

Juneau Alaska Communications  
 3161 Channel Dr., Suite 2  
 Juneau, Alaska 99801  
 907-747-5439

# KSBZ-FM / 103.1 The ROCK! Order Confirm

OrderID: 3159-036

Sponsor: DEFEND OUR CONSTITUTION (MEDIA FINANCI  
 Product: DEFEND OUR CONSTITUTION (MEDIA FINANCI  
 Estimate/PO: 12373  
 AccountRep: Gregory Tacher  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail  
 Run Dates: 10/31/2022 - 11/27/2022  
 Items Ordered: 30  
 Ordered Amount: \$1,350.00  
 -Agency Commission: -\$202.50  
 Net Amount: \$1,147.50  
 +Sitka Sales Tax \$57.38  
 Total Amount: \$1,204.88

MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES ROAD  
 SUITE 903  
 WEST PALM BEACH, FL 33401

## Scheduled Station(s): KSBZ-FM 12373

Printed 10/28/2022 10:32:40 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 11/1/2022 - 11/4/2022	All Weeks	06:00 AM - 10:00 AM		2	2	2	2			8	:30	6A-10A		3087	8	45.00	360.00
02 11/1/2022 - 11/4/2022	All Weeks	10:00 AM - 03:00 PM		2	2	2	2			8	:30	10A-3P		3087	8	45.00	360.00
03 11/1/2022 - 11/4/2022	All Weeks	03:00 PM - 07:00 PM		2	2	2	2			8	:30	3P-7P		3087	8	45.00	360.00
04 11/7/2022 - 11/7/2022	All Weeks	06:00 AM - 10:00 AM	2							2	:30	6A-10A		3087	2	45.00	90.00
05 11/7/2022 - 11/7/2022	All Weeks	10:00 AM - 03:00 PM	2							2	:30	10A-3P		3087	2	45.00	90.00
06 11/7/2022 - 11/7/2022	All Weeks	03:00 PM - 07:00 PM	2							2	:30	3P-7P		3087	2	45.00	90.00

**Broadcast Month Projected Billing:**

Oct-22	0.00	Nov-22	1,350.00	Dec-22	0.00	Q4-2022	1,350.00
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*Shelley Hydock*  
 Accepted for KSBZ-FM 103.1 The ROCK!

Confirmed Correct; Payment Guaranteed

<b>STATION:</b> KSBZ-FM	<b>ORDER#:</b> 3203070	<b>DATE:</b> 10/28/2022
<b>MARKET:</b> UM - Sitka, AK	<b>AMOUNT:</b> \$1,350.00	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Tacher GMP	<b>SPOTS:</b> 30	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> Stn Ver: 1 Last:		
<b>SALES OFFICE:</b> PHILADELPHIA	<b>SLS PH:</b> 412 421 2600	
<b>SALESPERSON:</b> Roger Rafson	<b>SLS FAX:</b> 412 421 6001	
<b>SLS EMAIL:</b> Roger.Rafson@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4435355</b>
<b>ADVERTISER:</b> No on 1 Defend Our Constitution	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> 11/1-11/7 Est 12373 - Ballot Measure	<b>AGY EST:</b> 12373	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 11-01-2022 TO 11/7/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod	
<b>TOT # OF WEEKS:</b> 1		
<b>PRIM. DEMO:</b> Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 10/28/2022 10:09

**COMMENTS**

[Rep Comment] 10/28/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. Thank you. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

\*\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.\*\*\*

WEEK#1                      11/1/2022 To 11/7/2022                      WK TOT \$1,350.00                      WK TOTAL SPOTS 30

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	30	11/1/2022	11/7/2022	10	\$45	\$450
	2		TuWThF.. /M	10:00AM	3:00PM	30	11/1/2022	11/7/2022	10	\$45	\$450
	3		TuWThF.. /M	3:00PM	7:00PM	30	11/1/2022	11/7/2022	10	\$45	\$450

TOTAL	Nov										Total
SPOT	30										30
CASH	1,350.00										1,350.00
TOTAL	1,350.00										1,350.00

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Sage Media Planning & Placement, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Sage Media Planning & Placement

Address: 1322 G St SE Washington, DC 20003

Contact: Janet Katowitz

Phone number: 2026756936

Email: janet@sagemediaplanning.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: No on 1 Defend Our Constitution

Address: PO Box 212553 Anchorage, AK 99521-2553

Contact: Paula DeLaiarro

Phone number: (907) 441-1935

Email: p.delaiarro@shipcreekgroup.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Bruce Botelho - Chair  
Paula DeLaiarro - Treasurer

<https://aws.state.ak.us/ApocReports/Common/View.aspx?ID=5695&ViewType=GR>

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s). +

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 11/8/2022

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Janet Katowitz <small>Digitally signed by Janet Katowitz Date: 2022.08.11 18:07:06 -04'00'</small>	Signature: <i>Shelby Hydock</i>
Name: Janet Katowitz	Name: <i>Shelby Hydock</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>10/28/22</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *10/28/22*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>3159-036</i>	Station Call Letters: <i>KSBZ</i>	Date Received/Requested: <i>10/28/22</i>
Est. #: <i>12373</i>	Station Location: <i>Sitka, AK</i>	Run Start and End Dates: <i>11/1-11/7</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.