

ORDER



Orders
Order / Rev: 716751
Alt Order #: 09898752
Product Desc: SCHRIER FOR CONGRESS
Estimate: 8721
Flight Dates: 10/27/20 - 11/02/20
Original Date / Rev: 07/30/20 / 07/30/20
Order Type: GEN

KIRO-TV

Primary AE: Washington DC CoxReps
Sales Office: N-CDC
Sales Region: National

Agency
Name: Greer Margolis Mitchell & Burns
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/K Schrier/D/CON/WA-A
Demographic: A35+
Product Codes: Local Candidate
Revenue Code 1: CORE
Revenue Code 2: POLITICAL
Revenue Code 3: GENERAL
Priority: P-04

New Business Thru:
Advertiser External ID: P00064705-A
Agency External ID: P00017483
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/02/20	58	\$41,500.00	\$35,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	58	\$41,500.00	\$35,275.00	0.00
Totals	58	\$41,500.00	\$35,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC CoxReps			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KIRO-TV	26%	\$41,500.00
Market	100%	\$159,615.38

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBCB	0%	\$0.00
KBTC	0%	\$0.00
KCPQ	16%	\$25,538.46
KCTS	0%	\$0.00
KFFV	0%	\$0.00
KING	28%	\$44,692.31
KIROC	0%	\$0.00
KOMO	25%	\$39,903.85
KONG	3%	\$4,788.46
KSTW	0%	\$0.00
KTBW	0%	\$0.00
KUNS	0%	\$0.00
KVOS	0%	\$0.00
KWDK	0%	\$0.00
KWPX	0%	\$0.00
KZJO	2%	\$3,192.31
OCTS	0%	\$0.00

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KIRO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIRO	10/27/20	11/02/20	M-F 5a News LOCNW M-F 5a News	CM	5a-6a	MTWTF--	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			2		\$250.00		0.00				
N 2	KIRO	10/27/20	11/02/20	M-F 5a News LOCNW M-F 5a News	CM	5:30 AM-5:59 AM (5:30 AM-5:59 AM)	MTWTF--	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			2		\$250.00		0.00				
N 3	KIRO	10/27/20	11/02/20	M-F 6a News LOCNW M-F 6a News	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	MTWTF--	:30	2	\$450.00	P-04	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			2		\$450.00		0.00				
N 4	KIRO	10/27/20	11/02/20	M-F 6a News LOCNW M-F 6a News	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$450.00	P-04	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			2		\$450.00		0.00				
N 5	KIRO	10/27/20	11/02/20	CBS This Morning CBS This Morning	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	MTWTF--	:30	2	\$450.00	P-04	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			2		\$450.00		0.00				
N 6	KIRO	10/27/20	11/02/20	CBS This Morning CBS This Morning	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	MTWTF--	:30	2	\$450.00	P-04	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			2		\$450.00		0.00				
N 7	KIRO	10/27/20	11/02/20	CBS This Morning CBS This Morning	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	MTWTF--	:30	2	\$450.00	P-04	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			2		\$450.00		0.00				
N 8	KIRO	10/27/20	11/02/20	CBS This Morning CBS This Morning	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	MTWTF--	:30	3	\$450.00	P-04	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			3		\$450.00		0.00				
N 9	KIRO	10/31/20	10/31/20	Sa 7a News LOCNW Sa 7a-830a News	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-----1-	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-----1-			1		\$300.00		0.00				
N 10	KIRO	11/01/20	11/01/20	Su 6a News LOCNW Su 6a News	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-----1	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-----1			1		\$250.00		0.00				
N 11	KIRO	11/01/20	11/01/20	CBS Su Morning CBS Su Morning	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-----1	:30	1	\$1,450.00	P-04	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-----1			1		\$1,450.00		0.00				
N 12	KIRO	10/27/20	11/02/20	Let's Make a Deal Let's Make a Deal	CM	Let's Make a Deal	MTWTF--	:30	2	\$750.00	P-04	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			2		\$750.00		0.00				
N 13	KIRO	10/27/20	11/02/20	The Price is Right Price is Right	CM	10a-11a	MTWTF--	:30	3	\$1,000.00	P-04	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			3		\$1,000.00		0.00				
N 14	KIRO	10/27/20	11/02/20	M-F 12p News LOCNW M-F 12p News	CM	12p-1p	MTWTF--	:30	3	\$300.00	P-04	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			3		\$300.00		0.00				
N 15	KIRO	10/27/20	11/02/20		CM	3p-4p	MTWTF--	:30	4	\$350.00	P-04	0.00	NM	4	\$1,400.00

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KIRO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3p-4p											
				M-F 3p-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/20	11/02/20	MTWTF--	4		\$350.00		0.00						
N16	KIRO	10/27/20	11/02/20	M-F 5p News LOCNW	CM	5p-530p	MTWTF--	:30	3	\$950.00	P-04	0.00	NM	3	\$2,850.00
				M-F 5p Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/20	11/02/20	MTWTF--	3		\$950.00		0.00						
N17	KIRO	10/27/20	11/02/20	M-F 530p News LOCNW	CM	530p-6p	MTWTF--	:30	3	\$950.00	P-04	0.00	NM	3	\$2,850.00
				M-F 530p Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/20	11/02/20	MTWTF--	3		\$950.00		0.00						
N18	KIRO	10/27/20	11/02/20	M-F 6p News LOCNW	CM	6p-630p	MTWTF--	:30	2	\$1,150.00	P-04	0.00	NM	2	\$2,300.00
				M-F 6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/20	11/02/20	MTWTF--	2		\$1,150.00		0.00						
N19	KIRO	10/27/20	11/02/20	M-F 7p News LOCNW	CM	7:00 PM-7:30 PM	MTWTF--	:30	3	\$950.00	P-04	0.00	NM	3	\$2,850.00
				M-F 7p News		(7:00 PM-7:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/20	11/02/20	MTWTF--	3		\$950.00		0.00						
N20	KIRO	10/31/20	10/31/20	Sa 530p News LOCNW	CM	530p-6p	-----1-	:30	1	\$700.00	P-04	0.00	NM	1	\$700.00
				Sa 530p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/26/20	11/01/20	-----1-	1		\$700.00		0.00						
N21	KIRO	11/01/20	11/01/20	Su 5p News LOCNW	CM	5p-530p	-----1	:30	1	\$800.00	P-04	0.00	NM	1	\$800.00
				Su 5p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/26/20	11/01/20	-----1	1		\$800.00		0.00						
N22	KIRO	10/27/20	11/02/20	M-F 730p-8p	CM	730p-8p	MTWTF--	:30	2	\$1,000.00	P-04	0.00	NM	2	\$2,000.00
				M-F 730p-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/20	11/02/20	MTWTF--	2		\$1,000.00		0.00						
N23	KIRO	10/27/20	11/02/20	M-F 11p News LOCNW	CM	11:00 PM-11:35 PM	MTWTF--	:30	4	\$1,200.00	P-04	0.00	NM	4	\$4,800.00
				M-F 11p News		(11:00 PM-11:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/20	11/02/20	MTWTF--	4		\$1,200.00		0.00						
N24	KIRO	11/01/20	11/01/20	Su 11p News LOCNW	CM	11p-1130p	-----1	:30	1	\$950.00	P-04	0.00	NM	1	\$950.00
				Su 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/26/20	11/01/20	-----1	1		\$950.00		0.00						
N25	KIRO	10/27/20	11/02/20	Late Show: Colbert	CM	1135p-1235a	MTWTF--	:30	3	\$750.00	P-04	0.00	NM	3	\$2,250.00
				Stephen Colbert											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/20	11/02/20	MTWTF--	3		\$750.00		0.00						
N26	KIRO	10/27/20	11/02/20	Late Late Show: Corden	CM	12:35 XM-1:40 XM	MTWTF--	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
				Corden		(12:35 XM-1:40 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/20	11/02/20	MTWTF--	2		\$250.00		0.00						
N27	KIRO	10/28/20	10/28/20	Wed Hour 3	CM	10p-11p	--1----	:30	1	\$3,000.00	P-04	0.00	NM	1	\$3,000.00
				Wed Prime Hour 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/26/20	11/01/20	--1----	1		\$3,000.00		0.00						
													Totals	58	\$41,500.00