

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KUTV-TV	Date: 4/8/2014
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I, Screen Strategies Media
do hereby request station time concerning the following issue:

Utah Unites for Marriage

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Utah Unites for Marriage

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Utah Unites for Marriage, 175 W 200 S Suite 3001, Salt Lake City, UT 84101

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

LeRiesse Dimmick

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/8/2014

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$340.00

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

Contract # 1810151

Schedule Dates	04/12/14-04/12/14	Date Entered	04/07/14
Advertiser	Utah Unites for Marriage (90123)	Last Modified	04/07/14
Agency	Screen Strategies Media (15161)	Entered By	Charityce Diehl
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	EST 339 (623363)	Headline #	
Salesperson	Henderson, Kristen (2948)	Demo	Normal
Sales Office	KUTV/KMYU	Order Type	Package Deal
Buyer Name	Bahng, Caroline	Commission %	15.00
Phone/Fax	(703) 272-7300 / (703) 865-5423	Commission	\$60.00
CPE	339	Net Total	\$340.00
Account Types	Local/Political Issue Agency BRD	Sales Tax	
Billing Type	Standard		
Comments			

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Apr. 2014	1	\$400.00
Grand Total:	1	\$400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	04/12/14-04/12/14	3	:30	8:59P - CBS-48 Hours (Saturday)							1		1	\$400.00	\$400.00	Salt Lake City (KUTV)		4/7/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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4/7

Buy Detail Report

Client: Utah Unites for Marriage
Media: TV
Product: General
Market: Salt Lake City-Ogden
Separation between spots: 30

Estimate: 339
Description: Utah Unites 4/9-14/2014 TV Add
Flight Start Date: 4/8/2014 05:00 AM
Flight End Date: 4/14/2014 12:00 AM
Survey: Nov13 DMA Nielsen Live+SD
Buyer: Kyle Osterhout

Vendor: KUTV-TV

Send Billing To: Screen Strategies Media


Revision #:
Date: 4/7/2014 12:52 PM

11150 Fairfax Blvd
 Suite 505
 Fairfax, VA 20120
Phone: 703-272-7300
Fax: 703-865-5423

Affiliation: CBS

Line No	Daypart Program	Daypart Code	STN Gross	Days	Sat	Total Spots
				Dur	4/12	
KUTV-TV						
20	Sa 8:00p-9:00p	PT	\$400.00	30	1	1
	48 Hours					
	Total Cost:		\$400.00			
				Total Spots:	1	1

Disclaimer:

Signature:  **4/7/14**