

## COMMUNITY CALENDAR

In addition to public service announcements, WBAY provides publicity to area organizations free of charge through our online community calendar. WBAY airs broadcast announcements to let viewers know about the Community Calendar at [www.wbay.com](http://www.wbay.com).

### OTHER NON-BROADCAST EFFORTS

WBAY-TV employees are encouraged to be involved in a variety of events of public interest. Employees also regularly visit area schools, YMCAs, and youth organizations to talk to younger viewers about television and weather.

Attached are some examples of that public involvement in the 3<sup>rd</sup> Quarter of 2019.

**WBAY Personal Appearance Report**

**Employee Name:** Kathryn Braeho

**Date of Appearance:** 7/5/19

**Presentation/Duties:** emcee

**Event:** Brats, Beer & Beethoven

**Sponsoring Organization/School:** Fox Valley Symphony  
Orchestra

**Number of People Attending:** 5,000

**Questions Raised/Comments:** \_\_\_\_\_

**Signed**  **Date** 10/2/19

## WBAY Personal Appearance Report

**Employee Name:** Emily Matesic

**Date of Appearance:** July 14, 2019

**Presentation/Duties:** BBQ Contest judge

**Event:** Kewaunee County Fair

**Sponsoring Organization/School:** Kewaunee County Fair

**Number of People Attending:** thousands

**Questions Raised/Comments:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Signed** Emily Matesic **Date** 10/01/19

**WBAY Personal Appearance Report**

Employee Name: Bill Jantz

Date of Appearance: 8-1-19

Presentation/Duties: Auctioneer

Event: Hops on the Hill

Sponsoring Organization/School: Heritage Hill State  
Park

Number of People Attending: 250

Questions Raised/Comments: \_\_\_\_\_

Signed Bill Jantz

Date 8-1-19

**WBAY Personal Appearance Report**

Employee Name: Bill Jantz

Date of Appearance: 8-5-19

Presentation/Duties: Anchor

Event: St. Elizabeth's Annual Women's Golf  
Outing

Sponsoring Organization/School: St. Elizabeth's  
Hospital Foundation - Appleton

Number of People Attending: 150

Questions Raised/Comments: \_\_\_\_\_

Signed Bill Jantz Date 8-5-19

WBAY Personal Appearance Report

Employee Name: Bill Jansz

Date of Appearance: 8-7-19

Presentation/Duties: Emcee

Event: Lee Remmel Sports Awards  
Banquet

Sponsoring Organization/School: De Pere Rotary

Number of People Attending: 310

Questions Raised/Comments: \_\_\_\_\_

Signed Bill Jansz Date 8-9-19

# WBAY Personal Appearance Report

Employee Name: Bill Jantz

Date of Appearance: 8-11-19

Presentation/Duties: Emcee

Event: ISC World Softball Tourney  
Opening Ceremony

Sponsoring Organization/School: International Softball  
Congress

Number of People Attending: Hundra

Questions Raised/Comments: \_\_\_\_\_

Signed Bill Jantz Date 8-12-19

**WBAY Personal Appearance Report**

Employee Name: Bill Jantz

Date of Appearance: 8-12-19

Presentation/Duties: Anchor

Event: Fox Valley Kids Foundation  
Golf Outing

Sponsoring Organization/School: Fox Valley Kids  
Foundation

Number of People Attending: 120

Questions Raised/Comments: \_\_\_\_\_

Signed Bill Jantz Date 8-12-19

**WBAY Personal Appearance Report**

Employee Name: Bill Jantz

Date of Appearance: 8-24-19

Presentation/Duties: Emcee

Event: Manitowoc County Fstivity Show

Sponsoring Organization/School: Manitowoc County Fair

Number of People Attending: 250

Questions Raised/Comments: \_\_\_\_\_

Signed Bill Jantz Date 8-26-19

# WBAY Personal Appearance Report

Employee Name: Bill Jantz

Date of Appearance: 9-6-19

Presentation/Duties: Anchor

Event: Black Tie Blue Jeans  
Extravaganza

Sponsoring Organization/School: Bellin Health Foundation

Number of People Attending: 300

Questions Raised/Comments: \_\_\_\_\_

Signed Bill Jantz Date 9-6-19

WBAY Personal Appearance Report

Employee Name: Cami Rapson Wright

Date of Appearance: 9/7/19

Presentation/Duties: m.c./Host

Event: Walk for Wishes

Sponsoring Organization/School: Make-A-Wish,  
Wisconsin

Number of People Attending: 250

Questions Raised/Comments: \_\_\_\_\_

Signed Cami Date 10/1/19

**WBAY Personal Appearance Report**

Employee Name: Bill Jantz

Date of Appearance: 9-8-19

Presentation/Duties: Anchor

Event: St James Church Auction

Sponsoring Organization/School: St. James Church  
Cooperstown

Number of People Attending: 80

Questions Raised/Comments: \_\_\_\_\_

Signed Bill Jantz Date 9-9-19

**WBAY Personal Appearance Report**

Employee Name: Bill Jantz

Date of Appearance: 9-11-19

Presentation/Duties: Emcee / Archivist

Event: Tailgate

Sponsoring Organization/School: Fox Valley Humant  
Associated

Number of People Attending: 130

Questions Raised/Comments: \_\_\_\_\_

Signed Bill Jantz Date 9-12-19

## Coonen, Kelly J

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**From:** Beylon, Steve  
**Sent:** Monday, September 30, 2019 9:44 AM  
**To:** Coonen, Kelly J  
**Subject:** Re: School Visits

Kelly,

Just got your email this morning...

I had only ONE in September:

9/12/19: At the Parent-Child Center at Fox Valley Technical College (Appleton). 10-11am, About 30 4 & 5 year olds. Teacher: Autumn Gill

The real "madness" begins in October... 😊

Thanks,  
-Steve

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**From:** Coonen, Kelly J <KCoonen@wbay.com>  
**Sent:** Friday, September 27, 2019 2:49 PM  
**To:** Beylon, Steve <SBeylon@wbay.com>  
**Subject:** School Visits

Hi Steve,

I realize you wouldn't have had any school visits for July and August, however did you have any in September? I am on a short turn around because our corporate attorney has to review my entire report by the 4<sup>th</sup>. Any chance you can send those to me ASAP? Thanks so much!!

*Kelly Coonen*

Office Manager

**WBAY-TV**

115 S. Jefferson St

Green Bay, WI 54301

920-438-3220

[kcoonen@wbay.com](mailto:kcoonen@wbay.com)



**WBAY-TV**

**WBAY Personal Appearance Report**

Employee Name: Bill Jantz

Date of Appearance: 9-17-19

Presentation/Duties: Emcee / Archivist

Event: St. Norbert Football Steak Fry

Sponsoring Organization/School: St. Norbert College

Number of People Attending: 120

Questions Raised/Comments: \_\_\_\_\_

Signed Bill Jantz Date 9-17-19

## WBAY Personal Appearance Report

Employee Name: B. J. Jantz

Date of Appearance: 9-19-19

Presentation/Duties: Emcee / Archivist

Event: G. B. Women's Whittaker Banquet

Sponsoring Organization/School: Whittaker Unlimited

Number of People Attending: 120

Questions Raised/Comments: \_\_\_\_\_

Signed B. J. Jantz Date 9-19-19

**WBAY Personal Appearance Report**

Employee Name: Carri Rapson Wright

Date of Appearance: 9/19/19

Presentation/Duties: M.C. / Host

Event: Power of the Purse

Sponsoring Organization/School: Women's Fund of  
Greater Great Bay

Number of People Attending: 1,000

Questions Raised/Comments: \_\_\_\_\_

Signed Carri Date 10/1/19

**WBAY Personal Appearance Report**

**Employee Name:** Steve Beylon

**Date of Appearance:** 9/21/19

**Presentation/Duties:** pre-race speaker

**Event:** Community First Fox Cities Marathon 5K

**Sponsoring Organization/School:** Community First  
Credit Union

**Number of People Attending:** 1,000

**Questions Raised/Comments:** \_\_\_\_\_

**Signed**  **Date** 10/2/19

**WBAY Personal Appearance Report**

**Employee Name:** Tammy Elliott

**Date of Appearance:** 9/21/19

**Presentation/Duties:** pre-race speaker

**Event:** Community First Fox Cities Marathon SK

**Sponsoring Organization/School:** Community First  
Credit Union

**Number of People Attending:** 1,000

**Questions Raised/Comments:** \_\_\_\_\_

**Signed** Tammy Elliott **Date** 10/2/19

**WBAY Personal Appearance Report**

**Employee Name:** Kathryn Bracho

**Date of Appearance:** 9/21/19

**Presentation/Duties:** pre-race speaker

**Event:** Community First Fox Cities Marathon 5K

**Sponsoring Organization/School:** Community First  
Credit Union

**Number of People Attending:** 1,000

**Questions Raised/Comments:** \_\_\_\_\_

**Signed**  **Date** 10/2/19

**WBAY Personal Appearance Report**

**Employee Name:** Kevin Rompa

**Date of Appearance:** 9/21/19

**Presentation/Duties:** <sup>pre-race</sup> speaker at Community First  
Fox Cities Marathon 5K

**Event:** Community First Fox Cities Marathon 5K

**Sponsoring Organization/School:** Community First  
Credit Union

**Number of People Attending:** 1,000

**Questions Raised/Comments:** \_\_\_\_\_

**Signed** Kevin Rompa **Date** 10/2/19

**WBAY Personal Appearance Report**

**Employee Name:** Bill Jantz

**Date of Appearance:** 9-24-19

**Presentation/Duties:** Emcee

**Event:** Red Cross, Heroes Breakfast

**Sponsoring Organization/School:** American Red Cross

**Number of People Attending:** 200

**Questions Raised/Comments:** \_\_\_\_\_

**Signed** Bill Jantz **Date** 9-24-19

**WBAY Personal Appearance Report**

Employee Name: Cami Rapson Wright

Date of Appearance: 9/25/19

Presentation/Duties: MC/Host

Event: Annual Chamber Awards  
Dinner

Sponsoring Organization/School: Greater Green  
Bay Chamber of Commerce

Number of People Attending: 750

Questions Raised/Comments: \_\_\_\_\_

Signed Cami Rapson Date 10/11/19

**WBAY Personal Appearance Report**

Employee Name: Bill Jantz

Date of Appearance: 9-25-19

Presentation/Duties: Emcee

Event: Crime Prevention Luncheon

Sponsoring Organization/School: Brown County  
Crime Prevention Foundation

Number of People Attending: 100

Questions Raised/Comments: \_\_\_\_\_

Signed Bill Jantz Date 9-25-19

## WBAY Personal Appearance Report

Employee Name: Ben Jantz

Date of Appearance: 9-27-19

Presentation/Duties: Anchor

Event: House of Hope Touchdowns  
for Hope

Sponsoring Organization/School: House of Hope

Number of People Attending: 200

Questions Raised/Comments: \_\_\_\_\_

\_\_\_\_\_

Signed Ben Jantz Date 9-27-19

**WBAY Personal Appearance Report**

Employee Name: Bill Jantz

Date of Appearance: 9-28-19

Presentation/Duties: Emcee

Event: A Night at the Bistro

Sponsoring Organization/School: Oconto County Humane Association, Berlin Health Foundation

Number of People Attending: 150

Questions Raised/Comments: \_\_\_\_\_

Signed Bill Jantz Date 9-30-19

**WBAY Personal Appearance Report**

**Employee Name:** Bill Jantz

**Date of Appearance:** 9-29-19

**Presentation/Duties:** Anchorweek

**Event:** Harvest Festival & Car Show

**Sponsoring Organization/School:** Our Saviour Lutheran  
Church - Denmark

**Number of People Attending:** 120

**Questions Raised/Comments:** \_\_\_\_\_

**Signed** Bill Jantz **Date** 9-30-19

**Coonen, Kelly J**

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**From:** Jessen, Pamela K.  
**Sent:** Wednesday, August 7, 2019 3:03 PM  
**To:** Coonen, Kelly J  
**Subject:** Station Tour

Hi!

For the Issues and Programs report:

I gave a tour today to 6<sup>th</sup> and 7<sup>th</sup> grade girls with the YMCA's Girls' Night Out program: 8 students, 1 adult.

Pam

## Coonen, Kelly J

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**From:** Jessen, Pamela K.  
**Sent:** Friday, August 2, 2019 12:06 PM  
**To:** Coonen, Kelly J  
**Subject:** Station Tour

Hi!

For both the EEO Report and the Issues and Programs report:

I gave a tour on 8/1 to Menominee Indian Tribe of WI - CORE Youth Group: 10 students, 2 adults.

These students in this summer program range in age from 9<sup>th</sup> grade to college undergraduate; the purpose of the program is to introduce students to different career options.

We discussed multiple broadcasting careers, and they watched a live newscast, dividing their time between the studio and the control room.

Pam



Dear Pam and the entire WBAY team —  
On behalf of those we serve and the families who love them, thank you for your continued support of MDA's Muscle Team Gala. The commercial was adorable! Thank you for your commitment to our mission. In the past five years we've raised nearly \$650,000 to fund research, care and of course MDA Summer camp!  
Thank you for all you do!  
Carolynn Hietala — MDA Green Bay

THANK YOU FOR SPONSORING

# NO LIMITS ABILITY AWARENESS WEEK 2019



NO LIMITS ABILITY AWARENESS WEEK WAS BACK FOR ITS FOURTH YEAR AND HAD A BUSY LINE-UP OF ACTIVITIES. THE OUTINGS INCLUDED FISHING, MUSIC IN THE PARK, THE PACKERS EXPERIENCE PLUS AN ART SHOW ALL TAKING PLACE IN THE GREEN BAY AREA THE WEEK OF JULY 22ND-26TH.

TO END THE WEEK A NEW MURAL IN DOWNTOWN GREEN BAY WAS REVEALED. INSPIRED BY THE NO LIMITS MISSION THE MURAL HOPES TO SHOWCASE THE ABILITIES OF PEOPLE WHO OTHERWISE WOULD BE LABELED AS DISABLED AND HIGHLIGHT THE ENRICHMENT THEY BRING TO THE GREEN BAY AREA.

"DREAM WITHOUT LIMITS"



# NO LIMITS

Ability Awareness Week 2019

58K+

**SOCIAL MEDIA REACH**

FACEBOOK  
INSTAGRAM  
TWITTER

1563

**ACCESSIBLE ICON  
PETITION SIGNATURES**

Twelve known  
company lots

\$15K

**Value of WBAY PSA's**

SAY HELLO and  
ACCESSIBLE ICON  
commercials

1

**DREAM  
MURAL**

10,000-15,000 VIEWS  
DURING MARKET  
SEASON ALONE

5

**PUBLIC ART  
EXHIBITS**

Schreiber, Kavarna,  
Nicolet Bank, Green  
Bay Botanical  
Gardens and Bellin  
Hospital

180

**RADIO ADS**

WGEE Duke FM

WQLH Star 98

4

**FLOORS OF  
LIGHTS IN THE  
SCHREIBER  
BUILDING**

- **TWO Hope Tag locations: Jersey Mike's & Great Harvest**
- **No Limits Week Expansion to LaCrosse: DAN – Disability Action Network**
- **FOUR times the TV media reported on No Limits**

A COLLABORATION OF:

