

**WCTE-TV, Channel 22, Cookeville, Tennessee**  
**Community Concerns from January 1, 2006 to March 31, 2006**

The following subject areas were recognized as areas of concern and interest in the WCTE-TV broadcast area during the time period.

1. Health
2. Business
3. Education
4. Music and Art
5. Sporting Events

1. HEALTH - People in this region are always concerned about health issues. WCTE continued its "House Call" series during this period, with new episodes airing monthly on Monday nights and repeating throughout the month. Host Becky Magura interviewed physicians from Cookeville Regional Medical Center and took live phone calls from the community. On Monday, March 27, WCTE's "Focus On..." live call-in show featured host Donna Castle interview state legislators regarding mental health legislation in Tennessee.

2. BUSINESS - Upper Cumberland Business Profiles, a popular program for focusing on business, airs each Friday at 8:30 p.m. on WCTE. This locally produced program deals with entrepreneurs and business owners who discuss how they operate. During this reporting period, host Don Weinrauch met with local business people and experts in such areas as estate planning, the Agricultural Extension service, a new Italian restaurant and the Cookeville YMCA.

3. EDUCATION – WCTE produced "The Power of Pre-School – Upper Cumberland Style," an outline of efforts and results of local early childhood education. Host Cindy Putman interviewed local teachers and education officials. The program aired Sunday, March 5 at 7 p.m.

4. MUSIC AND ART - During this time period, WCTE produced a program entitled "Prelude and Coffee: Conversations with the Conductor." This program was a preview of the upcoming concert performed by the Bryan Symphony Orchestra and featured Conductor Dan Allcott and Executive Director Gail Luna. The program aired Thursdays at 7 p.m. and repeated on Saturday nights. WCTE also presented "Tree Safari: A Sculptural Journey", which featured local wood artist Brad Sells, who travelled to South Africa in search of exotic wood. Sells works have been featured in the Smithsonian.

5. SPORTING EVENTS - Because sports are very important to the residents of the region, and they are especially proud of their children participating in sports, WCTE produced both the High School Basketball Game of the Week and Golden Eagle Basketball replays. During this time period, the staff traveled throughout the Upper Cumberland region to bring viewers games that included White Co. at Cookeville, Monterey vs. Red Boiling Springs, Jackson Co. vs. Clay County and many more. Tennessee Tech games featured were against Southeast Missouri State University and Eastern Kentucky University.