

WCTE-TV, Channel 22, Cookeville, Tennessee
Community Concerns from October 1, 2007 to December 31, 2007

The following subject areas were recognized as areas of concern and interest in the WCTE-TV broadcast area during the time period.

1. Drug Use
2. Health
3. Retirement
4. Religion
5. The Holidays

1. Drug Use - Crank. This drug can destroy lives, ruin families and more. In November WCTE aired a documentary entitled "Crank: Darkness on the Edge of Town." This program was produced over a one year period by an independent producer in cooperation with WCTE.

2. Health - October is "Breast Cancer Awareness Month." "House Call," airing on Oct. 29 featured physicians and health care givers talking about the detection and treatment of breast cancer. The program "House Call," allows viewers to call in questions to guest physicians.

3. Retirement and Other Issues - Don Weinrauch, host of "Business Profiles," recently experienced numerous problems when his elderly mother died. In an effort to prepare his viewers for retirement, health planning, etc., he produced a number of programs dealing with these issues. On Nov. 16 the guest was Bob Luna of Luna Birdwell Investment Group talking about planning for retirement and being prepared for health issues later in life. Another guest was Putnam Co. Clerk Wayne Nabors who discussed going through probate court.

4. Religion - Religion and the differences in faiths are important topics of discussion here in the region. WCTE aired the two-part series "Prayer in America" during November and had screenings and panel discussions prior to the broadcasts. The goal of the discussions was to make people more aware of other religions and beliefs.

5. The Holidays - Each year the staff of WCTE participates in the holiday observances in Cookeville. The Mastersingers Annual Christmas Concert and The Cookeville Christmas Parade each aired three times during the month of December on WCTE.