Juneau Alaska Communications 3161 Channel Dr., Suite 2 Juneau, Alaska 99801 907-747-5439

> LEILA WISE AND ASSOCIATES PO BOX 244034 ANCHORAGE, AK 99524

## KSBZ-FM / 103.1 The ROCK! Order Confirmation

OrderID: 3200-005

Sponsor: Product:

AFN EDUCATION FUND (POLITICAL) AFN EDUCATION FUND (POLITICAL)

Estimate/PO:

AccountRep: BillingCycle:

Jason Palmer **Broadcast Month** 

Detail InvoiceType:

Run Dates: Items Ordered: 11/7/2022 - 11/27/2022 09

Ordered Amount: -Agency Commission:

\$495.00 -\$74.25 \$420.75

Net Amount: +Sitka Sales Tax Total Amount:

\$21.04 \$441.79

Scheduled Station(s): KSBZ-FM AFN EDUCATION FUND (POLITICAL)

Printed 11/7/2022 2:41:55 PM

Page 1 Avail Type Description Copy ID Qty Item Cost Total Cost Week Total Run Weeks Run Times Mon Tue Wed Thu Fri Sat Sun Length Run Dates :60 6A-10A :60 10A-3P :60 3P-7P 55.00 55.00 55.00 165.00 06:00 AM - 10:00 AM 10:00 AM - 03:00 PM 03:00 PM - 07:00 PM 11/8/2022 - 11/8/2022 11/8/2022 - 11/8/2022 11/8/2022 - 11/8/2022 All Weeks All Weeks All Weeks 01 02 03 165.00 165.00 Broadcast Month Projected Billing: Q4-2022 495.00 0.00

495.00

Nov-22

0.00

Confirmed Correct; Payment Guaranteed

Oct-22

Accepted for KSBZ-FM / 1034 The ROCK!

Dec-22

# **Leila Wise and Associates**

Political Consultant • Television, Radio, & Print Placement • Public Affairs 1228 G Street • Anchorage, Alaska 99501 907/277-1330 • Cell 907/351-5295 • lwisealaska@gmail.com

#### 11/7/2022

#### Email to Jason Palmer at KFMJ

From Leila Wise

Order + PBA + payment + Letter of Authorization

**Client: AFN Education Fund (Get Out the Native Vote)** 

MP3: Soon!

Length: 60 seconds

Payment: attached

Request 30 minutes minimum separation

Traffic: 100% "AFN Education Fund GOTV"

Gross: **\$5,760.00** 

Net Cost: \$4,896.00

**90** ads

| KFMJ  | Ketchikan   | \$540.00                    |                   | 9 ads   |  |
|---|---|-----------------------------|-------------------|---|--|
| Begin/End   | Daypart   | <u>M</u> <u>T</u>           | <u>Total</u>      | Cost Total Cost   |  |
| November 8  | 6a-10a  | 3                           | 3                 | \$60.00 \$180.00  |  |
| November 8  | 10a-3p  | 3                           | 3                 | \$60.00 \$180.00  |  |
| November 8  | 3p-7p   | 3                           | 3                 | \$60.00 \$180.00  |  |
| KGTW  | Ketchikan   | \$540.00                    |                   | 9 ads   |  |
| Begin/End   | Daypart   | <u>M</u> <u>T</u>           | <u>Total</u>      | Cost Total Cost   |  |
| November 8  | 6a-10a  | 3                           | 3                 | \$60.00 \$180.00  |  |
| November 8  | 10a-3p  | 3                           | 3                 | \$60.00 \$180.00  |  |
| November 8  | 3p-7p   | 3                           | 3                 | \$60.00 \$180.00  |  |
|   |   |                             |                   |   |  |
| KIFW  | Sitka   | \$495.00                    |                   | 9 ads   |  |
| KIFW Begin/End  | Sitka<br><u>Daypart</u>                                   | \$ <b>495.00</b>            | <u>Total</u>      | 9 ads <u>Cost Total Cost</u>  |  |
|   | ······································                    | <u> </u>                    | <u>Total</u><br>3 |   |  |
| Begin/End   | <u>Daypart</u>  | <u>M</u> <u>I</u>           |                   | Cost Total Cost   |  |
| Begin/End<br>November 8                                   | <u>Daypart</u><br>6a-10a                                  | <u>М</u> <u>Т</u> 3         | 3                 | Cost Total Cost<br>\$55.00 \$165.00   |  |
| Begin/End November 8 November 8                           | <u>Daypart</u><br>6a-10a<br>10a-3p                        | <u>М</u> <u>Т</u><br>3      | 3                 | Cost Total Cost<br>\$55.00 \$165.00<br>\$55.00 \$165.00   |  |
| Begin/End<br>November 8<br>November 8<br>November 8       | <u>Daypart</u><br>6a-10a<br>10a-3p<br>3p-7p               | <u>М</u> І<br>3<br>3<br>3   | 3                 | Cost Total Cost<br>\$55.00 \$165.00<br>\$55.00 \$165.00<br>\$55.00 \$165.00                             |  |
| Begin/End<br>November 8<br>November 8<br>November 8       | <u>Daypart</u><br>6a-10a<br>10a-3p<br>3p-7p<br>Juneau     | M I 3 3 3 3 4 5 6 3 0 . 0 0 | 3 3 3             | Cost Total Cost<br>\$55.00 \$165.00<br>\$55.00 \$165.00<br>\$55.00 \$165.00<br>9 ads                    |  |
| Begin/End November 8 November 8 November 8 KINY Begin/End | Daypart<br>6a-10a<br>10a-3p<br>3p-7p<br>Juneau<br>Daypart | M I 3 3 3 3 \$630.00        | 3<br>3<br>3       | Cost Total Cost<br>\$55.00 \$165.00<br>\$55.00 \$165.00<br>\$55.00 \$165.00<br>9 ads<br>Cost Total Cost |  |

| <br>   | 9 ads  |                                     | \$630.00   | Juneau  | KJNO  |
|--|--|-------------------------------------|--|---|---|
| Total Cost   | <u>Cost</u>  | <u>Total</u>                        | <u>M</u> <u>T</u>  | <u>Daypart</u>  | Begin/End   |
| \$210.00   | \$70.00  | 3                                   | 3  | 6a-10a  | November 8  |
| \$210.00   | \$70.00  | 3                                   | 3  | 10a-3p  | November 8  |
| \$210.00   | \$70.00  | 3                                   | 3  | 3p-7p   | November 8  |
| <br>   | 9 ads  |                                     | \$495.00   | Sitka   | KSBZ  |
| Total Cost   | <u>Cost</u>  | <u>Total</u>                        | <u>M</u> <u>T</u>  | <u>Daypart</u>  | Begin/End   |
| \$165.00   | \$55.00  | 3                                   | 3  | 6a-10a  | November 8  |
| \$165.00   | \$55.00  | 3                                   | 3  | 10a-3p  | November 8  |
| \$165.00   | \$55.00  | 3                                   | 3  | 3p-7p   | November 8  |
|  | 9 ads  |                                     | \$630.00   | Juneau  | KSUP  |
| Total Cost   | Cost   | <u>Total</u>                        | <u>M</u> <u>T</u>  | <u>Daypart</u>  | Begin/End   |
| \$210.00   | \$70.00  | 3                                   | 3  | 6a-10a  | November 8  |
| \$210.00   | \$70.00  | 3                                   | 3  | 10a-3p  | November 8  |
| \$210.00   | \$70.00  | 3                                   | . 3  | 3p-7p   | November 8  |
|  |  |                                     |  |   |   |
| <br>   | 9 ads  |                                     | \$540.00   | Ketchikan   | KTKN  |
| <br>Total Cost   | 9 ads<br><u>Cost</u>   | <u>Total</u>                        | \$540.00<br><u>M</u> I   | Ketchikan<br><u>Daypart</u>   | KTKN Begin/End  |
|  | Cost   | Total<br>3                          |  |   |   |
| <br>Total Cost   | <u>Cost</u><br>\$60.00   |                                     | M I  | <u>Daypart</u>  | Begin/End   |
| <u>Total Cost</u><br>\$180.00  | <u>Cost</u><br>\$60.00<br>\$60.00  | 3                                   | <u>M</u> <u>T</u> 3  | <u>Daypart</u><br>6a-10a  | Begin/End<br>November 8   |
| Total Cost<br>\$180.00<br>\$180.00<br>\$180.00   | <u>Cost</u><br>\$60.00<br>\$60.00  | 3                                   | <u>М</u> <u>Т</u><br>3   | <u>Daypart</u><br>6a-10a<br>10a-3p  | Begin/End<br>November 8<br>November 8   |
| Total Cost<br>\$180.00<br>\$180.00<br>\$180.00   | <u>Cost</u><br>\$60.00<br>\$60.00<br>\$60.00   | 3                                   | M I<br>3<br>3<br>3   | <u>Daypart</u><br>6a-10a<br>10a-3p<br>3p-7p                                     | Begin/End<br>November 8<br>November 8<br>November 8   |
| Total Cost<br>\$180.00<br>\$180.00<br>\$180.00   | Cost<br>\$60.00<br>\$60.00<br>\$60.00<br>9 ads   | 3 3 3                               | M I 3 3 3 3 \$630.00   | <u>Daypart</u><br>6a-10a<br>10a-3p<br>3p-7p<br>Juneau                           | Begin/End<br>November 8<br>November 8<br>November 8   |
| Total Cost<br>\$180.00<br>\$180.00<br>\$180.00   | Cost<br>\$60.00<br>\$60.00<br>\$60.00<br>9 ads<br>Cost<br>\$70.00  | 3<br>3<br>3                         | <u>M</u>   | <u>Daypart</u><br>6a-10a<br>10a-3p<br>3p-7p<br>Juneau<br><u>Daypart</u>         | Begin/End November 8 November 8 November 8  KTKU  Begin/End   |
| Total Cost<br>\$180.00<br>\$180.00<br>\$180.00<br>Total Cost<br>\$210.00                         | Cost<br>\$60.00<br>\$60.00<br>\$60.00<br>9 ads<br>Cost<br>\$70.00<br>\$70.00                             | 3<br>3<br>3<br>Total<br>3           | <ul> <li>M I 3</li> <li>3</li> <li>3</li> <li>3</li> <li>\$630.00</li> <li>M I 3</li> <li>3</li> </ul> | Daypart 6a-10a 10a-3p 3p-7p Juneau Daypart 6a-10a                               | Begin/End November 8 November 8 November 8 KTKU Begin/End November 8  |
| Total Cost<br>\$180.00<br>\$180.00<br>\$180.00<br>Total Cost<br>\$210.00<br>\$210.00<br>\$210.00 | Cost<br>\$60.00<br>\$60.00<br>\$60.00<br>9 ads<br>Cost<br>\$70.00<br>\$70.00                             | 3<br>3<br>3<br>Total<br>3<br>3      | M I 3 3 3 4 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5  | <u>Daypart</u> 6a-10a 10a-3p 3p-7p  Juneau <u>Daypart</u> 6a-10a 10a-3p         | Begin/End November 8 November 8 November 8  KTKU  Begin/End November 8 November 8                                       |
| Total Cost<br>\$180.00<br>\$180.00<br>\$180.00<br>Total Cost<br>\$210.00<br>\$210.00<br>\$210.00 | Cost<br>\$60.00<br>\$60.00<br>\$60.00<br>9 ads<br>Cost<br>\$70.00<br>\$70.00                             | 3<br>3<br>3<br>Total<br>3<br>3      | M I 3 3 3 4 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5  | Daypart 6a-10a 10a-3p 3p-7p Juneau Daypart 6a-10a 10a-3p 3p-7p                  | Begin/End November 8 November 8 November 8  KTKU  Begin/End November 8 November 8 November 8                            |
| Total Cost<br>\$180.00<br>\$180.00<br>\$180.00<br>Total Cost<br>\$210.00<br>\$210.00<br>\$210.00 | Cost<br>\$60.00<br>\$60.00<br>\$60.00<br>9 ads<br>Cost<br>\$70.00<br>\$70.00<br>9 ads<br>Cost            | 3<br>3<br>3<br>Total<br>3<br>3<br>3 | M I 3 3 3 4 5 3 3 3 3 3 4 5 6 3 0 . 0 0  | Daypart 6a-10a 10a-3p 3p-7p Juneau  Daypart 6a-10a 10a-3p 3p-7p Juneau          | Begin/End November 8 November 8 November 8 KTKU Begin/End November 8 November 8 November 8 November 8                   |
| Total Cost<br>\$180.00<br>\$180.00<br>\$180.00<br>Total Cost<br>\$210.00<br>\$210.00<br>\$210.00 | Cost<br>\$60.00<br>\$60.00<br>\$60.00<br>9 ads<br>Cost<br>\$70.00<br>\$70.00<br>9 ads<br>Cost<br>\$70.00 | 3 3 3  Total 3 3  Total 7 Total     | M I 3 3 3 3 5630.00 M I 3 3 3 3 3 4 5630.00 M I 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5                    | Daypart 6a-10a 10a-3p 3p-7p Juneau  Daypart 6a-10a 10a-3p 3p-7p Juneau  Daypart | Begin/End November 8 November 8 November 8  KTKU  Begin/End November 8 November 8 November 8 November 8  KXJ  Begin/End |
| \$210.00<br>Total Cost<br>\$165.00<br>\$165.00<br>\$165.00<br>Total Cost<br>\$210.00<br>\$210.00 | \$70.00  9 ads  Cost \$55.00 \$55.00 \$55.00  9 ads  Cost \$70.00 \$70.00                                | 3 Total 3 3 Total 3 3 3             | 3<br>\$495.00<br>M I<br>3<br>3<br>3<br>\$630.00<br>M I<br>3<br>3                                       | 3p-7p Sitka  Daypart 6a-10a 10a-3p 3p-7p Juneau  Daypart 6a-10a 10a-3p          | November 8  KSBZ  Begin/End November 8 November 8 November 8  KSUP  Begin/End November 8 November 8                     |

# **Leila Wise and Associates**

Political Consultant • Media Placement • Public Affairs 1228 G Street • Anchorage, Alaska 99501 907/277-1330 • 907/351-5295 cell • E-mail lwisealaska@gmail.com

### **Appointment of Advertising Agency**

| Ellective date: November 4, 2022   |
|--|
| As of the effective date, CLIENT) appoint Leila Wise and Associates (LW&A) as agent of record, to supervise, recommend, order, purchase, pay for, and in all other respects contract for advertising services and schedules.   |
| This appointment is effective until LW&A receives written notice of cancellation by CLIENT.  |
| While this appointment is effective, CLIENT agrees that all orders placed with media are orders of CLIENT, for which CLIENT is fully responsible for the content thereof and payment to the media. For convenience, the parties agree to the following arrangement: Media will bill LW&A for services rendered, CLIENT will pay LW&A, and LW&A will pay billings on CLIENT's account. Political media is typically paid for in advance.  Signature  Date |
| Treasurer:   |
| Paid for by The AFN Education Fund   |

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

| , Nicole Borromeo   | , hereby request station time a   | as follows: See <b>Order</b> for proposed  |
|---|---|--|
| schedule and charges. See In  | voice for actual schedule and char  | ges  |
| Check one:  |   |  |
| (1) a legally qualified candid issue of public importance (   | age relating to any political matter of nati-<br>late for federal office; (2) an election to fe<br>e.g., health care legislation, IRS tax code, el<br>scussion at the national level. | ederal office; (3) a national legislative  |
| Ad does NOT communicate only to a state or local issue  | e a message relating to any political matt<br>e).   | er of national importance (e.g., relates   |
| ALL O   | UESTIONS/BLOCKS MUST BE   | COMPLETED  |
| Station time requested by: AFN Edu  | cation Fund   |  |
| Agency name: Leila Wise and Associa   | les   | and the second s |
| Address: 1228 G St, Anchorage 99501   |   |  |
| Contact: Leila Wise   | Phone number: 907 277 1330  | Email: lwisealaska@gmail.com   |
| Name of advertiser/sponsor (list ent committees) with no acronyms; nam  | ity's full legal name as disclosed to the<br>e must match the sponsorship ID in ad)   | Federal Election Commission (for federal :   |
| Name: AFN Education Fund  |   | Control of the Contro |
| Address: 3000 A St Ste 210 Anchorage  | e 99503   |  |
| Contact: Nicole Borromeo  | Phone number: 9072743611  | Email: nborromeo@nativefederation.org  |
| Station is authorized to announce the   | ne time as paid for by such person or e   | ntity  |
| List ALL of the chief executive office<br>group(s) of the advertiser/sponsor (I<br>Julie Kitka, President<br>Gail Schubert, Chairman<br>Ana Hoffman, Vice Chairman<br>Sherri Buretta, Treasurer and Secretary |   | ttee or board of directors or other governing  |
| By signing below, advertiser/sponsor executive committee and board of di  | represents that those listed above are the rectors or other governing group(s).   | e only executive officers, members of the  |
| If ad refers to a federal candidate(s)  | or federal election, list ALL of the follo  | wing: 🚺 N/A  |
| Name(s) of every candidate referred   | d to:   |  |
| Office(s) sought by such candidate(   | s) (no acronyms or abbreviations):  |  |
| Date of election:   |   |  |
| Clearly identify EVERY political mar<br>ad (no acronyms); use separate pag  | tter of national importance referred to ge if necessary:  | in the NA  |

| THIS STATION DOES NOT DISCRIMINING THE PLACEMENT OF ADVERTISIN  |   | RIMINATION ON  | I THE BASIS OF RACE OR ETHNICITY   |
|---|---|--|--|
| attorney's fees, which may arise from the   | ne broadcast of the abo<br>es to prepare a script, tr                       | ve-requested adv   | y damages or liability, including reasonable ertisement(s). For the above-requested which will be delivered to the station by the  |
| Advertiser/Sponsor  |   | Station Repres   |  |
| Signature: Will Solve Sorromeo  |   | Signature: She   | elly Hydock<br>Iby Hydock  |
| Date of Request to Purchase Ad Tim  | e: 11 <i>/7/</i> 2022   |  | Agreement to Sell Time: \\ \ \ 7/22  |
|   | O BE COMPLETE   | 1  | The second secon |
|   | res No  |  | d: 11/7/22   |
| Note: Must have separate PB-19 forms (or  | the equivalent, e.g., adder   | ndums) for each vers   | ion of the ad (i.e., for every ad with differing copy).  |
| Disposition:  Accepted  Accepted IN PART (e.g., ad not)  Rejected – provide reason (op  *Upload partially accepted form, then | otional):   |  | n complete   |
| Date and nature of follow-ups, if any   |   |  |  |
| Contract #: 3200 - 005  | Station Call Letters  | r Ksbz   | Date Received/Requested:   |
| Est. #: M/A   | Station Location:   | 1 AK   | Run Start and End Dates:   |
| For national issue ads only (not rec  |   |  |  |
| to the OPIF or use this space to doc<br>and the classes of time purchased (i<br>attach separately, if station will not        | cument schedule of tin<br>including date, time, c<br>upload the actual time | ne purchased, wh<br>lass of time and r<br>es spots aired unt | or other material reflecting this transaction<br>ien spots actually aired, the rates charged<br>easons for any make-goods or rebates) or<br>il an invoice is generated, the name of a<br>laced in the "Terms and Disclosures" folder   |