

# CONTRACT



**KWQC**  
 805 Brady Street  
 Davenport, IA 52803  
 (563) 383-7000

<u>Contract / Revision</u>	<u>Alt Order #</u>
919244 /	08348472

<u>Product</u>	
TURNAROUND ILLINOIS	

<u>Contract Dates</u>	<u>Estimate #</u>
08/17/16 - 08/25/16	815825

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Turnaround Illinois	08/25/16 / 08/25/16

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
WEEKLY	Broadcast	Cash

<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
KWQC	HRP Washington	HRP/Washingto

<u>Special Handling</u>

<u>Demographic</u>
Adults 35+

<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
9912891	TURN	ORDR

<u>Agency Ref</u>	<u>Advertiser Ref</u>
IN10086/SP6681/TO13	

And:

**Smart Media Group**  
 1427 Leslie Avenue  
 Alexandria, VA 22301  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	KWQC	08/19/16	08/19/16	M-F 11a-12p	M-F 11a-12p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$300.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	08/15/16-08/21/16	M-F 11a-12p	M-F 11a-12p	-----F----	:30		<del>\$300.00</del>			NM		
			See MG 5.4,5.5,5.6											
N 2	KWQC	08/22/16	08/22/16	M-F 11a-12p	M-F 11a-12p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$300.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	08/22/16-08/28/16	M-F 11a-12p	M-F 11a-12p	M-----	:30		<del>\$300.00</del>			NM		
			Credited No Payment											
N 3	KWQC	08/22/16	08/22/16	M-F Noon Edition New	M-F 12p-1p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$700.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	08/22/16-08/28/16	M-F Noon Edition News	M-F 12p-1p	M-----	:30		<del>\$700.00</del>			NM		
			Credited No Payment											
N 4	KWQC	08/22/16	08/22/16	M-F 430p-5p	M-F 430p-5p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$900.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	08/22/16-08/28/16	M-F 430p-5p	M-F 430p-5p	M-----	:30		<del>\$900.00</del>			NM		
			Credited No Payment											
N 5	KWQC	08/18/16	08/25/16	M-F 11a-12p	M-F 11a-12p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$300.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract Dates	Product	Estimate #
08/17/16 - 08/25/16	TURNAROUND ILLINOI	815825

Advertiser	Original Date / Revision
POL/Turnaround Illinois	08/25/16 / 08/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	KWQC	08/15/16-08/21/16	08/21/16	M-F 11a-12p	M-F 11a-12p	----Th----	:30		<del>\$300.00</del>			NM		
See MG 5.4,5.5,5.6														
4	KWQC	08/17/16-08/19/16	08/19/16	Olympic Daytime WKDY	Olympic Daytime V	---WThF----	:30		<del>\$300.00</del>			NM		
Ⓜ Credited No Payment														
5	KWQC	08/17/16-08/19/16	08/19/16	Olympic Daytime WKDY	Olympic Daytime V	---WThF----	:30		<del>\$300.00</del>			NM		
Ⓜ Credited No Payment														
6	KWQC	08/17/16-08/19/16	08/19/16	Olympic Daytime WKDY	Olympic Daytime V	---WThF----	:30		<del>\$300.00</del>			NM		
Ⓜ Credited No Payment														
2	KWQC	08/22/16-08/28/16	08/28/16	M-F 11a-12p	M-F 11a-12p	----Th----	:30		<del>\$300.00</del>			NM		
Credited No Payment														
3	KWQC	08/22/16-08/28/16	08/28/16	M-F 11a-12p	M-F 11a-12p	----Th----	:30		<del>\$300.00</del>			NM		
Credited No Payment														
N 6	KWQC	08/25/16	08/25/16	M-F Noon Edition New	M-F 12p-1p		:30			P2		NM	0	\$0.00
Week: 08/22/16 08/28/16 ---1--- 1 \$700.00														
1	KWQC	08/22/16-08/28/16	08/28/16	M-F Noon Edition News	M-F 12p-1p	----Th----	:30		<del>\$700.00</del>			NM		
Credited No Payment														
N 7	KWQC	08/25/16	08/25/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	0	\$0.00
Week: 08/22/16 08/28/16 ---1--- 1 \$1,800.00														
1	KWQC	08/22/16-08/28/16	08/28/16	M-F 5pm News	M-F 5p-530p	----Th----	:30		<del>\$1,800.00</del>			NM		
Credited No Payment														
N 8	KWQC	08/23/16	08/23/16	M-F 11a-12p	M-F 11a-12p		:30			P2		NM	0	\$0.00
Week: 08/22/16 08/28/16 -1----- 1 \$300.00														
1	KWQC	08/22/16-08/28/16	08/28/16	M-F 11a-12p	M-F 11a-12p	-Tu-----	:30		<del>\$300.00</del>			NM		
Credited No Payment														
N 9	KWQC	08/23/16	08/23/16	M-F Noon Edition New	M-F 12p-1p		:30			P2		NM	0	\$0.00
Week: 08/22/16 08/28/16 -1----- 1 \$700.00														
1	KWQC	08/22/16-08/28/16	08/28/16	M-F Noon Edition News	M-F 12p-1p	-Tu-----	:30		<del>\$700.00</del>			NM		
Credited No Payment														
N 10	KWQC	08/17/16	08/24/16	M-F 11a-12p	M-F 11a-12p		:30			P2		NM	0	\$0.00
Week: 08/15/16 08/21/16 --1----- 1 \$300.00														

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<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KWQC	08/15/16-08/21/16		M-F 11a-12p	M-F 11a-12p	---W-----	:30		<del>\$300.00</del>			NM		
See MG 5.4,5.5,5.6														
Week:		08/22/16	08/28/16	--2----				2	\$300.00					
2	KWQC	08/22/16-08/28/16		M-F 11a-12p	M-F 11a-12p	---W-----	:30		<del>\$300.00</del>			NM		
Credited														
No Payment														
3	KWQC	08/22/16-08/28/16		M-F 11a-12p	M-F 11a-12p	---W-----	:30		<del>\$300.00</del>			NM		
Credited														
No Payment														
N 11	KWQC	08/24/16	08/24/16	M-F Noon Edition New	M-F 12p-1p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$700.00					
1	KWQC	08/22/16-08/28/16		M-F Noon Edition News	M-F 12p-1p	---W-----	:30		<del>\$700.00</del>			NM		
Credited														
No Payment														
N 12	KWQC	08/24/16	08/24/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$1,800.00					
1	KWQC	08/22/16-08/28/16		M-F 5pm News	M-F 5p-530p	---W-----	:30		<del>\$1,800.00</del>			NM		
Credited														
No Payment														
									Totals	0.00			0	\$0.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/15/16 -08/21/16	0	\$0.00	\$0.00	\$0.00
08/22/16 -08/28/16	0	\$0.00	\$0.00	\$0.00
Totals	0	\$0.00	\$0.00	\$0.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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