

WCTE-TV, CHANNEL 22, COOKEVILLE, TENNESSEE COMMUNITY CONCERNS FROM JULY 1, 2011 TO SEPTEMBER 30, 2011

The following subject areas were recognized as areas of concern and interest in the WCTE-TV broadcast area during the time period:

1. **PROFILES OF INTERESTING LOCAL PEOPLE**—WCTE CEO/President Becky Magura continued hosting her new program *One On One with Becky Magura* during the time period. Magura interviewed Cookeville Police Psychological Officer Dr. John Averitt about his research into the unsolved murders of two of his classmates, whom he believes to have been victims of the Zodiac Killer. This program aired August 22nd at 7pm and repeated multiple times. In September, Magura interviewed June Scobee Rodgers, the widow of Challenger Space Shuttle Commander Dick Scobee. A noted author, speaker and educator, Rodgers serves as the Founding Chairman for the Challenger Center for Space Science Education, where each year over 500,000 students participate in its programs. This program aired September 15th at 8:30 pm and repeated multiple times.
2. **LOCAL ATHLETICS**—WCTE taped and broadcast two home games of the Tennessee Tech University football team during this time period. These games aired live at 7 pm on September 8th when TTU hosted Maryville College, and on September 24th when they hosted Southeast Missouri. Also, TTU Head Coach Watson Brown hosted *The Watson Brown Show*, a weekly call-in show discussing the previous week's game. This program aired live at 5 pm on September 5th, 12th, 19th and 26th. The show repeated at 9 pm on the same dates.
3. **LOCAL MUSIC**—Becky Magura joined with BSO Conductor/Music Director Dan Alcott and BSO Executive Director Gail Luna to discuss the music and events related to the 49th season of the Bryan Symphony Orchestra at Tennessee Tech University. *BSO Backstage* aired at 9:30 pm on September 28th and repeated at 8:30 pm on September 29th.
4. **LOCAL CULTURE**—Host Odell Braswell takes viewers on a weekly outdoor experience involving hunting, fishing and a variety of outdoor excursions in the viewing area. Back in the studio, Odell and his guests shared the latest in outdoor information. *Tennessee Sportsman* aired on September 15th at 7 pm and repeated September 18th at 5pm; September 22nd at 7 pm and repeated September 25th at 5pm; and at 7 pm on September 29th. Melinda Keifer continued to host WCTE's award-winning series *Live Green Tennessee* during the time period. She took viewers across our region and throughout the state to talk with local farmers, gardeners and neighbors about how our agricultural heritage and local wisdom can help us all lead greener, healthier and more prosperous lives. *Live Green Tennessee* aired at 7 pm on September 12th, 19th and 26th, with each episode repeating multiple times.