

WCTE-TV, Channel 22, Cookeville, Tennessee
Community Concerns from July 1, 2007 to September 30, 2007

The following subject areas were recognized as areas of concern and interest in the WCTE-TV broadcast area during the time period.

1. Dam Safety
2. Health
3. The War
4. Heritage
5. Sporting Events

1. Dam Safety- This may be an unusual community concern but here in the Upper Cumberland there is the possibility of two Army Corp of Engineers dams breaking. One is right in the middle of the WCTE broadcast area. On Monday, July 23, guest host Cindy Putman discussed the Center Hill Dam with Army Corp of Engineer guests on "Focus On." Many viewers called in to voice their concerns about the dam structures.

2. Health - People in the region love to discuss health issues. The program "House Call," allows viewers to call in questions to guest physicians. In July, Dr. Lisa Whiteaker and Dr. Rachel Lamb discussed dermatology. In September, physicians discussed diabetes.

2. The War - WCTE not only aired the Ken Burns series "The War", the staff also produced local interstitials with area veterans to air in station breaks throughout the months of August and September and also produced a special "Focus On." Four people impacted by the war were interviewed.

4. Heritage - What better way to address community concerns about heritage and music than by airing a program that best exemplifies the best of country music. In August, WCTE began airing "Jammin' at Hippie Jack's." this program features the best of country music, bluegrass, acoustic guitar playing and more. This 13-week series aired on Wednesdays at 9 p.m. and repeated on Saturdays at 9 p.m. The staff of WCTE also produced four days of live coverage of the 81st Annual Putnam Co. Fair.

5. SPORTING EVENTS - Because sports are very important to the residents of the region, and they are especially proud of their children participating in sports, WCTE produced both the High School Football Game of the Week and "Golden Eagle Live Football" during the month of September. Games featured for TTU included the Concordia College game and the Murray State game. High School games included games between York Institute and Monterey High School and White Co. vs Cumberland.