

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Elizabeth Kreiselmaier

Authorized committee:

Elizabeth for Congress

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States House of Representatives

Date of election:

November 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

Tom Perry

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:



Name: Eva Mah

Date of Request to Purchase Ad Time: 10/4/2020

#### Station Representative

Signature:

DocuSigned by:  
*Katy Brown Jones*  
E61BE2BA425647D...

Name: Katy Brown Jones

Date of Station Agreement to Sell Time: 10/23/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Eva Mah

Date: 10/4/2020

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No

Date ad received: 10/23/2020

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: #112941 and #112943

Station Call Letters: KTTH AM

Date Received/Requested:  
10/23/2020

Est. #: #2095 and #2094

Station Location: Seattle, WA

Run Start and End Dates:  
10-26-2020-11-3-2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## ORDER



**Orders**  
**Order / Rev:** 112943  
**Alt Order #:** 34478924  
**Product Desc:** 2020 General Election  
**Estimate:** 2094  
**Flight Dates:** 10/26/20 - 10/26/20  
**Original Date / Rev:** 10/23/20 / 10/23/20  
**Order Type:** POL-CAND

## KTTH-AM

**Primary AE:** Katz Dallas  
**Sales Office:** K-DAL  
**Sales Region:** National

**Agency**  
**Name:** AX Media  
**Buying Contact:**  
**Billing Contact:** Eva Mah  
 800 W 47TH ST STE 200  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Elizabeth for Congress  
**Demographic:** A18+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** AIR  
**Revenue Code 3:** AT-POL  
**Priority:** P-03

**New Business Thru:** 10/19/21  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	10/26/20	8	\$400.00	\$340.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	8	\$400.00	\$340.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$400.00</b>	<b>\$340.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas	K-DAL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTTH	10/26/20	10/26/20	M-F AM Drive	CM	6:00 AM-10:00 AM	M-----	1:00	3	\$45.00	P-03	0.00	NM	3	\$135.00
				M-F AM Drive											
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/26/20	11/01/20	M-----		3				\$45.00		0.00			
N 2	KTTH	10/26/20	10/26/20	M-F Midday	CM	10:00 AM-3:00 PM	M-----	1:00	2	\$50.00	P-03	0.00	NM	2	\$100.00
				M-F Midday											
	MD -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/26/20	11/01/20	M-----		2				\$50.00		0.00			
N 3	KTTH	10/26/20	10/26/20	M-F PM Drive	CM	3:00 PM-7:00 PM	M-----	1:00	3	\$55.00	P-03	0.00	NM	3	\$165.00
				M-F PM Drive											
	PM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/26/20	11/01/20	M-----		3				\$55.00		0.00			
													<b>Totals</b>	<b>8</b>	<b>\$400.00</b>

## ORDER



**Orders**  
**Order / Rev:** 112941  
**Alt Order #:** 34478923  
**Product Desc:** 2020 General Election  
**Estimate:** 2095  
**Flight Dates:** 10/27/20 - 11/03/20  
**Original Date / Rev:** 10/23/20 / 10/23/20  
**Order Type:** POL-CAND

## KTTH-AM

**Primary AE:** Katz Dallas  
**Sales Office:** K-DAL  
**Sales Region:** National

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**Priority:** P-03

**New Business Thru:** 10/19/21  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	40	\$2,000.00	\$1,700.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	40	\$2,000.00	\$1,700.00	0.00
<b>Totals</b>	<b>40</b>	<b>\$2,000.00</b>	<b>\$1,700.00</b>	<b>0.00</b>

## Account Executives

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTTH	10/27/20	11/02/20	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	MTWTF--	1:00	12	\$45.00	P-03	0.00	NM	12	\$540.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/27/20		11/02/20		MTWTF--			12			\$45.00		0.00			
N 2	KTTH	11/03/20	11/03/20	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	-T-----	1:00	1	\$45.00	P-03	0.00	NM	1	\$45.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 11/03/20		11/09/20		-T-----			1			\$45.00		0.00			
N 3	KTTH	10/27/20	11/02/20	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	MTWTF--	1:00	14	\$50.00	P-03	0.00	NM	14	\$700.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/27/20		11/02/20		MTWTF--			14			\$50.00		0.00			
N 4	KTTH	10/27/20	11/02/20	M-F PM Drive M-F PM Drive	CM	3:00 PM-7:00 PM	MTWTF--	1:00	13	\$55.00	P-03	0.00	NM	13	\$715.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/27/20		11/02/20		MTWTF--			13			\$55.00		0.00			
Totals													40	\$2,000.00	