

# CONTRACT



**KWQC**  
 805 Brady Street  
 Davenport, IA 52803  
 (563) 383-7000

<u>Contract / Revision</u> 915203 /	<u>Alt Order #</u> 08342572
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<u>Product</u> TURNAROUND ILLINOIS	
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<u>Contract Dates</u> 08/07/16 - 08/08/16	<u>Estimate #</u> 805808
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<u>Advertiser</u> POL/Turnaround Illinois	<u>Original Date / Revision</u> 08/05/16 / 08/05/16
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<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
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<u>Property</u> KWQC	<u>Account Executive</u> HRP Washington	<u>Sales Office</u> HRP/Washingto
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<u>Special Handling</u>
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<u>Demographic</u> Adults 35+
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<u>Agy Code</u> 9912891	<u>Advertiser Code</u>	<u>Product 1/2</u>
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<u>Agency Ref</u> IN10086/SP6681/TO13	<u>Advertiser Ref</u>
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And:

**Smart Media Group**  
 1427 Leslie Avenue  
 Alexandria, VA 22301  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
D 1	KWQC	08/07/16	08/07/16	Meet the Press	Su 9a-10a		:30			P2		NM	0	\$0.00
N 2	KWQC	08/08/16	08/08/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/08/16	08/14/16	1-----	1			\$1,800.00						
N 3	KWQC	08/08/16	08/08/16	M-F 430am News	M-F 430a-5a		:30			P2		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/08/16	08/14/16	1-----	1			\$125.00						
N 4	KWQC	08/08/16	08/08/16	M-F 6am News	M-F 6a-7a		:30			P2		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/08/16	08/14/16	1-----	1			\$1,600.00						
N 5	KWQC	08/08/16	08/08/16	Olympic Daytime WK	Olympic Daytime 1		:30			P2		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		08/08/16	08/14/16	M-----	2			\$1,000.00						
<b>Totals</b>													<b>5</b>	<b>\$5,525.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/08/16 - 08/14/16	5	\$5,525.00	(\$828.75)	\$4,696.25
<b>Totals</b>	<b>5</b>	<b>\$5,525.00</b>	<b>(\$828.75)</b>	<b>\$4,696.25</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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