

CONTRACT



WYMT
199 Black Gold Blvd
Hazard, KY 41701
(606) 436-5757

And:

Echopoint Media
407 N Fulton Street
Indianapolis, IN 46202

<u>Contract / Revision</u> 434697 /		<u>Alt Order #</u> 08415830
<u>Product</u> KY DEMO PARTY- HD84		
<u>Contract Dates</u> 10/26/16 - 11/08/16	<u>Estimate #</u> KY DEMO PARTY- HD84	
<u>Advertiser</u> Kentucky Democrat Party Issue		<u>Original Date / Revision</u> 10/14/16 / 11/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYMT	<u>Account Executive</u> Virginia HRP	<u>Sales Office</u> HRP-Virginia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9912610	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 1109	<u>Advertiser Ref</u> 53071	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WYMT	10/26/16	10/28/16	57 Mountain News @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-- WTF--				2	\$250.00				
N 2	WYMT	10/31/16	11/04/16	57 Mountain News @ 6a	6:00 AM-7:00 AM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$250.00				
N 3	WYMT	10/26/16	10/28/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-- WTF--				2	\$150.00				
N 4	WYMT	10/31/16	11/04/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				4	\$150.00				
N 5	WYMT	10/30/16	11/06/16	CBS Sunday Morning	9:00 AM-10:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$100.00				
Week:		10/31/16	11/06/16	-----1				1	\$100.00				
N 6	WYMT	10/26/16	10/28/16	27 NewsFirst @ 5	5:00 PM-5:30 PM		:30				NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-- WTF--				2	\$230.00				
N 7	WYMT	10/31/16	11/04/16	27 NewsFirst @ 5	5:00 PM-5:30 PM		:30				NM	4	\$920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				4	\$230.00				
N 8	WYMT	10/26/16	10/28/16	27 NewsFirst @ 530	5:30 PM-6:00 PM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-- WTF--				2	\$250.00				
N 9	WYMT	10/31/16	11/04/16	27 NewsFirst @ 530	5:30 PM-6:00 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$250.00				
N 10	WYMT	10/26/16	10/28/16	57 Mountain News @ 6	6:00 PM-6:30 PM		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-- WTF--				2	\$650.00				
N 11	WYMT	10/31/16	11/04/16	57 Mountain News @ 6	6:00 PM-6:30 PM		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$650.00				
N 12	WYMT	10/29/16	11/06/16	57 Mountain News @ 6 Wknc	6:00 PM-6:30 PM		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Advertiser</u> Kentucky Democrat Party		<u>Original Date / Revision</u> 10/14/16 / 11/03/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----SS				2	\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WYMT	10/24/16-10/30/16	57 Mountain News @ 6 Wknd	6:00 PM-6:30 PM	-----SaSu	:30		\$150.00		NM		
	See MG 12.5												
	5	WYMT	10/29/16-10/29/16	57 Mountain News @ 6 Wknd	6:00 PM-6:30 PM	-----Sa--	:30		\$150.00		NM		
	Ⓜ MG for 12.1 10/29												
Week:		10/31/16	11/06/16	-----SS				2	\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	WYMT	10/31/16-11/06/16	57 Mountain News @ 6 Wknd	6:00 PM-6:30 PM	-----SaSu	:30		\$150.00		NM		
	4	WYMT	10/31/16-11/06/16	57 Mountain News @ 6 Wknd	6:00 PM-6:30 PM	-----SaSu	:30		\$150.00		NM		
	See MG 12.6												
	6	WYMT	11/05/16-11/05/16	57 Mtn News AIRING LATE	Various	-----Sa--	:30		\$150.00		NM		
	Ⓜ MG for 12.4 11/05												
N 13	WYMT	10/26/16	10/28/16	57 Mnt News @ 11p M-F	11:00 PM-11:35 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--WTF--				2	\$400.00				
N 14	WYMT	10/31/16	11/04/16	57 Mnt News @ 11p M-F	11:00 PM-11:35 PM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				3	\$400.00				
N 15	WYMT	10/30/16	11/06/16	57 Mnt News @ 11p Sa-Su	11:00 PM-11:35 PM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$200.00				
Week:		10/31/16	11/06/16	-----1				1	\$200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WYMT	10/31/16-11/06/16	57 Mnt News @ 11p Sa-Su	11:00 PM-11:35 PM	-----Su	:30		\$200.00		NM		
N 16	WYMT	11/07/16	11/08/16	57 Mountain News @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				2	\$250.00				
N 17	WYMT	11/07/16	11/08/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	MT-----				2	\$150.00				
Totals								0.00				50	\$14,330.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	16	\$4,460.00	(\$669.00)	\$3,791.00
10/31/16 - 11/08/16	34	\$9,870.00	(\$1,480.50)	\$8,389.50
Totals	50	\$14,330.00	(\$2,149.50)	\$12,180.50

Signature: _____ **Date:** _____

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