



ABC 7 CHICAGO

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

<http://abclocal.go.com/wls>

CONTRACT

175

Contract / Revision 126175 /		Alt Order # WOC10361499
Product BERNIE SANDERS FOR PRESIDENT		
Contract Dates 03/07/16 - 03/13/16		Estimate # 132
Advertiser Bernie 2016		Original Date / Revision 03/04/16 / 03/04/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code 3	Product 1/2 3
Agency Ref		Advertiser Ref

And:

Old Towne Media, LLC
PO Box 31150
Alexandria, VA 23321

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	03/09/16	03/11/16	America This Morning	4a-430a		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	--1-1--				2	\$45.00				
N 2	WLS	03/07/16	03/11/16	ABC7 News @ 4:30a M-F	4:30 AM-5:00 AM		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	11111--				5	\$60.00				
N 3	WLS	03/07/16	03/11/16	ABC7 News @ 5a M-F	5:00 AM-6:00 AM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	11111--				5	\$350.00				
N 4	WLS	03/07/16	03/11/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	11111--				5	\$900.00				
N 5	WLS	03/07/16	03/11/16	GMA M-F 7-9a	7a-9a		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	11111--				5	\$900.00				
N 6	WLS	03/07/16	03/11/16	Live With Kelly and Michael	9a-10a		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	11111--				5	\$600.00				
N 7	WLS	03/07/16	03/11/16	The View	10a-11a		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	11111--				5	\$900.00				
N 8	WLS	03/07/16	03/10/16	Windy City Live	11a-12p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	1111---				4	\$500.00				
N 9	WLS	03/07/16	03/11/16	The Chew	12p-1p		:30				NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	11111--				5	\$900.00				
N 10	WLS	03/07/16	03/09/16	General Hospital	2p-3p		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	111----				3	\$900.00				
N 11	WLS	03/07/16	03/11/16	Inside Edition	3:00 PM-3:30 PM		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	11111--				5	\$750.00				
N 12	WLS	03/07/16	03/11/16	Jeopardy	330p-4p		:30				NM	5	\$4,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
126175 /	WOC10361499

Contract Dates	Product	Estimate #
03/07/16 - 03/13/16	BERNIE SANDERS FOR	132

Advertiser	Original Date / Revision
Bernie 2016	03/04/16 / 03/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	11111--				5	\$800.00				
N 13	WLS	03/07/16	03/11/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	11111--				5	\$1,000.00				
N 14	WLS	03/07/16	03/11/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	11111--				5	\$1,400.00				
N 15	WLS	03/07/16	03/11/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	11111--				5	\$2,000.00				
N 16	WLS	03/07/16	03/11/16	Wheel of Fortune	626p-656p		:30				NM	5	\$11,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	11111--				5	\$2,300.00				
N 17	WLS	03/07/16	03/11/16	ABC7 News @ 10p M-F	M-F 10-1035P		:30				NM	5	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	11111--				5	\$3,500.00				
N 18	WLS	03/12/16	03/12/16	ABC7 News Sa 5a-6a	5a-6a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----2-				2	\$90.00				
N 19	WLS	03/12/16	03/12/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1-				1	\$250.00				
N 20	WLS	03/12/16	03/12/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1-				1	\$800.00				
N 21	WLS	03/12/16	03/12/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1-				1	\$500.00				
N 22	WLS	03/12/16	03/12/16	ABC7 News @ 5p Sa	5:00 PM-6:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1-				1	\$1,000.00				
N 23	WLS	03/12/16	03/12/16	Sa Jeopardy	5:58 PM-6:25 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1-				1	\$800.00				
N 24	WLS	03/07/16	03/12/16	Sa Wheel of Fortune	6:26 PM-6:56 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1-				1	\$900.00				
N 25	WLS	03/12/16	03/12/16	ABC7 News @ 10p Sa	SA 10-11p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1-				1	\$1,100.00				
N 26	WLS	03/13/16	03/13/16	ABC7 News Su 5a	5a-6a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1				1	\$100.00				
N 27	WLS	03/13/16	03/13/16	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1				1	\$250.00				
N 28	WLS	03/13/16	03/13/16	GMA Su 7-8a	7a-8a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1				1	\$600.00				
N 29	WLS	03/13/16	03/13/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1				1	\$550.00				
N 30	WLS	03/13/16	03/13/16	This Week Su 10-11a	10:00 AM-11:00 AM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1				1	\$2,500.00				
N 31	WLS	03/13/16	03/13/16	ABC7 News @ 5p Su	5p-530p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1				1	\$1,000.00				
N 32	WLS	03/13/16	03/13/16	Su 1a-2a Scandal	1a-2a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----1				1	\$100.00				
Totals								0.00				95	\$97,220.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/13/16	95	\$97,220.00	(\$14,583.00)	\$82,637.00
Totals	95	\$97,220.00	(\$14,583.00)	\$82,637.00

Signature: _____ Date: _____

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