Political Disclosure Statement Sandhill Media Group KUPI FM, KAOX FM, KQEO FM, KSNA FM, KSPZ AM

During their election campaigns, all legally qualified local, state, or federal candidates are able to purchase time on Sandhill Media Group radio stations. The stations will respond to all requests for such time and will make reasonable accommodations to meet such requests. Although each such candidate has the right to "reasonable access" to the facilities of SANDHILL MEDIA GROUP stations for the airing of political advertisements, Sandhill Media Group retains the right to limit the amount of time sold to a local and state candidates and has ultimate discretion with respect to the placement of political advertisements. This does not apply to federal candidates.

During the 45 days preceding a primary election and the 60 days before a general election, Sandhill Media Group stations charge candidates in the respective elections the "lowest unit charge" for an advertisement if the advertisement constitutes a "use" of the Sandhill Media Group facilities and the advertisement is controlled, sponsored or approved by the candidate or candidate's committee. During any period other than the 45-day and 60-day periods, the charges for political advertisements constituting a "use" are set so as to be no higher than those charged other advertisers for comparable use of the station's facilities. Any political advertisement that is not a use, including any advertisement purchased by an independent political action committee or any advertisement dealing with non-candidate ballot issues, is sold at prevailing commercial rates. If a political advertisement constitutes a use, Sandhill Media Group will provide opposing candidates with "equal opportunities", as established by federal law, to use Sandhill Media Group facilities.

The terms and conditions applicable to political advertising on Sandhill Media Group stations are as follows:

- 1. Rates The Station sells 60 and 30-second spots Monday-Friday 6am-as reflected on the attached rate card.
- **2. Scheduling Exceptions** . News , weather sponsorships and any play-by-play sports event we might be carrying are not available to political candidates, however adjacencies to news , weather or sporting event may be available. Although the rates charged are based upon the use of 60 and 30 second length, we will try to accommodate requests for non-standard length for federal candidates.
- **3 Sponsorship Identification:** A completed sponsorship identification must be included in each advertisement as required by the FCC Rules and Regulations. Sandhill Media Group reserves the right to insert such identification into any advertisement that fails to include the requisite sponsorship identification even if the insertion of the sponsorship identification causes a portion of the advertisement to be deleted.
- **4. Credit:** Payment must be made prior to the first date of the scheduled run, unless the order is being placed by an agency or other entity with a proven credit history with the station. This agent or entity must accept full responsibility for all air-time and production charges.
- **5 Political Agreement Form :** A signed Agreement Form for political broadcasts must accompany any time order. This form must list the chief executive officers of the political entity purchasing the time. Sandhill Media Group can provide the forms if necessary.

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- **6 Proof of Candidacy** Sandhill Media Group, at its option, may require the candidate to produce proof that he/she is a legally qualified candidate.
- **7. Notice of Weekend Access:** Orders must be placed at least 48 hours in advance of start. Political advertisers who desire access on a Monday must have their orders placed along with any announcement changes by 2pm on the preceding Friday. Copy changes or cancellations require 48 hours notice.
- **8. Production Facilities:** The stations' production facilities will be available to produce commercials for political advertisers, just as make it available for our commercial advertisers.
- **9. Make Good Policy:** In the event of a missed announcement, Sandhill Media Group will make good in the same day part on the next day. If time prohibits making the announcement good, (e.g.- missed on the last day of the schedule, Sandhill Media Group will refund cost of missed spot to the purchasing entity.
- **10 Public Inspection File :** The rules and regulations of the Federal Communications Commission require that each station must maintain, and permit public inspection of a complete record of all requests for political time together with an appropriate notation showing whether such requests were granted and the amount charged. This information must be retained in the stations' online public inspection file for two years. The online political public inspection file can be accessed at the bottom of the home page for any of our radio stations. Any member of the public, including opposing candidates, is entitled to inspect the materials placed in these files. No telephone, facsimile or mail request for online public inspection file information will be accepted.
- 11. **Station Contact**. Any of the Station's personnel will take questions and messages from candidates and their representatives, but, in order to provide maximum service to candidates and their representatives, the Station seeks to provide sales services through one sales person. Political placement and responses to questions will be handled by Keith Walker who can be reached at 208-522-1101 or by email keith@sandhillradio.com