



ISSUES PROGRAMMING FOR:

KOQL-FM  
COLUMBIA, MO  
CUMULUS BROADCASTING, LLC

4th QUARTER 2013

OCTOBER-NOVEMBER-DECEMBER

In our ongoing effort to serve the public interest, Cumulus stations broadcast programming responsive to issues of concern to Columbia, Jefferson City and the surrounding service area. The following is a list of those issues and of the stations' most significant programming treatment of them.

Issues are addressed within the weekly programming feature, "At Issue."

"At Issue" airs on:

Sundays

At

6:00am

ISSUES COVERED: Ongoing reaction to the NSA controversy  
LENGTH: 3:30  
DATE/TIME AIRED: 10/05/13  
GUESTS AND PROGRAM DESCRIPTION:  
- Democratic Senator Claire McCaskill of Missouri

McCaskill offers her own concerns in the wake of more details coming forward.

ISSUES COVERED: Our local Senator seeks to continue his political career on a higher level.  
LENGTH: 3:30  
DATE/TIME AIRED: 10/12/13  
GUESTS AND PROGRAM DESCRIPTION:  
- State Senator Kurt Schaefer of Columbia

Schaefer is seeking the 2016 Republican nomination for Missouri attorney general.

ISSUES COVERED: Gas prices leveling off during the Fall...but where are they heading come the holidays?  
LENGTH: 3:30  
DATE/TIME AIRED: 10/19/13  
GUESTS AND PROGRAM DESCRIPTION:  
- Ron Leone, Executive Director for the Missouri Petroleum Marketers and Convenience Store Association

Prices are down, but Missourians hitting the road during the upcoming Thanksgiving and Christmas holidays will likely see an increase in what they pay at the pump.

ISSUES COVERED: One area Senator says he already has a laundry list of what he wants to see accomplished in the next legislative session.  
LENGTH: 3:30  
DATE/TIME AIRED: 10/20/13  
GUESTS AND PROGRAM DESCRIPTION:  
- Republican Senator Mike Kehoe of Jefferson City

Kehoe talks about several issues...includes "Right To Work", and his desire to re-approach sales taxes for older vehicles.

ISSUES COVERED: The Columbia City Council this week voted to continue with the use of fluoride in the city's water supply.  
LENGTH: 3:30  
DATE/TIME AIRED: 11/09/13  
GUESTS AND PROGRAM DESCRIPTION:  
- Columbia Mayor Bob McDavid

The city considered discontinuing with the addition of fluoridating agents. Mayor McDavid explains what was at stake.

ISSUES COVERED: The American Heart Association announced guideline changes for cholesterol.  
LENGTH: 3:30  
DATE/TIME AIRED: 11/23/13  
GUESTS AND PROGRAM DESCRIPTION:  
- Dr. Jerry Kennett, Chief Medical Officer at Boone Hospital Center

Dr. Kennett says that certain lifestyle conditions and family situations will determine which new category a person will fall in.

ISSUES COVERED: The Columbia School District announcing another new school for the city...to

be built possibly in 2015.

LENGTH: 3:30

DATE/TIME AIRED: 11/30/13

GUESTS AND PROGRAM DESCRIPTION:

- Superintendent Chris Belcher

Belcher says with the ongoing uptick in students in Columbia Public Schools, the overcrowding issue can no longer be ignored.

ISSUES COVERED: Dr. Bowen Loftin, former president of Texas A&M, was officially introduced this week as the new chancellor for MU.

LENGTH: 3:30

DATE/TIME AIRED: 12/07/13

GUESTS AND PROGRAM DESCRIPTION:

- Dr. Bowen Loftin

Dr. Lofton explains the timeline behind his hire at MU...and what credentials he brings to the table.

ISSUES COVERED: With the holidays comes an uptick in crime for some areas. Columbia's Police Department is taking a pro-active approach.

LENGTH: 3:30

DATE/TIME AIRED: 12/14/13

GUESTS AND PROGRAM DESCRIPTION:

- Columbia Police Chief Ken Burton

Chief Burton takes a look at the latest crime statistics, and explains what the department is doing to deal with it.

ISSUES COVERED: On the job training is one option veterans can consider through their GI Bill benefits.

LENGTH: 3:30

DATE/TIME AIRED: 12/21/13

GUESTS AND PROGRAM DESCRIPTION:

- Chad Schotz, Director of Veterans Education and Training with the Missouri Department of Elementary & Secondary Education

Schotz says hiring a veteran makes good sense for employers, and discusses the "Troops To Teachers" program.