



**Issues and Programs Report**

**WKRN, G.P.**

**Nashville, TN**

**3rd Quarter 2015**

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**Name:**

*Michelle Dube*

Michelle Dube  
Program Director

**Date:**

10/6/15

## **COMMUNITY NEEDS AND ISSUES – WKRN, G.P.**

WKRN-TV systematically ascertains the needs, issues and problems of Nashville and the surrounding area on a continuing basis. The needs, issues and problems WKRN-TV chose to address in its programming during the period from July 1, 2015 through September 30, 2015 were as follows:

- **Housing**  
Transitional and permanent housing, revitalization of neighborhoods and affordable housing and at risk homeowners.
- **Child Care**  
Quality child care, health, safety and early intervention by companies, non-profits organizations, government agencies, etc.
- **Crime**  
Looking at crime and what is being done to prevent, provide safety, and warning the community.
- **Health/ Food & Nutrition**  
Provide affordable and accessible physical and mental health management and training. Education on health preventative and making healthier decisions. Coordinate services and allocate resources for necessary food and nutritional education in the community for those in need.
- **Child and Youth Development**  
Comprehensive child and youth education, including after school programs, promote reading, mentoring programs, promote healthier choices, and life skills.
- **Neighborhoods Development**  
Empowering neighborhoods and residents to strengthening participation in community to improve quality of life in most at-risk communities.

**3RD QUARTER 2015  
ISSUES/PROGRAMS LIST  
WKRN, G.P. NASHVILLE, TN**

The following list contains some of the most significant programming treatment of issues of community concern address by WKRN during the quarter. The list is not intended to be exhaustive.

<b>Date</b>	<b>Program</b>	<b>Time/ Duration</b>	<b>Issue</b>	<b>Description</b>
7/8/15	News 2 This Morning at 6am	1:45	Housing	Metro approves plans for two new parks in Cane Ridge area of Nashville.
7/10/15	News 2 at 4pm	1:28	Housing	\$200M Bellevue Center transformation to be voted. The plans include retail, dining and residential units.
7/15/15	News 2 at 5pm	1:03	Housing	Sylvan Park residents file complaint against developer of new restaurant. Residents say they feel like developers were not honest with their plans.
7/22/15	News 2 at 10pm	1:26	Housing	Free Google Fiber to be given to low-income in Nashville. It is part of a White House initiative called ConnectHome to get Americas with low incomes connected to high-speed internet.
8/20/15	News 2 at 11am	:47	Housing	New 68 Unit public housing development in Nashville, making it the first in 18 years. The new Cayce Place Apartments are part of phase one of the MDHA's plan to rebuild Cayce Place and transform it into a mixed-used, mixed-income community.
9/6/15	News 2 This Morning at 6am	:56	Housing	Home Program funding at risk. Home Program is an eight apartments building to help people struggling to get back on their feet. But federal funding used to help build these homes is in jeopardy of being severely cut.
9/22/15	News 2 at 6pm	2:00	Housing	One week ago, officials evicted homeless campers from the Ft. Negley Park. A handful have housing but the majority are out on the streets and a few have stayed put in the Park. Now a homeless advocate is asking for help to find them affordable housing.
9/29/15	News 2 at 4pm	1:28	Housing	New affordable condos break ground in East Nashville. The condos are called Solo East and unites will begin at \$149,900.
7/2/15	News 2 at 5pm	1:42	Child Care	Several parents were only given a two-day notice that the head start at McNeilly Center For Children would end for students who will be entering kindergarten.
8/1/15	News 2 This Morning 6am	:47	Child Care	Mt. Zion Baptist Church made sure some North Nashville kids were ready for school, they gave away 1,000 backpacks and health advice to students about to go back to school.
8/5/15	News 2 This Morning 6am	1:00	Child Care	Metro Nashville Public School are open again for the new school year. Immunization are required for newly enrolled students. Students will not be able to attend school without these immunizations. Three Public Health locations will be open to allow parents to bring their children to be immunized.
9/1/5	News 2 at 4pm	:53	Child Care	A Cookeville Mother's day out program is under investigation by the TDCS after a 2 year old boy wandered away onto a busy street.
9/14/15	News 2 at 4pm	1:05	Child Care	Metro Schools respond after special needs child was nearly two hours late getting home from school.
9/21/15	News 2 at 6pm	:40	Child Care	Police in Murfreesboro are asking the public to keep an eye out for a missing 16 year-old boy. Kelton Dickens was last seen by his step-mother and is reported missing by his family.

Date	Program	Time/ Duration	Issue	Description
9/21/15	News 2 at 10pm	1:26	Child Care	Jennifer Green a Councilwoman from Algood, TN has proposed the idea of banning cell phone use for drivers in the school zones from 7am – 8:30am and 2pm – 2:30pm Monday thru Friday when school is in session. Green believes drivers should be focusing on the road in a school zone rather than their phones. A \$50 fine is proposed.
9/22/15	News 2 This Morning	1:30	Child Care	A father faces charges after his child was found wandering alone and naked just east of Lebanon Pike.
7/2/15	News 2 at 6pm	:25	Crime	Spring Hill police are setting up new patrol plans after the Hardin's Landing water tank was marked with offensive graffiti.
7/5/15	News 2 at 5pm	1:25	Crime	Lebanon police are searching for suspects responsible for burglarizing more than 20 cars on one street.
7/6/15	News 2 at 4pm	:27	Crime	Columbia police are still looking for 3 female juveniles after 5 females ran from the Magnolia Academy. Two females have been caught.
7/6/15	News 2 at 5pm	:25	Crime	Eight Wilson County inmates re facing more charges, they were caught allegedly smuggling drugs into jail.
8/3/15	News 2 at 11am	:56	Crime	Thieves steal \$10,000 in tools from Habitat For Humanity work site at Pennington Bend in Donalson.
8/5/15	News 2 Special Report	2.5 hrs	Crime	Vincent Montano walked into a local Carmike movie theater in Antioch, TN and attached moviegoers with pepper spray and an ax. Police and SWAT team were called to the scene. Mr. Montano as had a pistol and claimed to have a bomb. News 2 provided live coverage as events unfolded to alert viewers.
8/21/15	News 2 at 5pm	1:02	Crime	After a woman's wallet was stolen from her purse, Nashville Police are looking for three people who used the stolen credit cards. The individuals charged over \$4000.
9/9/15	News 2 This Morning 6am	1:30	Crime	Police are looking for a murder suspect last seen in the area of 11 <sup>th</sup> Avenue South and Wade Avenue in Edgehill area of Nashville. Suspect escaped from a patrol car.
9/12/15	News 2 at 6pm	:30	Crime	MTSU police are on the hunt for three men who tried to pull off an armed robbery on campus.
9/14/15	News 2 at 5pm	1:00	Crime	MTSU campus is on high alert
9/14/15	News 2 This Morning 6am	1:50	Crime	An 11 miles stretch of I-24 is closed as the state police narrow their search area for the suspect who shot and killed a State Trooper.
9/26/15	News 2 at 10pm	2:15	Crime	More than one people gathered in downtown Nashville to take a stand against violence. It was all part of the "let's walk off crime" event. New Nashville Mayor Barry was there and spoke with families who have been impacted by violent crimes.
9/28/15	News 2 This Morning 5am	1:49	Crime	The search is on for two people wanted for questioning after two people were found murdered in their East Nashville home.
7/2/15	News 2 at 5pm	1:20	Health/Food & Nutrition	One Middle Tennessee woman saw old guitar strings as an opportunity to create a new kind of art. Laura Wilson founded Strings for Hope and teamed up with the women of The Next Door. Next Door helps women who are transitioning form incarceration. They are now trained and paid to make jewelry.

Date	Program	Time/ Duration	Issue	Description
7/4/15	This Week with Bob Mueller	30 Min	Health/Food & Nutrition	Discussion on how Tennessee needs to expand Medicaid and how it is up to lawmakers to find a solution to the uninsured issue whether it is insure Tennessee or another way.
9/19/15	News 2 This Morning at 8am	1:10	Health/Food & Nutrition	News 2 is working with the American Heart Association at this year's Rutherford County Heart Walk to help raise funds for heart research.
9/24/15	News 2 at 4pm	1:40	Health/Food & Nutrition	Kids will no longer allowed to bring sweets to New Hope Academy in Franklin. The Headmaster, Stuart Tutler hopes to see results in kids health and academics.
9/15/15	News 2 at 4pm	:52	Health/Food & Nutrition	Mosquitoes test positive for West Nile in seven Nashville neighborhoods.
9/19/15	News 2 This Morning 8am	1:30	Health/Food & Nutrition	American Heart Association Rutherford County Heart Walk starts today in Murfreesboro to raise funds for heart research.
7/2/15	News 2 at 4pm	1:23	Child & Youth Development	Thousands of Tennessee college freshmen are in danger of losing scholarship, because they have yet to meet the required 8 hours of community service.
7/21/15	News 2 at 4pm	:58	Child & Youth Development	Elijah's Heart, a non-profit organization, teamed up with the Metro Development and Housing Agency to create "in-home" libraries for children.
7/25/15	News 2 at 6pm	1:00	Child & Youth Development	Back to School Health Day gets kids ready for the school year. Neighborhood Health East Side Center hosted this health fair for student to immunizations, physicals, dental screenings and have a little fund too.
8/9/15	News 2 This Morning 6am	:46	Child & Youth Development	Edgehill Bike Club gives away school supplies and bicycles.
8/8/15	News 2 at 5pm	1:17	Child & Youth Development	Elementary school teachers ride bus to visit students at home. About 40 teachers and staff at Hobgood Elementary in Murfreesboro rode bus and their aim was to remind students and parents about the start of school.
8/25/15	News 2 at 6pm	1:23	Child & Youth Development	Gov. Bill Haslam encourages students to take advantage of the program he created to give them two years of free tuition at a state community or technical college. About 18,000 students are expected to enroll in the program
9/9/15	News 2 at 11am	1:06	Child & Youth Development	The Extracurricular Center is a place where kids in grades K through 8 <sup>th</sup> can get an early start on learning science, math and technology. With hands on opportunities.
9/14/15	News 2 This Morning 6am	2:20	Child & Youth Development	An early training ground for future doctors, nurses and medical specialists .Hillwood High School has a new medical sciences lab.
9/19/15	This Week with Bob Mueller	30 min	Child & Youth Development	Mayor Karl Dean about a plan to provide free or low income internet service to low income Nashville residents
9/21/15	News 2 This Morning 6am	:35	Child & Youth Development	TN Governor Bill Haslam will attend a summit to find out progress on this goal to increase the number of Tennesseans with a college degree or higher education certification. Haslam says 55% of the jobs available in Tennessee will require these credentials by the year 2025.

Date	Program	Time/ Duration	Issue	Description
9/23/15	News 2 at 4pm	1:55	Child & Youth Development	Una Youth football program is considered one of the most successful, but their facility looks like it is on the verge of collapse. Now Mayor Karl Dean and the city of Nashville has allocated one-million dollars for improvements to the facility.
7/2/15	News 2 at 6pm	1:00	Neighborhoods Development	MDHA adds more surveillance cameras at public housing in hopes to make the neighborhoods safer.
7/2/15	News 2 at 4pm	1:30	Neighborhoods Development	Five thousand people evacuated after a freight train's cars was somehow punctured and burst into flames. The chemical burning created a hazardous cloud spanning a least 2 miles.
7/2/15	News 2 at 6pm	1:17	Neighborhoods Development	Dozens of security cameras are popping up in Nashville neighborhoods. The new cameras are a way to deter crime.
8/4/15	News 2 at 10pm	1:34	Neighborhoods Development	Metro Council voted no to allow a gas pipeline compressor in the residential area of Joelton. This was the third and final reading of the controversial pipeline issue.
8/18/15	News 2 This Morning 6am	:55	Neighborhoods Development	Franklin Housing Authority and the Michaels Organization will break ground on the second phase of their Reddick Street redevelopment. The new 65 unit affordable multifamily community for families with low and moderate incomes is expected to be completed by 2016.
9/8/15	News 2 at 6pm	1:04	Neighborhoods Development	In a recent report, 39% of neighborhood roads were found to be below standard. These roads were found to be rough and distressed, including cracks and potholes.
9/9/15	News 2 at 5pm	1:20	Neighborhoods Development	An update on a Sylvan Heights neighborhood that was upset over abandoned homes which had attracted criminals. Now the homes have been torn down and news one built, the neighborhood appreciates the positive change.
9/23/15	News 2 at 4pm	:40	Neighborhoods Development	Long awaited Carothers Parkway South extension in Williamson County. This new Parkway will provide access to neighborhoods in the southeast portion of Franklin.
9/24/15	News 2 at 4pm	1:30	Neighborhoods Development	More parking will be available to downtown. There are plans to add hundreds of parking spaces to the Library Garage on Commerce Street.
9/25/16	News 2 at 4pm	:44	Neighborhoods Development	Public Works, employees with the Sheriff's Office and church members will be at Brick Church Pike and Westchester Drive in Madison to pick up trash and clean things up. Police hope that improving the neighborhood's quality of life could lead to fewer crimes.

**Quarterly Appearances – WKRN, G.P.  
3<sup>rd</sup> Quarter 2015**

Appearances in the community by WKRN on-air talent & employees were reported as follows:

<b>Staff</b>	<b>Event/Location /Date</b>
Justin Bruce	Pearre Creek Elementary – weather talk 8/25/15 Marvin Wright Elementary, Spring Hill – weather talk 8/26/15 Dan Mills Elementary, Nashville – weather talk 9/9/15 Shatterproof Challenge Rappel – Bank of America Plaza – 9/17/15 Granbery Elementary, Brentwood – weather talk 9/30/15
Dawn Davenport	Vanderbilt Youth Sports Injury Conference Panel – Gaylord Opryland – 7/17/15 Auburn to Auburn Just for Girls – Brentwood Ctry Club, Brentwood – Emcee 8/27/15 Glitter & Glam Fundraiser – Hutton Hotel, Nashville – Emcee 8/30/15 Food 2 Families Grade School Food Drive Pep Rally – Glenn Enhanced 8/25/15 – Nashville Food 2 Families Grade School Food Drive Pep Rally – Cockrill Elementary 9/15/15 – Nashville Shatterproof Challenge Rappel – Bank of America Plaza – 9/17/15 YMCA Patrons Luncheon – Rockettwn – Emcee – 9/22/15 Food 2 Families Grade School Food Drive Pep Rally – Harris Hillman 9/29/15 – Nashville
Eric Egan	United Way of Rutherford & Cannon Counties – Stuff the Buss Sort-A-Thon Embassy Suites, Murfreesboro, TN – Emcee, 7/24/15
Paige Hill	Food 2 Families Grade School Food Drive Pep Rally – Gateway Elementary 9/4/15 – Madison Ronald McDonald House Hustle for the House 5K – Emcee – Nashville, TN 9/19/15
Anne Holt	Food 2 Families Grade School Food Drive Pep Rally – Union Elementary 8/24/15 - Gallatin Food 2 Families Grade School Food Drive Pep Rally – Cumberland Elementary 8/28/15 - Nashville Food 2 Families Grade School Food Drive Pep Rally – West Elementary 9/3/15 – Mt. Juliet Food 2 Families Grade School Food Drive Pep Rally – Beech Elementary 9/11/15 – Hendersonville Food 2 Families Grade School Food Drive Pep Rally – Crieve Hall Elementary 9/14/15 - Nashville Food 2 Families Grade School Food Drive Pep Rally – Neely's Bend Elementary 9/16/15 – Madison Food 2 Families Grade School Food Drive Pep Rally – Glengarry Elementary 9/17/15 – Nashville Food 2 Families Grade School Food Drive Pep Rally – Blackman Elementary 9/21/15 – Murfreesboro Food 2 Families Grade School Food Drive Pep Rally – Chadwell Elementary 9/25/15 – Madison Food 2 Families Grade School Food Drive Pep Rally – Glendale Spanish Immersion 9/30/15 – Nashville
Bob Mueller	Brent Peterson Predators Golf Tourn. for Parkinson Fundraiser – Legions Golf Course – 9/15/15 AHA Rutherford Heart Walk – Murfreesboro, TN Emcee – 9/19/15
Davis Nolan	Job Shadow – Jack Batson, Goodpasture Christian School, Madison 7/29/15
Neil Orne	Leukemia & Lymphoma Society 2015 Light the Night Kick Off – Nashville, TN Emcee 8/6/15
Lisa Patton	United We Sing Community Patriotic Celebration – W. Wilson Middle School Mt. Juliet 7/3/15 FCA of Wilson Cty Annual Banquet – Emcee – Victory Baptist Church, Mt. Juliet – 9/10/15
Joseph Pleasant	AHA Rutherford Heart Walk – Murfreesboro, TN Emcee – 9/19/15
Najahe Sherman	AHA Rutherford Heart Walk – Murfreesboro, TN Emcee – 9/19/15

Appearances in the community by WKRN on-air talent & employees - **CONTINUED**

<u>Staff</u>	<u>Event/Location /Date</u>
Michelle Dube	Food 2 Families Grade School Food Drive Pep Rally – Union Elementary 8/24/15 - Gallatin
	Food 2 Families Grade School Food Drive Pep Rally – Glenn Enhanced 8/25/15 - Nashville
	Food 2 Families Grade School Food Drive Pep Rally – Cumberland Elementary 8/28/15 - Nashville
	Food 2 Families Grade School Food Drive Pep Rally – West Elementary 9/3/15 – Mt. Juliet
	Food 2 Families Grade School Food Drive Pep Rally – Gateway Elementary 9/4/15 - Madison
	Food 2 Families Grade School Food Drive Pep Rally – Beech Elementary 9/11/15 – Hendersonville
	Food 2 Families Grade School Food Drive Pep Rally – Crieve Hall Elementary 9/14/15 - Nashville
	Food 2 Families Grade School Food Drive Pep Rally – Cockrill Elementary 9/15/15 – Nashville
	Food 2 Families Grade School Food Drive Pep Rally – Neely's Bend Elementary 9/16/15 – Madison
	Food 2 Families Grade School Food Drive Pep Rally – Jones Paideia Elementary 9/4/15 - Nashville
	Food 2 Families Grade School Food Drive Pep Rally – Glengary Elementary 9/17/15 – Nashville
	AHA Rutherford Heart Walk – Murfreesboro, TN – 9/19/15
	Food 2 Families Grade School Food Drive Pep Rally – Blackman Elementary 9/21/15 – Murfreesboro
	Food 2 Families Grade School Food Drive Pep Rally – Chadwell Elementary 9/25/15 – Madison
	Food 2 Families Grade School Food Drive Pep Rally – Harris Hillman 9/29/15 – Nashville
	Food 2 Families Grade School Food Drive Pep Rally – Glendale Spanish Immersion 9/30/15 – Nashville
Donald McDonald	House Hustle for the House – volunteers and News 2 running team – Nashville 9/19/15
Karen Brown	
Nick Caloway	
Silvia Castaneda	
Michelle Dube	
Joe Gibbs	
Clare Gibson	
Carmen Hall	
Janna Kennedy	
Denise Kerlikowske	
Sylwaski Owens	
Rosemary Wesela	
Ashley Zarach	

## WKRN, G.P. PUBLIC SERVICE ANNOUNCEMENTS JULY - SEPTEMBER 2015

ORGANIZATION/TITLE	LENGTH	TOTAL QTR		ISSUE	DESCRIPTION
		FREQ.			
RMHC - Pull Tab	:30	165		Health/Food & Nutrition	Medical Needs
Recycling	:30	66		Neighborhoods Development	Encouraging proper waste disposal
LLS Today	:30	11		Health/Food & Nutrition	Medical Needs
LLS Light The Night	:30	155		Health/Food & Nutrition	Medical Needs
AHA - 45 Year Old	:30	185		Health/Food & Nutrition	Encouraging exercise & fitness
Girl Scouts	:30	205		Child & Youth Development	Encouraging girls participation
AHA- Hero	:30	189		Health/Food & Nutrition	Encouraging exercise & fitness
RMHC Share-A-Night	:30	224		Housing	Medical Needs
Kids Oral History	:30	75		Child Care	Encouraging kids to brush teeth
Get Back to Nature - Deer	:30	65		Health/Food & Nutrition	Encouraging exercise & fitness
Get Back to Nature - Frog	:30	71		Health/Food & Nutrition	Encouraging exercise & fitness
Better Life - Homer	:30	78		Child & Youth Development	Encouraging kids to help others
Better Life	:30	70		Child & Youth Development	Encouraging kids to help others
Texting Just Drive	:30	68		Child Care	Car safety
Seat Belt Safety	:30	65		Child Care	Buckle up while in a care
Food 2 Families	:30	292		Health/Food & Nutrition	Hunger awareness

## ADDITIONAL WKRN-TV PROJECTS

WKRN produced and aired several local specials & organized events during the 3rd Quarter 2015. These local specials or events highlighted several health issues related to viewers in Middle Tennessee.

WKRN produces daily newscasts providing local information relevant to Middle Tennessee and Southern Kentucky. The station produces 40 hours each week of local news, weather, traffic and sports. And in addition provides breaking news, special reports, and severe weather coverage as needed.

Regularly scheduled newscasts air Monday through Friday, 4:00 a.m. – 7:00 a.m., 4:00 p.m. – 5:00 p.m., 5:00 p.m. – 5:30 p.m., 6:00 p.m. – 6:30 p.m. and 10:00 p.m. – 10:35 p.m. Saturdays 5:00 a.m. – 7:00 a.m., 8:00 a.m. – 9:00 a.m., 5:00 p.m. – 5:30 p.m., 10:00 p.m. – 10:35 p.m. and Sundays 5:00 a.m. – 7:00 a.m., 9:00 a.m. – 10:00 a.m., 5:00 p.m. – 5:30 p.m. and 10:00 p.m. – 10:35 p.m..

**Positively Tennessee** - WKRN regularly produces a series which appears in various newscasts each week that highlights products or services provided right here in the Middle Tennessee viewing area.

### **This Week with Bob Mueller**

**July – September 2015, Saturday 6:00 – 6:30pm and repeats Sundays, 11:00 – 11:30pm**

WKRN produces and aired every Sunday "This Week with Bob Mueller." This half hour program highlights Tennessee's current political scene and major local and national news event and community concerns, with round table discussions and special guests each week. WKRN's Bob Mueller hosts this program.

### **July 24, 2015**

#### **Stuff the Bus Sort-A-Thon – Embassy Suites, Murfreesboro, TN**

A group of station employees helped United Way sort and stuff backpacks during a two hour sort-a-thon for the Stuff the Bus program. Through the station's efforts, United Way was able to surpass their goal and stuffed over 2,000 backpacks. The backpacks will be distributed to at-risk kids who lack the schools supplies to succeed in the classroom.

### **August 24 – September 30, 2015**

#### **Food 2 Families School Food Drives**

A three month campaign involving Middle Tennessee market wide grade schools, middle schools and high schools – educating children about the importance of sharing and caring for one's neighbor and fighting hunger in the Middle Tennessee. One 30 second PSA produced and over 60 area schools signed up for this year's campaign. 21 grades schools were visited to encourage and educate these young students on the program of hunger in the community. This year's program could raise over 300,000 non-perishable food items for Second Harvest Food Bank.

### **September 19, 2015**

#### **Heart Walk Rutherford County**

WKRN was a key supporter of the AHA's Rutherford County Heart Walks in Murfreesboro, TN. Two 15 second PSA promoted the walk and encourage viewers to participate. WKRN talent – Bob Mueller, Joseph Pleasant and Najaha Sherman hosted the Heart Walk event and kick off. Over \$115,000 was raised by walks to help fund research for heart disease.

### **September 19, 2015**

#### **RMHC Hustle for the House 5K & 1 Mile Fun Run**

WKRN once again joined forces with Ronald McDonald House Charities of Nashville to support their Second Annual Hustle for the House 5K. Station employees participated in the run and station reporter, Paige Hill, emceed for the kick off and award presentation. Station employees also volunteered at a hydration station for the run, handing out water to the runners and walkers. Over \$48,000 was raised from this event to benefit the House, which helps families of critically ill children staying at area hospitals.