



ABC 7 CHICAGO

http://abclocal.go.com/wls

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

CONTRACT

Contract / Revision 126945 /		Alt Order # WOC10364069
Product BERNIE SANDERS FOR PRESIDENT		
Contract Dates 03/08/16 - 03/13/16		Estimate # 149
Advertiser Bernie 2016		Original Date / Revision 03/10/16 / 03/14/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Ref	Advertiser Ref	Product 1/2 3

And:

Old Towne Media, LLC
PO Box 31150
Alexandria, VA 23321

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	03/12/16	03/12/16	ABC7 News @ 10p Sa	SA 10-11p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/07/16	03/13/16	-----1-	1			\$1,100.00					
N 2	WLS	03/11/16	03/11/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/07/16	03/13/16	----1--	1			\$3,500.00					
N 3	WLS	03/12/16	03/12/16	Sa 12a-1a	12a-1a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/07/16	03/13/16	-----1-	1			\$150.00					
N 4	WLS	03/13/16	03/13/16	Su 1a-2a	1a-2a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/07/16	03/13/16	-----1	1			\$100.00					
N 5	WLS	03/13/16	03/13/16	Su 12a-1a	12a-1a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/07/16	03/13/16	-----1	1			\$150.00					
N 6	WLS	03/12/16	03/12/16	NBA Saturday Prime	7:30 PM-10:00 PM		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/07/16	03/13/16	-----1-	1			\$4,500.00					
N 7	WLS	03/13/16	03/13/16	AFV	6p-7p		:30				NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/07/16	03/13/16	-----1	1			\$9,000.00					
N 8	WLS	03/13/16	03/13/16	BULLS NBA Sunday	2:00 PM-5:00 PM		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/07/16	03/13/16	-----1	1			\$4,500.00					
N 9	WLS	03/12/16	03/12/16	X-Games	2:00 PM-3:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/07/16	03/13/16	-----1-	1			\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	03/07/16-03/13/16	X-Games	2:00 PM-3:00 PM	-----Sa--	:30		\$1,000.00		NM		
	Credited												
N 10	WLS	03/12/16	03/12/16	St. Pat's Parade	12:00 PM-1:00 PM		:30				NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		03/07/16	03/13/16	-----1-	1			\$2,300.00					
N 11	WLS	03/12/16	03/13/16	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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126945 /		WOC10364069
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/08/16 - 03/13/16	BERNIE SANDERS FOR	149
<u>Advertiser</u>		<u>Original Date / Revision</u>
Bernie 2016		03/10/16 / 03/14/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/07/16	03/13/16	-----S-				1	\$900.00				
							Totals	0.00				10	\$26,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 - 03/13/16	10	\$26,200.00	(\$3,930.00)	\$22,270.00
Totals	10	\$26,200.00	(\$3,930.00)	\$22,270.00

Signature: _____ **Date:** _____

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