

# Sales Order

Station: KMRB-AM Agency: IMPRENDA COMMUNICATIONS GROUP  
 Contract Name: YES ON 22 10/27/20 Address: 315 WEST 9TH STREET, # 700  
 Contract#: 10229148 City: LOS ANGELES, State: CA Zip: 99015  
 Start Date: 10/27/20 End Date: 11/02/20 Buyer: \_\_\_\_\_  
 Revenue Type: ADVERTISING SINO Tax Schedule: \_\_\_\_\_ (None)  
 AGENCY Type: Cash Agency Commission %: 0  
 Advertiser: YES ON 22 Billing Cycle: Standard  
 Address: \_\_\_\_\_ Salesperson: 2027DC Comm %: 0  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Makegood Policy: Within Contract Dates  
 Product Name: \_\_\_\_\_  
 Competitive Code: POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	10/27/20	10/30/20		6:00 AM	10:00 AM	60		1		1	1			3	D	217.00	3	651.00	3
2	10/28/20	10/30/20		3:00 PM	7:00 PM	60			1	1	1			3	D	217.00	3	651.00	3
3	10/27/20	10/28/20		10:00 AM	3:00 PM	60		1	1					2	D	183.00	2	366.00	3
4	11/02/20	11/02/20		6:00 AM	10:00 AM	60	1							1	D	217.00	1	217.00	3
5	11/02/20	11/02/20		3:00 PM	7:00 PM	60	1							1	D	217.00	1	217.00	3
6	11/02/20	11/02/20		10:00 AM	3:00 PM	60	1							1	D	0.00	1	0.00	3

Billing Projections: By Month

	Oct 20	Nov 20
CA	1,668.00	434.00
ST	0.00	2,102.00

- Print Spot Prices
- Co-op Script with Invoice

TOTAL SPOTS ..... 11  
 GROSS TOTAL \$ ..... 2,102.00  
 ADJUSTED SPOTS ..... 11  
 ADJUSTED TOTAL \$ ..... 2,102.00

- APPROVE DECLINE
- General Manager
  - Sales Manager
  - National Sales Manager
  - Local Sales Manager

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Mandy Xu, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Imprenta Communications Group

Address: 315 W 9th Street, Suite 700, Los Angeles, CA

Contact: Mandy Xu

Phone number: 213-618-2261

Email: mxu@icgworldwide.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Yes on 22 - Save App-Based Jobs & Services: a coalition of on-demand drivers and platforms, small businesses, public safety and community organizations

Address: 2350 Kerner Boulevard Suite 250, San Rafael, CA 94901

Contact: Steven S. Lucas

Phone number: (877) 581-8711

Email: info@yeson22.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

STEVEN S. LUCAS, Treasurer  
JOEL S. AURORA, Assistant Treasurer  
DAVIS WHITE, Director of California Public Affairs, Uber  
JEREMY BIRD, Vice President, Public Engagement at Lyft  
MAX RETTIG, Senior Counsel & Head of Policy at DoorDash

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Mandy Xu</i>	Signature: <i>Branden Wash</i>
Name: Mandy Xu	Name: <i>Branden Wash</i>
Date of Request to Purchase Ad Time: 10/26/2020	Date of Station Agreement to Sell Time: <i>10/26/20</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *10/26/20*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>10229148</i>	Station Call Letters: <i>KMRB-AM</i>	Date Received/Requested: <i>10/26/20</i>
Est. #:	Station Location: <i>Los Angeles</i>	Run Start and End Dates: <i>10/27 - 11/2</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.