



**WRIC**  
**301 Arboretum Place**  
**Richmond, VA 23236**  
**(804) 330-8888**

# CONTRACT

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>950912 /       |   | <u>Alt Order #</u><br>25325293                         |
| <u>Product</u><br>political                  |   |  |
| <u>Contract Dates</u><br>10/11/16 - 10/17/16 |   | <u>Estimate #</u><br>5135                              |
| <u>Advertiser</u><br>POL/Stoney 4 Mayor      |   | <u>Original Date / Revision</u><br>10/06/16 / 10/06/16 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast        | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WRIC                      | <u>Account Executive</u><br>Katz Washington | <u>Sales Office</u><br>Katz/Washingto                  |
| <u>Special Handling</u>                      |   |  |
| <u>Demographic</u><br>Adults 35+             |   |  |
| <u>Agcy Code</u><br>9915780                  | <u>Advertiser Code</u><br>801               | <u>Product 1/2</u><br>811                              |
| <u>Agency Ref</u><br>IN5252/SP2893/TO824     |   | <u>Advertiser Ref</u>                                  |

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

| *Line | Ch   | Start Date        | End Date        | Description                     | Start/End Time    | Days | Length | Spots/Week  | Rate | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|---------------------------------|-------------------|------|--------|-------------|------|-----|------|-------|----------|
| N 1   | WRIC | 10/11/16          | 10/11/16        | Good Morning Richmond 5         | 5-530a            |      | :30    |             |      |     | NM   | 1     | \$75.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | -T-----                         | 1                 |      |        | \$75.00     |      |     |      |       |          |
| N 2   | WRIC | 10/14/16          | 10/14/16        | Good Morning Richmond 5         | 5-530a            |      | :30    |             |      |     | NM   | 1     | \$75.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ----F--                         | 1                 |      |        | \$75.00     |      |     |      |       |          |
| N 3   | WRIC | 10/17/16          | 10/17/16        | Good Morning Richmond 5         | 5-530a            |      | :30    |             |      |     | NM   | 1     | \$75.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | M-----                          | 1                 |      |        | \$75.00     |      |     |      |       |          |
| N 4   | WRIC | 10/12/16          | 10/12/16        | Good Morning Richmond 530530-6a | 530-6a            |      | :30    |             |      |     | NM   | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | --W----                         | 1                 |      |        | \$100.00    |      |     |      |       |          |
| N 5   | WRIC | 10/13/16          | 10/13/16        | Good Morning Richmond 530530-6a | 530-6a            |      | :30    |             |      |     | NM   | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ---T---                         | 1                 |      |        | \$100.00    |      |     |      |       |          |
| N 6   | WRIC | 10/14/16          | 10/14/16        | Good Morning Richmond 530530-6a | 530-6a            |      | :30    |             |      |     | NM   | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ----F--                         | 1                 |      |        | \$100.00    |      |     |      |       |          |
| N 7   | WRIC | 10/12/16          | 10/12/16        | Good Morning Richmond 6         | 6-7a              |      | :30    |             |      |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | --W----                         | 1                 |      |        | \$200.00    |      |     |      |       |          |
| N 8   | WRIC | 10/13/16          | 10/13/16        | Good Morning Richmond 6         | 6-7a              |      | :30    |             |      |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ---T---                         | 1                 |      |        | \$200.00    |      |     |      |       |          |
| N 9   | WRIC | 10/17/16          | 10/17/16        | Good Morning Richmond 6         | 6-7a              |      | :30    |             |      |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | M-----                          | 1                 |      |        | \$200.00    |      |     |      |       |          |
| N 10  | WRIC | 10/12/16          | 10/12/16        | Good Morning America            | 7-9a              |      | :30    |             |      |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | --W----                         | 1                 |      |        | \$200.00    |      |     |      |       |          |
| N 11  | WRIC | 10/14/16          | 10/14/16        | Good Morning America            | 7-9a              |      | :30    |             |      |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 | <u>Spots/Week</u> |      |        | <u>Rate</u> |      |     |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 950912 /                   | 25325293           |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/11/16 - 10/17/16   | political      | 5135              |

|                    |                                 |
|--------------------|---------------------------------|
| <u>Advertiser</u>  | <u>Original Date / Revision</u> |
| POL/Stoney 4 Mayor | 10/06/16 / 10/06/16             |

| *Line | Ch   | Start Date        | End Date        | Description          | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ----F--              |                |      |        | 1                 | \$200.00    |     |      |       |          |
| N 12  | WRIC | 10/17/16          | 10/17/16        | Good Morning America | 7-9a           |      | :30    |                   |             |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | M-----               |                |      |        | 1                 | \$200.00    |     |      |       |          |
| N 13  | WRIC | 10/11/16          | 10/11/16        | TV8 News @9          | 9-10a          |      | :30    |                   |             |     | NM   | 1     | \$60.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | -T-----              |                |      |        | 1                 | \$60.00     |     |      |       |          |
| N 14  | WRIC | 10/13/16          | 10/13/16        | TV8 News @9          | 9-10a          |      | :30    |                   |             |     | NM   | 1     | \$60.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ---T---              |                |      |        | 1                 | \$60.00     |     |      |       |          |
| N 15  | WRIC | 10/14/16          | 10/14/16        | TV8 News @9          | 9-10a          |      | :30    |                   |             |     | NM   | 1     | \$60.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ----F--              |                |      |        | 1                 | \$60.00     |     |      |       |          |
| N 16  | WRIC | 10/12/16          | 10/12/16        | TV8 News @ Noon      | 12-1230p       |      | :30    |                   |             |     | NM   | 1     | \$60.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | --W----              |                |      |        | 1                 | \$60.00     |     |      |       |          |
| N 17  | WRIC | 10/14/16          | 10/14/16        | TV8 News @ Noon      | 12-1230p       |      | :30    |                   |             |     | NM   | 1     | \$60.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ----F--              |                |      |        | 1                 | \$60.00     |     |      |       |          |
| N 18  | WRIC | 10/17/16          | 10/17/16        | TV8 News @ Noon      | 12-1230p       |      | :30    |                   |             |     | NM   | 1     | \$60.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | M-----               |                |      |        | 1                 | \$60.00     |     |      |       |          |
| N 19  | WRIC | 10/12/16          | 10/12/16        | M-F 1230-1p          | 1230-1p        |      | :30    |                   |             |     | NM   | 1     | \$50.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | --W----              |                |      |        | 1                 | \$50.00     |     |      |       |          |
| N 20  | WRIC | 10/13/16          | 10/13/16        | M-F 1230-1p          | 1230-1p        |      | :30    |                   |             |     | NM   | 1     | \$50.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ---T---              |                |      |        | 1                 | \$50.00     |     |      |       |          |
| N 21  | WRIC | 10/12/16          | 10/12/16        | M-F 4-5p             | 4-5p           |      | :30    |                   |             |     | NM   | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | --W----              |                |      |        | 1                 | \$100.00    |     |      |       |          |
| N 22  | WRIC | 10/13/16          | 10/13/16        | M-F 4-5p             | 4-5p           |      | :30    |                   |             |     | NM   | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ---T---              |                |      |        | 1                 | \$100.00    |     |      |       |          |
| N 23  | WRIC | 10/17/16          | 10/17/16        | M-F 4-5p             | 4-5p           |      | :30    |                   |             |     | NM   | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | M-----               |                |      |        | 1                 | \$100.00    |     |      |       |          |
| N 24  | WRIC | 10/11/16          | 10/11/16        | TV8 News @ 5         | 5-530p         |      | :30    |                   |             |     | NM   | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | -T-----              |                |      |        | 1                 | \$100.00    |     |      |       |          |
| N 25  | WRIC | 10/13/16          | 10/13/16        | TV8 News @ 5         | 5-530p         |      | :30    |                   |             |     | NM   | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ---T---              |                |      |        | 1                 | \$100.00    |     |      |       |          |
| N 26  | WRIC | 10/14/16          | 10/14/16        | TV8 News @ 5         | 5-530p         |      | :30    |                   |             |     | NM   | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ----F--              |                |      |        | 1                 | \$100.00    |     |      |       |          |
| N 27  | WRIC | 10/17/16          | 10/17/16        | TV8 News @ 5         | 5-530p         |      | :30    |                   |             |     | NM   | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |

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**Richmond, VA 23236**  
**(804) 330-8888**

|  |                             |  |
|--|-----------------------------|--|
| <u>Contract / Revision</u><br>950912 /       |                             | <u>Alt Order #</u><br>25325293                         |
| <u>Contract Dates</u><br>10/11/16 - 10/17/16 | <u>Product</u><br>political | <u>Estimate #</u><br>5135                              |
| <u>Advertiser</u><br>POL/Stoney 4 Mayor      |                             | <u>Original Date / Revision</u><br>10/06/16 / 10/06/16 |

| *Line | Ch   | Start Date        | End Date        | Description         | Start/End Time   | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|---------------------|------------------|------|--------|-------------------|-------------|-----|------|-------|----------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | M-----              |                  |      |        | 1                 | \$100.00    |     |      |       |          |
| N 28  | WRIC | 10/11/16          | 10/11/16        | TV8 News @530p      | 530-6p           |      | :30    |                   |             |     | NM   | 1     | \$125.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | -T-----             |                  |      |        | 1                 | \$125.00    |     |      |       |          |
| N 29  | WRIC | 10/12/16          | 10/12/16        | TV8 News @530p      | 530-6p           |      | :30    |                   |             |     | NM   | 1     | \$125.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | --W----             |                  |      |        | 1                 | \$125.00    |     |      |       |          |
| N 30  | WRIC | 10/14/16          | 10/14/16        | TV8 News @530p      | 530-6p           |      | :30    |                   |             |     | NM   | 1     | \$125.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ----F--             |                  |      |        | 1                 | \$125.00    |     |      |       |          |
| N 31  | WRIC | 10/17/16          | 10/17/16        | TV8 News @530p      | 530-6p           |      | :30    |                   |             |     | NM   | 1     | \$125.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | M-----              |                  |      |        | 1                 | \$125.00    |     |      |       |          |
| N 32  | WRIC | 10/11/16          | 10/11/16        | TV8 News @ 6p       | 6-630p           |      | :30    |                   |             |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | -T-----             |                  |      |        | 1                 | \$200.00    |     |      |       |          |
| N 33  | WRIC | 10/12/16          | 10/12/16        | TV8 News @ 6p       | 6-630p           |      | :30    |                   |             |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | --W----             |                  |      |        | 1                 | \$200.00    |     |      |       |          |
| N 34  | WRIC | 10/13/16          | 10/13/16        | TV8 News @ 6p       | 6-630p           |      | :30    |                   |             |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ---T---             |                  |      |        | 1                 | \$200.00    |     |      |       |          |
| N 35  | WRIC | 10/14/16          | 10/14/16        | TV8 News @ 6p       | 6-630p           |      | :30    |                   |             |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ----F--             |                  |      |        | 1                 | \$200.00    |     |      |       |          |
| N 36  | WRIC | 10/11/16          | 10/11/16        | ABC Nightly News    | ABC Nightly News |      | :30    |                   |             |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | -T-----             |                  |      |        | 1                 | \$200.00    |     |      |       |          |
| N 37  | WRIC | 10/12/16          | 10/12/16        | ABC Nightly News    | ABC Nightly News |      | :30    |                   |             |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | --W----             |                  |      |        | 1                 | \$200.00    |     |      |       |          |
| N 38  | WRIC | 10/13/16          | 10/13/16        | ABC Nightly News    | ABC Nightly News |      | :30    |                   |             |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ---T---             |                  |      |        | 1                 | \$200.00    |     |      |       |          |
| N 39  | WRIC | 10/17/16          | 10/17/16        | ABC Nightly News    | ABC Nightly News |      | :30    |                   |             |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | M-----              |                  |      |        | 1                 | \$200.00    |     |      |       |          |
| D 40  | WRIC | 10/15/16          | 10/15/16        | TV8 News @6p Sa     | 6-630p           |      | :30    |                   |             |     | NM   | 0     | \$0.00   |
| N 41  | WRIC | 10/16/16          | 10/16/16        | ABC World News WKND | ABC World News v |      | :30    |                   |             |     | NM   | 1     | \$150.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | -----S              |                  |      |        | 1                 | \$150.00    |     |      |       |          |
| N 42  | WRIC | 10/11/16          | 10/11/16        | M-F Wheel 7-730p    | 7-730p           |      | :30    |                   |             |     | NM   | 1     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | -T-----             |                  |      |        | 1                 | \$300.00    |     |      |       |          |
| N 43  | WRIC | 10/13/16          | 10/13/16        | M-F Wheel 7-730p    | 7-730p           |      | :30    |                   |             |     | NM   | 1     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>     |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ---T---             |                  |      |        | 1                 | \$300.00    |     |      |       |          |
| N 44  | WRIC | 10/17/16          | 10/17/16        | M-F Wheel 7-730p    | 7-730p           |      | :30    |                   |             |     | NM   | 1     | \$300.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WRIC**  
**301 Arboretum Place**  
**Richmond, VA 23236**  
**(804) 330-8888**

|  |                             |  |
|--|-----------------------------|--|
| <u>Contract / Revision</u><br>950912 /       |                             | <u>Alt Order #</u><br>25325293                         |
| <u>Contract Dates</u><br>10/11/16 - 10/17/16 | <u>Product</u><br>political | <u>Estimate #</u><br>5135                              |
| <u>Advertiser</u><br>POL/Stoney 4 Mayor      |                             | <u>Original Date / Revision</u><br>10/06/16 / 10/06/16 |

| *Line | Ch   | Start Date        | End Date        | Description                  | Start/End Time   | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|------------------------------|------------------|------|--------|-------------------|-------------|-----|------|-------|----------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | M-----                       |                  |      |        | 1                 | \$300.00    |     |      |       |          |
| N 45  | WRIC | 10/11/16          | 10/11/16        | M-F Jeopardy 730-8p          | 730-8p           |      | :30    |                   |             |     | NM   | 1     | \$400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | -T-----                      |                  |      |        | 1                 | \$400.00    |     |      |       |          |
| N 46  | WRIC | 10/12/16          | 10/12/16        | M-F Jeopardy 730-8p          | 730-8p           |      | :30    |                   |             |     | NM   | 1     | \$400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | --W----                      |                  |      |        | 1                 | \$400.00    |     |      |       |          |
| N 47  | WRIC | 10/14/16          | 10/14/16        | M-F Jeopardy 730-8p          | 730-8p           |      | :30    |                   |             |     | NM   | 1     | \$400.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ----F--                      |                  |      |        | 1                 | \$400.00    |     |      |       |          |
| N 48  | WRIC | 10/12/16          | 10/12/16        | Wed Prime 930p-10p           | Wed Prime 930p-1 |      | :30    |                   |             |     | NM   | 1     | \$550.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | --W----                      |                  |      |        | 1                 | \$550.00    |     |      |       |          |
| N 49  | WRIC | 10/12/16          | 10/12/16        | TV8 News @ 11                | 11-1135p         |      | :30    |                   |             |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | --W----                      |                  |      |        | 1                 | \$200.00    |     |      |       |          |
| N 50  | WRIC | 10/13/16          | 10/13/16        | TV8 News @ 11                | 11-1135p         |      | :30    |                   |             |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ---T---                      |                  |      |        | 1                 | \$200.00    |     |      |       |          |
| N 51  | WRIC | 10/17/16          | 10/17/16        | TV8 News @ 11                | 11-1135p         |      | :30    |                   |             |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | M-----                       |                  |      |        | 1                 | \$200.00    |     |      |       |          |
| N 52  | WRIC | 10/16/16          | 10/16/16        | TV8 News @ 11 Su             | 11-1135p         |      | :30    |                   |             |     | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | -----S                       |                  |      |        | 1                 | \$200.00    |     |      |       |          |
| N 53  | WRIC | 10/13/16          | 10/13/16        | Jimmy Kimmel                 | 1135-1237        |      | :30    |                   |             |     | NM   | 1     | \$60.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ---T---                      |                  |      |        | 1                 | \$60.00     |     |      |       |          |
| N 54  | WRIC | 10/17/16          | 10/17/16        | Jimmy Kimmel                 | 1135-1237        |      | :30    |                   |             |     | NM   | 1     | \$60.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/17/16          | 10/23/16        | M-----                       |                  |      |        | 1                 | \$60.00     |     |      |       |          |
| N 55  | WRIC | 10/11/16          | 10/11/16        | ABC News Nightline           | 1237-10630a      |      | :30    |                   |             |     | NM   | 1     | \$25.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | -T-----                      |                  |      |        | 1                 | \$25.00     |     |      |       |          |
| N 56  | WRIC | 10/12/16          | 10/12/16        | ABC News Nightline           | 1237-10630a      |      | :30    |                   |             |     | NM   | 1     | \$25.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | --W----                      |                  |      |        | 1                 | \$25.00     |     |      |       |          |
| N 57  | WRIC | 10/13/16          | 10/13/16        | ABC News Nightline           | 1237-10630a      |      | :30    |                   |             |     | NM   | 1     | \$25.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | ---T---                      |                  |      |        | 1                 | \$25.00     |     |      |       |          |
| N 58  | WRIC | 10/15/16          | 10/15/16        | Good Morning Richmond WK6-7a |                  |      | :30    |                   |             |     | NM   | 1     | \$50.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | -----S-                      |                  |      |        | 1                 | \$50.00     |     |      |       |          |
| N 59  | WRIC | 10/15/16          | 10/15/16        | GMA Saturday                 | 7-8a             |      | :30    |                   |             |     | NM   | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 10/10/16          | 10/16/16        | -----S-                      |                  |      |        | 1                 | \$100.00    |     |      |       |          |
| N 60  | WRIC | 10/15/16          | 10/15/16        | Good Morning Richmond 8a     | 8-9a             |      | :30    |                   |             |     | NM   | 1     | \$90.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |

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**WRIC**  
**301 Arboretum Place**  
**Richmond, VA 23236**  
**(804) 330-8888**

|  |                             |  |
|--|-----------------------------|--|
| <u>Contract / Revision</u><br>950912 /       |                             | <u>Alt Order #</u><br>25325293                         |
| <u>Contract Dates</u><br>10/11/16 - 10/17/16 | <u>Product</u><br>political | <u>Estimate #</u><br>5135                              |
| <u>Advertiser</u><br>POL/Stoney 4 Mayor      |                             | <u>Original Date / Revision</u><br>10/06/16 / 10/06/16 |

| *Line  | Ch   | Start Date        | End Date        | Description                  | Start/End Time  | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount     |
|--------|------|-------------------|-----------------|------------------------------|-----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |      | 10/10/16          | 10/16/16        | -----S-                      |                 |      |        | 1                 | \$90.00     |     |      |       |            |
| N 61   | WRIC | 10/16/16          | 10/16/16        | Good Morning Richmond WK6-7a |                 |      | :30    |                   |             |     | NM   | 1     | \$50.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |      | 10/10/16          | 10/16/16        | -----S                       |                 |      |        | 1                 | \$50.00     |     |      |       |            |
| N 62   | WRIC | 10/16/16          | 10/16/16        | Good Morning America Su      | 7-8a            |      | :30    |                   |             |     | NM   | 1     | \$100.00   |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |      | 10/10/16          | 10/16/16        | -----S                       |                 |      |        | 1                 | \$100.00    |     |      |       |            |
| N 63   | WRIC | 10/16/16          | 10/16/16        | Good Morning Richmond 8      | 8-9a            |      | :30    |                   |             |     | NM   | 1     | \$90.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |      | 10/10/16          | 10/16/16        | -----S                       |                 |      |        | 1                 | \$90.00     |     |      |       |            |
| N 64   | WRIC | 10/16/16          | 10/16/16        | ABC's This Week              | ABC's This Week |      | :30    |                   |             |     | NM   | 1     | \$100.00   |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                 |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week:  |      | 10/10/16          | 10/16/16        | -----S                       |                 |      |        | 1                 | \$100.00    |     |      |       |            |
| Totals |      |                   |                 |                              |                 |      |        | 0.00              |             |     |      | 63    | \$9,360.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 09/26/16 - 10/17/16 | 63         | \$9,360.00   | (\$1,404.00) | \$7,956.00 |
| <b>Totals</b>       | 63         | \$9,360.00   | (\$1,404.00) | \$7,956.00 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# 950912

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Comments: Separation: 30

|                                 |  |                                |
|---------------------------------|--|--------------------------------|
| <b>Contract #</b> 25325293      | <b>Changes as of:</b> 10/5/2016 at 5:34 PM | <b>Version:</b> Original Order |
| <b>CPE:</b> 801/811/5135        | <b>Flight:</b> 10/11/16 - 10/17/16         | <b>Total \$:</b> \$9,460.00    |
| <b>Agency:</b> BUYING TIME, LLC | <b>Advertiser:</b> Levar Stoney for Mayor  | <b>Total Spots:</b> 64         |
| 650 Massachusetts Ave NW        | <b>Product:</b> political                  | <b>Total CPE:</b> \$0.00       |
| Suite 210                       | <b>Agency Order #:</b> 5455547             | <b>Total GRP:</b>              |
| Washington, DC 20001            | <b>Buyer:</b> Dome, Liz                    |                                |
|                                 | <b>Salesperson:</b> ALEXANDRA BRADLEY      |                                |
|                                 | 202-955-5342                               |                                |
|                                 | <b>Primary Demo:</b>                       |                                |
|                                 | <b>Con Type:</b> POLITICAL/NOTE            |                                |
|                                 | <b>Assistant:</b> ALEXANDRA BRADLEY        |                                |
|                                 | 202-955-5342                               |                                |
|                                 | <b>Separation:</b>                         |                                |

| #  | Day/Time                | DP | Program                         | Rate     | Len | 10/11 - 10/17 |       |       |       |       |       |       | Total Spots | Total \$   | CPP    | GRP |
|----|-------------------------|----|---------------------------------|----------|-----|---------------|-------|-------|-------|-------|-------|-------|-------------|------------|--------|-----|
|    |                         |    |                                 |          |     | 10/11         | 10/12 | 10/13 | 10/14 | 10/15 | 10/16 | 10/17 |             |            |        |     |
| 1  | Tu-F-M<br>5a-5:30a      | 3  | Good Morning Richmond at 5AM    | \$75.00  | 30  | 1             | 0     | 0     | 1     | 0     | 0     | 1     | 3           | \$225.00   | \$0.00 | 0.0 |
| 2  | Tu-F-M<br>5:30a-6a      | 3  | Good Morning Richmond at 5:30AM | \$100.00 | 30  | 0             | 1     | 1     | 1     | 0     | 0     | 0     | 3           | \$300.00   | \$0.00 | 0.0 |
| 3  | Tu-F-M<br>6a-7a         | 3  | Good Morning Richmond           | \$200.00 | 30  | 0             | 1     | 1     | 0     | 0     | 0     | 1     | 3           | \$600.00   | \$0.00 | 0.0 |
| 4  | Tu-F-M<br>7a-9a         | 3  | Good Morning America            | \$200.00 | 30  | 0             | 1     | 0     | 1     | 0     | 0     | 1     | 3           | \$600.00   | \$0.00 | 0.0 |
| 5  | Tu-F-M<br>9a-10a        | 3  | 8 News at 9AM                   | \$60.00  | 30  | 1             | 0     | 1     | 1     | 0     | 0     | 0     | 3           | \$180.00   | \$0.00 | 0.0 |
| 6  | Tu-F-M<br>12n-12:30p    | 3  | 8 News at Noon                  | \$60.00  | 30  | 0             | 1     | 0     | 1     | 0     | 0     | 1     | 3           | \$180.00   | \$0.00 | 0.0 |
| 7  | Tu-F-M<br>12:30p-1p     | 3  | Who Wants to be a Millionaire   | \$50.00  | 30  | 0             | 1     | 1     | 0     | 0     | 0     | 0     | 2           | \$100.00   | \$0.00 | 0.0 |
| 8  | Tu-F-M<br>4p-5p         | 3  | Dr. Phil                        | \$100.00 | 30  | 0             | 1     | 1     | 0     | 0     | 0     | 1     | 3           | \$300.00   | \$0.00 | 0.0 |
| 9  | Tu-F-M<br>5p-5:30p      | 3  | 8 News at 5pm                   | \$100.00 | 30  | 1             | 0     | 1     | 1     | 0     | 0     | 1     | 4           | \$400.00   | \$0.00 | 0.0 |
| 10 | Tu-F-M<br>5:30p-6p      | 3  | 8 News at 5:30pm                | \$125.00 | 30  | 1             | 1     | 0     | 1     | 0     | 0     | 1     | 4           | \$500.00   | \$0.00 | 0.0 |
| 11 | Tu-F-M<br>6p-6:30p      | 3  | 8 News at 6pm                   | \$200.00 | 30  | 1             | 1     | 1     | 1     | 0     | 0     | 0     | 4           | \$800.00   | \$0.00 | 0.0 |
| 12 | Tu-F-M<br>6:30p-7p      | 3  | ABC World News with David Muir  | \$200.00 | 30  | 1             | 1     | 1     | 0     | 0     | 0     | 1     | 4           | \$800.00   | \$0.00 | 0.0 |
| 13 | Sa<br>6p-6:30p          |    | 8 News at 6pm                   | \$100.00 | 30  | 0             | 0     | 0     | 0     | 1     | 0     | 0     | 1           | \$100.00   | \$0.00 | 0.0 |
| 14 | Su<br>6:30p-7p          | 4  | ABC World News Sunday           | \$150.00 | 30  | 0             | 0     | 0     | 0     | 0     | 1     | 0     | 1           | \$150.00   | \$0.00 | 0.0 |
| 15 | Tu-F-M<br>7p-7:30p      | 3  | Wheel of Fortune                | \$300.00 | 30  | 1             | 0     | 1     | 0     | 0     | 0     | 1     | 3           | \$900.00   | \$0.00 | 0.0 |
| 16 | Tu-F-M<br>7:30p-8p      | 3  | Jeopardy                        | \$400.00 | 30  | 1             | 1     | 0     | 1     | 0     | 0     | 0     | 3           | \$1,200.00 | \$0.00 | 0.0 |
| 17 | W<br>9:30p-10p          | 4  | Blackish-ABC                    | \$550.00 | 30  | 0             | 1     | 0     | 0     | 0     | 0     | 0     | 1           | \$550.00   | \$0.00 | 0.0 |
| 18 | Tu-F-M<br>11p-11:35p    | 3  | 8 News Late Edition             | \$200.00 | 30  | 0             | 1     | 1     | 0     | 0     | 0     | 1     | 3           | \$600.00   | \$0.00 | 0.0 |
| 19 | Su<br>11p-11:35p        | 3  | 8 News Late Edition             | \$200.00 | 30  | 0             | 0     | 0     | 0     | 0     | 1     | 0     | 1           | \$200.00   | \$0.00 | 0.0 |
| 20 | Tu-F-M<br>11:35p-12:35a | 3  | Jimmy Kimmel                    | \$60.00  | 30  | 0             | 0     | 1     | 0     | 0     | 0     | 1     | 2           | \$120.00   | \$0.00 | 0.0 |
| 21 | Tu-F-M<br>12:35a-1:05a  | 1  | Nightline                       | \$25.00  | 30  | 1             | 1     | 1     | 0     | 0     | 0     | 0     | 3           | \$75.00    | \$0.00 | 0.0 |

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

|                                 |  |  |  |                                     |  |
|---------------------------------|--|--|--|-------------------------------------|--|
| <b>Contract #</b> 25325293      |  | <b>Changes as of:</b> 10/5/2016 at 5:34 PM |  | <b>Version:</b> Original Order      |  |
| <b>CPE:</b> 801/81/5135         |  | <b>Flight:</b> 10/11/16 - 10/17/16         |  | <b>Station:</b> WRIC                |  |
| <b>Agency:</b> BUYING TIME, LLC |  | <b>Advertiser:</b> Levar Stoney for Mayor  |  | <b>Market:</b> Richmond             |  |
| 650 Massachusetts Ave NW        |  | <b>Product:</b> political                  |  | <b>Office:</b> WASHINGTON           |  |
| Suite 210                       |  | <b>Agency Order #:</b> 545547              |  | <b>Primary Demo:</b>                |  |
| Washington, DC 20001            |  | <b>Buyer:</b> Dome, Liz                    |  | <b>Con Type:</b> POLITICAL/VOTE     |  |
|                                 |  | <b>Salesperson:</b> ALEXANDRA BRADLEY      |  | <b>Assistant:</b> ALEXANDRA BRADLEY |  |
|                                 |  | 202-955-5342                               |  | <b>Separation:</b>                  |  |
|                                 |  |  |  | <b>Total GRP:</b>                   |  |
|                                 |  |  |  | <b>Total Spots:</b> 64              |  |
|                                 |  |  |  | <b>Total CPP:</b> \$0.00            |  |
|                                 |  |  |  | <b>Total \$:</b> \$9,460.00         |  |

| #              | Day/Time  | DP | Program                                     | Rate     | Len | 10/11 - 10/17 |       |       |       |       |       |       | Total Spots | Total \$   | CPP    | GRP |
|----------------|-----------|----|---|----------|-----|---------------|-------|-------|-------|-------|-------|-------|-------------|------------|--------|-----|
|                |           |    |   |          |     | 10/11         | 10/12 | 10/13 | 10/14 | 10/15 | 10/16 | 10/17 |             |            |        |     |
| 22             | Sa 6a-7a  | 3  | Good Morning Richmond Weekend Early Edition | \$50.00  | 30  | 0             | 0     | 0     | 0     | 1     | 0     | 0     | 1           | \$50.00    | \$0.00 | 0.0 |
| 23             | Sa 7a-8a  | 3  | Good Morning America Saturday               | \$100.00 | 30  | 0             | 0     | 0     | 0     | 1     | 0     | 0     | 1           | \$100.00   | \$0.00 | 0.0 |
| 24             | Sa 8a-9a  | 3  | Good Morning Richmond Weekends              | \$90.00  | 30  | 0             | 0     | 0     | 0     | 1     | 0     | 0     | 1           | \$90.00    | \$0.00 | 0.0 |
| 25             | Su 6a-7a  | 3  | Good Morning Richmond Weekend Early Edition | \$50.00  | 30  | 0             | 0     | 0     | 0     | 0     | 1     | 0     | 1           | \$50.00    | \$0.00 | 0.0 |
| 26             | Su 7a-8a  | 3  | Good Morning America Sunday                 | \$100.00 | 30  | 0             | 0     | 0     | 0     | 0     | 1     | 0     | 1           | \$100.00   | \$0.00 | 0.0 |
| 27             | Su 8a-9a  | 3  | Good Morning Richmond Weekends              | \$90.00  | 30  | 0             | 0     | 0     | 0     | 0     | 1     | 0     | 1           | \$90.00    | \$0.00 | 0.0 |
| 28             | Su 9a-10a | 3  | This Week                                   | \$100.00 | 30  | 0             | 0     | 0     | 0     | 0     | 1     | 0     | 1           | \$100.00   | \$0.00 | 0.0 |
| <b>TOTALS:</b> |           |    |   |          |     | 9             | 13    | 12    | 9     | 4     | 6     | 11    | 64          | \$9,460.00 | \$0.00 | 0.0 |

10041



125 West 55th St  
New York, NY 10019

|                                 |   |  |                             |                                |  |
|---------------------------------|---|--|-----------------------------|--------------------------------|--|
| <b>Contract #</b> 25325293      |   | <b>Charges as of:</b> 10/5/2016 at 5:34 PM |                             | <b>Version:</b> Original Order |  |
| <b>CPE:</b> 801/811/5135        | <b>Flight:</b> 10/11/16 - 10/17/16        | <b>Station:</b> WRIC                       | <b>Total \$:</b> \$9,460.00 |                                |  |
| <b>Agency:</b> BUYING TIME, LLC | <b>Advertiser:</b> Levar Stoney for Mayor | <b>Market:</b> Richmond                    | <b>Total Spots:</b> 64      |                                |  |
| 650 Massachusetts AVE NW        | <b>Product:</b> political                 | <b>Office:</b> WASHINGTON                  | <b>Total CPP:</b> \$0.00    |                                |  |
| Suite 210                       | <b>Agency Order #:</b> 5455547            | <b>Primary Demo:</b>                       | <b>Total GRP:</b>           |                                |  |
| Washington, DC 20001            | <b>Buyer:</b> Dome, Liz                   | <b>Con Type:</b> POLITICAL/VOTE            | <b>Separation:</b>          |                                |  |
|                                 | <b>Salesperson:</b> ALEXANDRA BRADLEY     | <b>Assistant:</b> ALEXANDRA BRADLEY        |                             |                                |  |
|                                 | 202-955-5342                              | 202-955-5342                               |                             |                                |  |

**Special Instructions**

| Date/Time        | Added by          | Comment        |
|------------------|-------------------|----------------|
| 10/05/16 5:34 PM | ALEXANDRA BRADLEY | Separation: 30 |

| Competitive Information |          |
|-------------------------|----------|
| Market Budget:          | \$36,385 |
| WRIC Share:             | 26%      |
| Comment:                |          |
| WRLH:                   | 6%       |
| WTVR:                   | 32%      |
| WWBT:                   | 36%      |

| Daypart Summary |             |           |                   |            |            |
|-----------------|-------------|-----------|-------------------|------------|------------|
| Day/Time        | % Distrib   | Spots     | Dollars           | CPP        | GRP        |
|                 | 100%        | 64        | \$9,460.00        | N/A        | 0.0        |
| <b>Total</b>    | <b>100%</b> | <b>64</b> | <b>\$9,460.00</b> | <b>N/A</b> | <b>0.0</b> |

| Monthly Summary |           |                   |
|-----------------|-----------|-------------------|
| Month           | Spots     | Dollars           |
| 2016-Oct        | 64        | \$9,460.00        |
| <b>Total</b>    | <b>64</b> | <b>\$9,460.00</b> |

| Transaction History |                  |                   |        |       |       |            |
|---------------------|------------------|-------------------|--------|-------|-------|------------|
| Trans               | Created/Received | Created by        | Status | Spot+ | Spot- | \$ Chg     |
| New                 | 10/5/16 5:34 PM  | ALEXANDRA BRADLEY | New    | 64    |       | \$9,460.00 |
|                     |                  |                   |        |       |       | \$9,460.00 |

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:** 8/30/2016

I, Buying-Time, LLC

being/on behalf of: Richmond Mayor

a legally qualified candidate of the Democratic

political party for the office of: Stoney For RVA

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days       | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|-------|----------------|-----------------|
|                  |                                  | AS ORDERED |       |                |                 |

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

949 Myers st Richmond VA, 23230

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Larry Framme

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

*To Be Signed By Candidate or Authorized Committee*

9/6/16  
Date

  
Signature

*To Be Signed By Station Representative*

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

D VEEMS

Printed Name

  
Title