

**Market:** Norfolk-Virginia Beach, VA

**Station:** WVBW-FM

**Saved By:** Ed Smith

**Date Saved:** 2/10/2021

Daypart			30 Second Spots				60 Second Spots			
Code	Name	Days/Times	Lowest Unit Rate	Preempt-able with notice	Non Preempt-able	Issue/Prevailing Rate	Lowest Unit Rate	Preempt-able with notice	Non Preempt-able	Issue/Prevailing Rate
AMD	AM Drive	Mo-Fr 6:00A-10:00A	10.00	60.00	70.00	60.00	10.00	65.00	75.00	65.00
MID	Midday	Mo-Fr 10:00A-3:00P	10.00	60.00	70.00	60.00	10.00	65.00	75.00	65.00
PMD	PM Drive	Mo-Fr 3:00P-7:00P	16.00	60.00	70.00	60.00	25.00	65.00	75.00	65.00
EVE	Evening	Mo-Fr 7:00P-12:00A	2.00	20.00	25.00	20.00	5.00	25.00	30.00	25.00
PRT	Prime ROS	Mo-Fr 6:00A-7:00P	10.00	55.00	65.00	55.00	10.00	60.00	75.00	60.00
BRT	Broad ROS	Sa-Sa 6:00A-7:00P	na	25	30	25	na	30	35	30
SAA	Sat AM	Sa-Sa 6:00A-10:00A	5	20	25	20	10	25	30	25
SAM	Sat Midday	Sa-Sa 10:00A-3:00P	10	25	35	25	10	30	40	30
SAP	Sat PM	Sa-Sa 3:00P-7:00P	10	25	35	25	10	30	40	30
SAT	Sat Eve	Sa-Sa 7:00P-12:00A	2	20	30	20	5	25	35	25
BRTSu	Broad ROS	Su-Su 6:00A-7:00P	na	20	30	20	na	25	35	25
SUA	Sun AM	Su-Su 6:00A-10:00A	5	15	25	15	5	20	30	20
SUM	Sun Midday	Su-Su 10:00A-3:00P	10	20	30	20	10	25	35	25
SUP	Sun PM	Su-Su 3:00P-7:00P	10	20	30	20	10	25	35	25
SUE	Sun Eve	Su-Su 7:00P-12:00A	2	20	25	20	5	25	35	25