

Third Quarter 2006 Issues Report

During this period of time, the staff of WCTE produced a number of programs in response to community interest in these topics.

1. Taking care of pets in the summer heat. Because there had been at least three instances of pet owners leaving dogs in cars in the summer heat, WCTE decided to do a program with two veterinarians on issues for pets during the summer. This included taking care of fleas, making sure your dog had water and shade when outside and of course, never leaving pets in cars in the heat. This hour long program "Focus On" is a call in program and many pet owners responded. "Focus On" aired on Monday, July 10 at 7 p.m.

2. Health Care is a major concern here in the Upper Cumberland. WCTE produces a monthly call in program dealing with health issues. In August on August 28 at 7 p.m., the topic of the program was the 5 most common cancers. On September 25, the topic was the Pandemic flu and on July 31, the topic was Hearing Loss. Many calls are received from viewers in these programs.

3. Education and the need for new educational facilities is also a concern to Upper Cumberland residents. On Monday, July 17 at 7 p.m. on "Kaleidoscope", a number of educational issues were featured. The staff of WCTE attended the opening of a new \$1.5 million facility at Livingston Tech, and also featured stories on Algood school and Rocket Day, all involving students in the community.

4. Outdoor Activities - In the summer, outdoor activities are very important to the residents of this community. WCTE airs a weekly sports program entitled "Tennessee Sportsman". During the summer months topics included activities for kids with fishing, hunting and more. The program airs each Thursday evening at 7 pm and repeats on Saturday at 6 p.m.

5. Cultural Heritage - During the summer months, there are many bluegrass and other types of music festivals staged in the Upper Cumberland. The staff of WCTE provided 13 hours of live coverage of one of the major (top 20 tourist events in Tennessee) festivals, The Smithville Fiddlers' Jamboree. It aired live on June 30 from 8 p.m.-12 a.m. and on July 1 from 3 p.m.-12 a.m. In addition to producing the Jamboree, WCTE also provides a two hour highlight tape that is distributed to the rest of the PBS stations through NETA.