

## CONTRACT



**KWQC**  
**805 Brady Street**  
**Davenport, IA 52803**  
**(563) 383-7000**

And:

**Smart Media Group**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**  
**USA**

<u>Contract / Revision</u> 919244 /		<u>Alt Order #</u> 08348472
<u>Product</u> TURNAROUND ILLINOIS		
<u>Contract Dates</u> 08/17/16 - 08/25/16		<u>Estimate #</u> 815825
<u>Advertiser</u> POL/Turnaround Illinois		<u>Original Date / Revision</u> 08/25/16 / 08/25/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> HRP Washington	<u>Sales Office</u> HRP/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912891	<u>Advertiser Code</u> TURN	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> IN10086/SP6681/TO13		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	KWQC	08/19/16	08/19/16	M-F 11a-12p	M-F 11a-12p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	----1--				1	\$300.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	08/15/16-08/21/16	M-F 11a-12p	M-F 11a-12p	-----F----	:30		<del>\$300.00</del>			NM		
			See MG 5.4,5.5,5.6											
N 2	KWQC	08/22/16	08/22/16	M-F 11a-12p	M-F 11a-12p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$300.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	08/22/16-08/28/16	M-F 11a-12p	M-F 11a-12p	M-----	:30		<del>\$300.00</del>			NM		
			Credited No Payment											
N 3	KWQC	08/22/16	08/22/16	M-F Noon Edition New	M-F 12p-1p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$700.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	08/22/16-08/28/16	M-F Noon Edition News	M-F 12p-1p	M-----	:30		<del>\$700.00</del>			NM		
			Credited No Payment											
N 4	KWQC	08/22/16	08/22/16	M-F 430p-5p	M-F 430p-5p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	1-----				1	\$900.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	08/22/16-08/28/16	M-F 430p-5p	M-F 430p-5p	M-----	:30		<del>\$900.00</del>			NM		
			Credited No Payment											
N 5	KWQC	08/18/16	08/25/16	M-F 11a-12p	M-F 11a-12p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/15/16	08/21/16	---1---				1	\$300.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
919244 /	08348472

Contract Dates	Product	Estimate #
08/17/16 - 08/25/16	TURNAROUND ILLINOI	815825

Advertiser	Original Date / Revision
POL/Turnaround Illinois	08/25/16 / 08/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	08/15/16-08/21/16	M-F 11a-12p	M-F 11a-12p	----Th-----	:30		<del>\$300.00</del>			NM		
			See MG 5.4,5.5,5.6											
	4	KWQC	08/17/16-08/19/16	Olympic Daytime WKDY	Olympic Daytime V	---WThF----	:30		<del>\$300.00</del>			NM		
	(M)	Credited												
		No Payment												
	5	KWQC	08/17/16-08/19/16	Olympic Daytime WKDY	Olympic Daytime V	---WThF----	:30		<del>\$300.00</del>			NM		
	(M)	Credited												
		No Payment												
	6	KWQC	08/17/16-08/19/16	Olympic Daytime WKDY	Olympic Daytime V	---WThF----	:30		<del>\$300.00</del>			NM		
	(M)	Credited												
		No Payment												
Week:	08/22/16	08/28/16	---2---	2	\$300.00									
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	2	KWQC	08/22/16-08/28/16	M-F 11a-12p	M-F 11a-12p	----Th-----	:30		<del>\$300.00</del>			NM		
		Credited												
		No Payment												
	3	KWQC	08/22/16-08/28/16	M-F 11a-12p	M-F 11a-12p	----Th-----	:30		<del>\$300.00</del>			NM		
		Credited												
		No Payment												
N 6	KWQC	08/25/16	08/25/16	M-F Noon Edition New	M-F 12p-1p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:	08/22/16	08/28/16	---1---	1	\$700.00									
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	08/22/16-08/28/16	M-F Noon Edition News	M-F 12p-1p	----Th-----	:30		<del>\$700.00</del>			NM		
		Credited												
		No Payment												
N 7	KWQC	08/25/16	08/25/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:	08/22/16	08/28/16	---1---	1	\$1,800.00									
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	08/22/16-08/28/16	M-F 5pm News	M-F 5p-530p	----Th-----	:30		<del>\$1,800.00</del>			NM		
		Credited												
		No Payment												
N 8	KWQC	08/23/16	08/23/16	M-F 11a-12p	M-F 11a-12p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:	08/22/16	08/28/16	-1-----	1	\$300.00									
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	08/22/16-08/28/16	M-F 11a-12p	M-F 11a-12p	-Tu-----	:30		<del>\$300.00</del>			NM		
		Credited												
		No Payment												
N 9	KWQC	08/23/16	08/23/16	M-F Noon Edition New	M-F 12p-1p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:	08/22/16	08/28/16	-1-----	1	\$700.00									
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	08/22/16-08/28/16	M-F Noon Edition News	M-F 12p-1p	-Tu-----	:30		<del>\$700.00</del>			NM		
		Credited												
		No Payment												
N 10	KWQC	08/17/16	08/24/16	M-F 11a-12p	M-F 11a-12p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
Week:	08/15/16	08/21/16	--1----	1	\$300.00									

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	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>				
	1	KWQC	08/15/16-08/21/16	M-F 11a-12p	M-F 11a-12p	---W-----	:30		<del>\$300.00</del>			NM				
See MG 5.4,5.5,5.6																
Week:	08/22/16	08/28/16	--2----	2	\$300.00											
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>				
	2	KWQC	08/22/16-08/28/16	M-F 11a-12p	M-F 11a-12p	---W-----	:30		<del>\$300.00</del>			NM				
Credited																
No Payment																
	3	KWQC	08/22/16-08/28/16	M-F 11a-12p	M-F 11a-12p	---W-----	:30		<del>\$300.00</del>			NM				
Credited																
No Payment																
N 11	KWQC	08/24/16	08/24/16	M-F Noon Edition New	M-F 12p-1p		:30			P2		NM	0	\$0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:	08/22/16	08/28/16	--1----	1	\$700.00											
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>				
	1	KWQC	08/22/16-08/28/16	M-F Noon Edition News	M-F 12p-1p	---W-----	:30		<del>\$700.00</del>			NM				
Credited																
No Payment																
N 12	KWQC	08/24/16	08/24/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	0	\$0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>							
Week:	08/22/16	08/28/16	--1----	1	\$1,800.00											
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>				
	1	KWQC	08/22/16-08/28/16	M-F 5pm News	M-F 5p-530p	---W-----	:30		<del>\$1,800.00</del>			NM				
Credited																
No Payment																
Totals									0.00					0	\$0.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/15/16 -08/21/16	0	\$0.00	\$0.00	\$0.00
08/22/16 -08/28/16	0	\$0.00	\$0.00	\$0.00
<b>Totals</b>	0	\$0.00	\$0.00	\$0.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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