

**WCTE-TV, CHANNEL 22, COOKEVILLE, TENNESSEE
COMMUNITY CONCERNS FROM JULY 1, 2012 TO SEPTEMBER 30, 2012**

The following subject areas were recognized as areas of concern and interest in the WCTE-TV broadcast area during the time period:

1. PROFILES OF INTERESTING LOCAL PEOPLE

WCTE President/CEO Becky Magura continued her interviews with interesting local people during the time period. *One On One with Becky Magura* featured a profile of Rich Froning during September. Froning is a Cookeville native and the two-time winner of the *Reebok Crossfit Games*. The show broadcast at 8:30 pm on September 20th, repeating at 9:30 pm on September 22nd and 5:30 pm on September 23rd.

2. LOCAL AGRICULTURE

WCTE broadcast live segments of the *2012 Putnam County Agricultural and Industrial Fair* in August. Randy Adams hosted the rodeo, Cindy Strong hosted the beauty pageant and Debbie Norris hosted the horse show. The segments aired live at 8 pm on August 4th, 6th and 8th. WCTE kicked off its fourth season of *Live Green Tennessee* during this time period. Host Melinda Keifer invited viewers to learn how our agricultural heritage can help us all lead more prosperous and healthy lives. Subjects during this time period included segments about Cruze Farm Girls Ice Cream, Sheep Grazing, Live Green Tennessee 5K, IJAMS Nature Center, Volkswagen, Cummins Falls, Rabbit Food, Putnam County Clean Commission, Turnaround Juice Bar, Slow Foods, Centennial Park, Chattanooga Main Street, 212 Restaurant, Bee Farms, Herb Farms, Blooming Earth, Eagle Tours, Boy Scouts, River Ridge, Allenbrook, Solar Farms, Calkiller Brewing, Shelby Farms, Organicism Farms, Narrow Ridge, Binghampton, "Spoil Me S'Mo," Botanical Gardens, Sustainability Fair, Drainage Systems, Smart Trips, Putnam County Master Gardeners and Energy Star 2015. The shows broadcast weekly in July, August and September, with the initial broadcasts on Mondays at 7 pm. The repeats aired generally at 9 pm on Thursdays and 6 pm on Sundays.

3. CULTURAL ARTS

WCTE helped TTU's Bryan Symphony Orchestra celebrate its 50th Anniversary with the kick-off of its new season of *BSO Backstage: A Concert Preview*. Host Desiree Duncan interviewed Music Director Dan Alcott and Laura Clemons, the new Executive Director of the Bryan Symphony Orchestra. Shot on location at Sweet Sallie's Bakery in Cookeville, the program broadcast at 8:30 pm on September 27th and repeated at 9:30 pm on September 29th and 5:30 pm on September 30th.

4. LOCAL ATHLETICS

WCTE kicked off a new show entitled *On the Sidelines* during this time period, covering high school football in the Upper Cumberland. Host Sam Brooks welcomed guests to discuss games and highlight high school teams throughout the region. The program includes coach segments, interviews and a roundtable of panelists discussing

regular season outlooks of teams leading up to the TSSAA championships. The first episode featured Cookeville Head Coach Scott Cook, Upperman Head Coach Ben Herron and Monterey Head Coach Billy Heady, with analysis by Craig Delk and Thomas Corhern. It broadcast at 7 pm on September 19th, repeating at 5 pm and 10 pm on September 20th. The second episode featured Pickett County Head Coach O.B. Caudle and analysis by Thomas Corhern. It broadcast at 7 pm on September 26th and repeated at 5 pm and 10 pm on September 27th. WCTE also broadcast two Tennessee Tech football games during the time period. The home games were broadcast live and aired as follows:

TTU vs. Hampton	7 pm on August 30 th
TTU vs. North Greenville	7 pm on September 6 th