experience of thousands of disadvantaged children in The Palm Beaches and Treasure Coast.   |
| Helping South<br>Florida's wildlife   | "Our<br>Issues<br>West<br>Palm<br>Beach" | 1/24/2014;<br>2/23/14;<br>3/16/2014 | WTVX-<br>6:30am<br>WTCN-<br>8am | 22 minutes | Interview segments with Sherry Schlueter, Executive director South Florida Wildlife Center., The South Florida Wildlife Center is one of the largest wildlife hospitals, trauma centers, and rehabilitation facilities in the nation. Talking about the Center and the vital work they do for the wildlife of South Florida |

| <b>Battling Obesity</b> | "Our   | 3/30/2014 | WTVX-  | 22 minutes | Interview segments with Brenda McClymons        |
|-------------------------|--------|-----------|--------|------------|---|
| in the Palm             | Issues |           | 6:30am |            | Trust for Public land on Fitness Zones. ,       |
| Beaches and             | West   |           | WTCN-  |            | Marge Sullivan: Palm Healthcare/ Let's Move     |
| The Treasure            | Palm   |           | 8am    |            | Initiative, Diabetes Week and Healthier         |
| Coast                   | Beach" |           |        |            | Together initiative. Talking about the issue of |
|                         |        |           |        |            | obesity and ways to combat the crisis.          |
|                         |        |           |        |            |   |