

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KUTV-TV	Date: 4/8/2014
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I, Screen Strategies Media
do hereby request station time concerning the following issue:

Utah Unites for Marriage

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Utah Unites for Marriage

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Utah Unites for Marriage, 175 W 200 S Suite 3001, Salt Lake City, UT 84101

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

LeRiese Dimmick

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/8/2014



Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature

KRISTEN HENDERSON

Printed Name

POLITICAL ADVERTISING SPECIALIST

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$340.00

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



KUTV
 299 S Main St
 Ste 150
 Salt Lake City, UT 84111

Screen Strategies Media
 15409 Whitechapel Ct
 Centreville, VA 20120

Contract # 1810151
 Schedule Dates: 04/12/14-04/12/14
 Advertiser: Utah Unites for Marriage (90123)
 Agency: Screen Strategies Media (15161)
 Product: POLITICAL ISSUE (ns) (1187)
 Brand: EST 339 (623363)
 Salesperson: Henderson, Kristen (2948)
 Sales Office: KUTV/KMYU
 Buyer Name: Bahng, Caroline
 Phone/Fax: (703) 272-7300 / (703) 865-5423
 CPE: 339
 Account Types: Local/Political Issue Agency/ BRD
 Billing Type: Standard
 Comments:

Date Entered: 04/07/14
 Last Modified: 04/07/14
 Entered By: Charhyce Diehl
 CO-OP: No
 Headline #:
 Demo:
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$60.00
 Net Total: \$340.00
 Sales Tax:

By Broadcast Month	Spots	Rate
Apr. 2014	1	\$400.00
Grand Total:	1	\$400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	04/12/14-04/12/14	3	:30	8:59p- CBS-48 Hours (Saturday)	1						1		1	\$400.00	\$400.00	Salt Lake City (KUTV)		4/7/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____

Handwritten signature

4/7

Buy Detail Report

Revision #: Date: 4/7/2014

12:52 PM

Client: Utah Unites for Marriage Estimate: 339
 Media: TV Description: Utah Unites 4/9-14/2014 TV Add
 Product: General Flight Start Date: 4/8/2014 05:00 AM
 Market: Salt Lake City-Ogden Flight End Date: 4/14/2014 12:00 AM
 Survey: Nov13 DMA Nielsen Live+SD
 Separation between spots: 30 Buyer: Kyle Osterhout

Vendor: KUTV-TV

Send Billing To: Screen Strategies Media

11150 Fairfax Blvd
 Suite 505
 Fairfax, VA 20120
 Phone: 703-272-7300
 Fax: 703-865-5423

Affiliation: CBS

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Sat	Total Spots
KUTV-TV						
20	Sa 8:00p-9:00p	PT	\$400.00	30	1	1
	48 Hours					
			Total Cost:			1
			\$400.00			1
				Total Spots:		1

Disclaimer:

Signature: *Kristi Hand* 4/7/14