

CONTRACT



Bonneville
280 Commerce Circle
Sacramento, CA 95815
AR@bonneville.com

knci.com

And:

Battin Group, The
78710 Avenida Nuestra
La Quinta, CA 92253

<u>Contract / Revision</u> 65757 /		<u>Alt Order #</u>
<u>Product</u> CAMPAIGN		
<u>Contract Dates</u> 02/05/19 - 03/15/19	<u>Estimate #</u>	
<u>Advertiser</u> Rex Hime for Senate 2019		<u>Original Date / Revision</u> 02/04/19 / 02/04/19
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KNCI-FM	<u>Account Executive</u> National Sales House	<u>Sales Office</u> National Sacram
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KNCIF	02/05/19	02/08/19	M-F AM Drive	7:00 AM-10:00 AM		1:00				NM	9	\$1,089.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/04/19	02/10/19	- TWTF - -				9	\$121.00				
N 2	KNCIF	02/05/19	02/08/19	M-F Midday	10a-3p		1:00				NM	8	\$824.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/04/19	02/10/19	- TWTF - -				8	\$103.00				
N 3	KNCIF	02/05/19	02/08/19	M-F PM Drive	3-7p		1:00				NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/04/19	02/10/19	- TWTF - -				8	\$125.00				
N 4	KNCIF	02/11/19	03/15/19	M-F AM Drive	7:00 AM-10:00 AM		1:00				NM	45	\$5,445.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/11/19	02/17/19	MTWTF - -				9	\$121.00				
	Week:	02/18/19	02/24/19	MTWTF - -				9	\$121.00				
	Week:	02/25/19	03/03/19	MTWTF - -				9	\$121.00				
	Week:	03/04/19	03/10/19	MTWTF - -				9	\$121.00				
	Week:	03/11/19	03/17/19	MTWTF - -				9	\$121.00				
N 5	KNCIF	02/11/19	03/15/19	M-F Midday	10a-3p		1:00				NM	45	\$4,635.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/11/19	02/17/19	MTWTF - -				9	\$103.00				
	Week:	02/18/19	02/24/19	MTWTF - -				9	\$103.00				
	Week:	02/25/19	03/03/19	MTWTF - -				9	\$103.00				
	Week:	03/04/19	03/10/19	MTWTF - -				9	\$103.00				
	Week:	03/11/19	03/17/19	MTWTF - -				9	\$103.00				
N 6	KNCIF	02/11/19	03/15/19	M-F PM Drive	3-7p		1:00				NM	45	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/11/19	02/17/19	MTWTF - -				9	\$125.00				
	Week:	02/18/19	02/24/19	MTWTF - -				9	\$125.00				
	Week:	02/25/19	03/03/19	MTWTF - -				9	\$125.00				
	Week:	03/04/19	03/10/19	MTWTF - -				9	\$125.00				
	Week:	03/11/19	03/17/19	MTWTF - -				9	\$125.00				
Totals								0.00				160	\$18,618.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/28/19 - 02/24/19	79	\$9,195.00	(\$1,379.25)	\$7,815.75
02/25/19 - 03/15/19	81	\$9,423.00	(\$1,413.45)	\$8,009.55
Totals	160	\$18,618.00	(\$2,792.70)	\$15,825.30

Signature: _____ **Date:** _____

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