

ISSUES PROGRAMMING FOR:

KOQL-FM
COLUMBIA, MO
CUMULUS BROADCASTING, LLC

2ND QUARTER 2016

APRIL-MAY-JUNE

In our ongoing effort to serve the public interest, Cumulus stations broadcast programming responsive to issues of concern to Columbia, Jefferson City and the surrounding service area. The following is a list of those issues and of the stations' most significant programming treatment of them.

Issues are addressed within the weekly programming feature, "At Issue."

"At Issue" airs on:

Sundays

At

6:00am

ISSUES COVERED: Columbia Public Schools have two issues on the April 5th ballot

LENGTH: 3:30

DATE/TIME AIRED: 04/02/16

GUESTS AND PROGRAM DESCRIPTION:

- Columbia School Board member Jan Mees

One proposition would increase the operating tax levy by 65 cents per \$100 of assessed valuation for general school operating purposes. The other would allow the district to issue its general obligation bonds of \$30 million for the purpose of improving school facilities and acquiring land

ISSUES COVERED: Nearly 25,000 Boone Countians cast votes in this week's Municipal Election

LENGTH: 3:30

DATE/TIME AIRED: 04/09/16

GUESTS AND PROGRAM DESCRIPTION:

- Boone County Clerk Wendy Noren

Those numbers represent a 25.78% voter turnout among registered voters in the county. Noren says several school related ballot issues, and the Mayor's race in Columbia helped to drive people to the polls.

ISSUES COVERED: Newly elected Columbia Mayor Brian Treece is ready to get to work. His first city council meeting as Mayor is this week.

LENGTH: 3:30

DATE/TIME AIRED: 04/16/16

GUESTS AND PROGRAM DESCRIPTION:

- Columbia Mayor Brian Treece

Treece sets his agenda, saying he wants to see further investing in Columbia's neighborhoods, as well as improved city infrastructure and an emphasis on public safety. He also promises transparency for the use of taxpayer dollars.

ISSUES COVERED: Boone Countians have a chance to safely get rid of outdated prescription medications with a local drive this week.

LENGTH: 3:30

DATE/TIME AIRED: 04/30/16

GUESTS AND PROGRAM DESCRIPTION:

- Major Tom Reddin with the Boone County Sheriff's Department

All medications collected will be turned over to the DEA for proper disposal. The event is being co-sponsored again this year by the Youth Community Coalition.

ISSUES COVERED: The Show Me State is recognizing "Dairy Month" throughout June.

LENGTH: 3:30

DATE/TIME AIRED: 05/07/16

GUESTS AND PROGRAM DESCRIPTION:

- Jessica Mackey, spokesperson for the State Dairy Council

Mackey details some of the health benefits of dairy nutrition...and highlights the new dairy products for 2016.

ISSUES COVERED: More than 2,000 bills were introduced during the 2016 session of the Missouri General Assembly.

LENGTH: 3:30

DATE/TIME AIRED: 05/14/16

GUESTS AND PROGRAM DESCRIPTION:

- Republican Senator Will Kraus of Lee's Summit

Missouri's 4 1/2 month legislative session ended Friday at 6:00 p.m. Only 138 of those bills managed to find their way to the governor's desk...including a voter ID bill that would still allow those without photo identification to cast ballots

ISSUES COVERED: Gas prices are spiking this Summer

LENGTH: 3:30

DATE/TIME AIRED: 05/21/16

GUESTS AND PROGRAM DESCRIPTION:

- Ron Leone, Executive Director for the Missouri Petroleum Marketers

Forecasters are calling for higher prices at the pump in the weeks to come. Leoen takes a look at what it could mean for Mid-Missouri motorists.

ISSUES COVERED: The Summer Theatre Institute at Stephens College is underway.

LENGTH: 3:30

DATE/TIME AIRED: 05/28/16

GUESTS AND PROGRAM DESCRIPTION:

- Lambee Hedge with the Theatre Faculty at Stephens

The six 1/2-week program is for students between their first and second year, with many theatre opportunities in Mid-Missouri for hopefuls to pick from.

ISSUES COVERED: A need for additional personnel at the Boone County Sheriff's Department

LENGTH: 3:00

DATE/TIME AIRED: 06/04/2016

GUESTS AND PROGRAM DESCRIPTION:

- Boone County Sheriff Dwayne Carey

Sheriff Carey says there are several hurdles to recruiting. Pay and retirement age are deciding factors for cadets in selecting which law enforcement agency to apply for.

ISSUES COVERED: State officials reminding senior citizens they may qualify for free legal aid.

LENGTH: 3:30

DATE/TIME AIRED: 06/11/16

GUESTS AND PROGRAM DESCRIPTION:

- Catherine Edwards, Executive Director of the Missouri Association of Area Agencies on Aging

Officials say seniors often put off getting help, because they're afraid of the cost. Edwards provides helpful options that seniors should consider.

ISSUES COVERED: The Annual Show-Me State Games are just a few weeks away.

LENGTH: 3:30

DATE/TIME AIRED: 06/18/16

GUESTS AND PROGRAM DESCRIPTION:

- Spokesperson Emily Lorenz

The Show-Me State Games is a non-profit program of the Governor's Council on Physical Fitness and Health, and is hosted by the University of Missouri. Over 32,000 athletes come to Columbia throughout the year to be a part of the event.

ISSUES COVERED: Big plans for Mid-Missouri's largest 4th of July gathering.

LENGTH: 3:30

DATE/TIME AIRED: 06/25/16

GUESTS AND PROGRAM DESCRIPTION:

- Mike Griggs Director of Columbia Parks and Recreation

Columbia's long standing "Fire in the Sky" 4th of July celebration is entering its 64th year. A

breakdown of this year's entertainers and new parking rules for the downtown area.