



WRIC
301 Arboretum Place
Richmond, VA 23236
(804) 330-8888

<u>Contract / Revision</u>		<u>Alt Order #</u>
950912 /		25325293
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	political	5135
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Stoney 4 Mayor		10/06/16 / 10/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$100.00				
N 28	WRIC	10/11/16	10/11/16	TV8 News @530p	530-6p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				1	\$125.00				
N 29	WRIC	10/12/16	10/12/16	TV8 News @530p	530-6p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$125.00				
N 30	WRIC	10/14/16	10/14/16	TV8 News @530p	530-6p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				1	\$125.00				
N 31	WRIC	10/17/16	10/17/16	TV8 News @530p	530-6p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$125.00				
N 32	WRIC	10/11/16	10/11/16	TV8 News @ 6p	6-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				1	\$200.00				
N 33	WRIC	10/12/16	10/12/16	TV8 News @ 6p	6-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$200.00				
N 34	WRIC	10/13/16	10/13/16	TV8 News @ 6p	6-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$200.00				
N 35	WRIC	10/14/16	10/14/16	TV8 News @ 6p	6-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				1	\$200.00				
N 36	WRIC	10/11/16	10/11/16	ABC Nightly News	ABC Nightly News		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				1	\$200.00				
N 37	WRIC	10/12/16	10/12/16	ABC Nightly News	ABC Nightly News		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$200.00				
N 38	WRIC	10/13/16	10/13/16	ABC Nightly News	ABC Nightly News		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$200.00				
N 39	WRIC	10/17/16	10/17/16	ABC Nightly News	ABC Nightly News		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$200.00				
D 40	WRIC	10/15/16	10/15/16	TV8 News @6p Sa	6-630p		:30				NM	0	\$0.00
D 41	WRIC	10/16/16	10/16/16	ABC World News WKND	ABC World News V		:30				NM	0	\$0.00
N 42	WRIC	10/11/16	10/11/16	M-F Wheel 7-730p	7-730p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				1	\$300.00				
N 43	WRIC	10/13/16	10/13/16	M-F Wheel 7-730p	7-730p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$300.00				
N 44	WRIC	10/17/16	10/17/16	M-F Wheel 7-730p	7-730p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$300.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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10/11/16 - 10/17/16	political	5135
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Stoney 4 Mayor		10/06/16 / 10/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 45	WRIC	10/11/16	10/11/16	M-F Jeopardy 730-8p	730-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				1	\$400.00				
N 46	WRIC	10/12/16	10/12/16	M-F Jeopardy 730-8p	730-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$400.00				
N 47	WRIC	10/14/16	10/14/16	M-F Jeopardy 730-8p	730-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				1	\$400.00				
N 48	WRIC	10/12/16	10/12/16	Wed Prime 930p-10p	Wed Prime 930p-1		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$900.00				
N 49	WRIC	10/12/16	10/12/16	TV8 News @ 11	11-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$200.00				
N 50	WRIC	10/13/16	10/13/16	TV8 News @ 11	11-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$200.00				
N 51	WRIC	10/17/16	10/17/16	TV8 News @ 11	11-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$200.00				
N 52	WRIC	10/16/16	10/16/16	TV8 News @ 11 Su	11-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$200.00				
N 53	WRIC	10/13/16	10/13/16	Jimmy Kimmel	1135-1237		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$60.00				
N 54	WRIC	10/17/16	10/17/16	Jimmy Kimmel	1135-1237		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-----				1	\$60.00				
N 55	WRIC	10/11/16	10/11/16	ABC News Nightline	1237-10630a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-T-----				1	\$25.00				
N 56	WRIC	10/12/16	10/12/16	ABC News Nightline	1237-10630a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--W----				1	\$25.00				
N 57	WRIC	10/13/16	10/13/16	ABC News Nightline	1237-10630a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---T---				1	\$25.00				
N 58	WRIC	10/15/16	10/15/16	Good Morning Richmond WK6-7a			:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$50.00				
N 59	WRIC	10/15/16	10/15/16	GMA Saturday	7-8a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$100.00				
N 60	WRIC	10/15/16	10/15/16	Good Morning Richmond 8a 8-9a			:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$90.00				

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<u>Advertiser</u> POL/Stoney 4 Mayor		<u>Estimate #</u> 5135
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 61	WRIC	10/16/16	10/16/16	Good Morning Richmond WK6-7a			:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$50.00				
N 62	WRIC	10/16/16	10/16/16	Good Morning America Su 7-8a			:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$100.00				
N 63	WRIC	10/16/16	10/16/16	Good Morning Richmond 8 8-9a			:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$90.00				
D 64	WRIC	10/16/16	10/16/16	ABC's This Week	ABC's This Week		:30				NM	0	\$0.00
Totals								0.00				61	\$9,460.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	61	\$9,460.00	(\$1,419.00)	\$8,041.00
Totals	61	\$9,460.00	(\$1,419.00)	\$8,041.00

Signature: _____ **Date:** _____

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25325293	Changes as of: 10/6/2016 at 11:52 AM	Version: Highlighting Revision 1
CPE: 801/81/5135	Flight: 10/11/16 - 10/17/16	Total \$: \$9,460.00
Agency: BUYING TIME, LLC	Advertiser: Levar Stoney for Mayor	Total Spots: 61
650 Massachusetts Ave NW	Product: political	Total CPP: \$0.00
Suite 210	Agency Order #: 5455547	Primary Demo: Adults 35+
Washington, DC 20001	Buyer: Dome, Liz	Con Type: POLITICAL/VOTE
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	202-955-5342	Total GRP:
		Traffic #: 950912
		Separation:

Comments: HAD TO MAKE DOLLARS WORK. PLS CNF

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11	10/12	10/13	10/14	10/15	10/16	10/17	Total Spots	Total \$	CPP	GRP
REV-13	Sa 6p-6:30p		8 News at 6pm	\$100.00	0	30	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
REV-14	Su 6:30p-7p		ABC World News Sunday	\$150.00	0	30	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
17	W 9:30p-10p		Blackish-ABC	\$900.00	0	30	0	1	0	0	0	0	0	1	\$900.00	\$0.00	0.0
Changes: Rate from 550 to 900																	
REV-28	Su 9a-10a		This Week	\$100.00	0	30	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
TOTALS: 9 13 12 9 3 4 11														61	\$9,460.00	\$0.00	0.0

10/16