



WJFW-12  
NORTHLAND TELEVISION INC  
3217 COUNTY ROAD G  
RHINELANDER, WI 54501  
Phone: (715) 365-8812 Fax: (715) 365-8810

Remit To: ATTN ACCOUNTS RECEIVABLE  
WJFW-12  
NORTHLAND TELEVISION INC  
3217 COUNTY ROAD G  
RHINELANDER, WI 54501

1.12.2014.1439

ATTN ACCOUNTS PAYABLE  
STRATEGIC MEDIA PLACEMENT  
7669 STAGERS LOOP DRIVE  
DELAWARE, OH 43015

Contract Number	31120	Salesperson	HRP - WASHINGTON DC	Invoice Number	1114-1413-1	Page	1 of 2
Advertiser	AMER FED FOR CHILDREN	Order Class	National	Estimate Code	4273	Broadcast Month	November 2014
Product	POLITICAL	Order Type	Political			Invoice Date	11/30/2014

Schedule						Actual Broadcast					Reconciliation								
L#	Start	End	Time	M	T	W	T	F	S	S	Program	Date	Day	Time	Len	Copy#	Cost	Remarks	DB/CR
1	10/28	10/31	7:00A - 9:00A	2	2	1	1				TODAY SHOW	10/28	TU	7:56:20 AM	:30	TGWIAGFC1401(H)	\$350.00		
												10/28	TU	8:28:30 AM	:30	TGWIAGFC1401(H)	\$350.00		
												10/29	WE	7:58:26 AM	:30	TGWIAGFC1401(H)	\$350.00		
												10/29	WE	8:55:50 AM	:30	TGWIAGFC1401(H)	\$350.00		
												10/30	TH	8:28:30 AM	:30	TGWIAGFC1401(H)	\$350.00		
3	10/29	10/29	12:00P - 1:00P	1							DAYS OF OUR LIVES	10/29	WE	12:29:15 PM	:30	TGWIAGFC1401(H)	\$425.00		
4	10/28	10/30	4:59P - 5:30P	1	1						NEWSWATCH 12 5 P NEW	10/28	TU	5:09:34 PM	:30	TGWIAGFC1401(H)	\$625.00		
												10/30	TH	5:09:14 PM	:30	TGWIAGFC1401(H)	\$625.00		
5	11/3	11/3	4:59P - 5:30P	1							NEWSWATCH 12 5 P NEW	11/3	MO	5:16:19 PM	:30	TGWIAGFC1401(H)	\$625.00		
6	10/31	10/31	10:00P - 10:34P	1							NEWSWATCH 12 10P NEW	10/31	FR	10:29:02 PM	:30	TGWIAGFC1401(H)	\$800.00		
7	10/31	10/31	6:00P - 6:30P	1							NEWSWATCH 12 6P NEW	10/31	FR	6:14:36 PM	:30	TGWIAGFC1401(H)	\$625.00		
8	10/30	10/31	5:30A - 7:00A	1	1						Morning News 5a-7a	10/31	FR	5:51:45 AM	:30	TGWIAGFC1401(H)	\$200.00		
9	11/3	11/3	5:30A - 7:00A	1							Morning News 5a-7a	11/3	MO	6:10:15 AM	:30	TGWIAGFC1401(H)	\$200.00		



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**Contract Notes:** 4273  
7467931

**Gross Billings:** \$5,875.00  
**Commission:** -\$881.25 (15.00 %)  
**Net Amount Due:** \$4,993.75

**Terms:** Net 30

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, on request, for inspection by Advertiser and Agency for at least 12 months.

All times shown are within 5 minutes of actual air time.