

WCTE-TV, Channel 22, Cookeville, Tennessee
Community Concerns from April 1, 2007 to June 30, 2007

The following subject areas were recognized as areas of concern and interest in the WCTE-TV broadcast area during the time period.

1. Academics
2. Environment/ Health
3. Genealogy
4. Government
5. Music and Art

1. **ACADEMICS** - During this time period, the staff of WCTE produced "Academic Bowl." this series is a double-elimination contest for students throughout the region. Over 16 teams competed. The program aired each weeknight at 5 p.m. and repeated at 10 p.m. to give our academic whizzes lots of exposure.

2. **ENVIRONMENT/ HEALTH** - People in this region love to discuss health issues. The program "House Call," where people can call in questions to guest physicians, is very popular. In May they discussed "Care of the Eyes" and in June, the topic was "Midwives."

2. **GENEALOGY**- Upper Cumberland residents are big on tracing their ancestry. In May, Jimmy Worley, who is an expert on tracing ancestry, welcomed four other equally talented genealogists to answer viewer questions on "How Do I Get Started?" This program was a special edition of "FOCUS ON" and it aired on May 14 at 7 p.m.

4. **GOVERNMENT** - Our viewers are always interested in what is happening in Tennessee State government. During the month of June, FOCUS ON... dealt with the laws passed during the past session of the Tennessee General Assembly. Guests were State Senator Charlotte Burks and Representative Henry Fincher. The program aired on June 18 at 7 p.m.

5. **Music and Art** - During this time period, WCTE continued to produce "Prelude and Coffee: Conversations with the Conductor." This program was a preview of the upcoming concert performed by the Bryan Symphony Orchestra and featured Conductor Dan Allcott and Executive Director Gail Luna. During this same period of time, WCTE's logo art contest continued as well. Each artist was featured each month on Station Breaks, Good News Breaks and in the WCTE program guide.