

**WCTE-TV, Channel 22, Cookeville, Tennessee**  
**Community Concerns from April 1, 2006 to June 31, 2006**

The following subject areas were recognized as areas of concern and interest in the WCTE-TV broadcast area during the time period.

1. Health
2. Business
3. Drug Use
4. Music and Art
5. Education

1. HEALTH - People in this region are always concerned about health issues. WCTE continued its "House Call" series during this period, with new episodes airing monthly on Monday nights and repeating throughout the month. Host Becky Magura interviewed physicians from Cookeville Regional Medical Center and took live phone calls from the community. On Monday, April 10, WCTE's "Focus On..." live call-in show featured host Donna Castle interviewing Dr. and Mrs. Harry Stuber regarding the Komen Breast Cancer Awareness campaign and the American Cancer Society's upcoming Race for the Cure. "Focus On..." repeats on Sundays at 4 p.m.

2. BUSINESS - Upper Cumberland Business Profiles, a popular program for focusing on business, airs each Friday at 8:30 p.m. on WCTE. This locally produced program deals with entrepreneurs and business owners who discuss how they operate. It repeats Sundays at 1 p.m.

3. DRUG USE – "Forgotten Son," a WCTE production, aired Thursday, June 15 at 7:30. Filmmaker Barbara Jackson, in conjunction with the 13<sup>th</sup> Judicial District Drug Task Force, produced this 15-minute movie depicting what methamphetamine can do to a family and how the impacts it can have on children. The film featured WCTE General Manager Becky Magura and District Attorney Bill Gibson.

4. MUSIC AND ART - "Heart and Soul" -- Hosts Jenny Lynne Carter and Gator Harrison greet singers, songwriters and others from the Upper Cumberland and beyond. Music styles range from gospel to bluegrass to jazz. Heart and Soul airs Thursday evenings at 7:30 and Sundays at 5 p.m.

5. EDUCATION – The WCTE High School Academic Bowl is a double elimination academic competition among 14 Upper Cumberland high schools. Now in its 18th year, the Academic Bowl is a series that tests both knowledge and mental agility of the players and viewers. Hosted for the past several years by Michelle Freeman, AIRTIME: The WCTE High School Academic Bowl begins airing in mid-April each weekday at 5 p.m. and repeating that same evening at 10:30.