

3rd qtr FCC Issues & Programs

KQBL 10/1/2018

Prepared by: Brenda Mee

July 2018

Crimestoppers of Southwest Idaho: Weekly social media posts and on air interview with Boise police detective about unsolved local crimes and info on who the public can increase their own personal safety.

Snake River Stampede Rodeo: On air interviews/promos/on site involvement of the annual rodeo which benefits the Nampa area. Also promoted the “Stampede for the Cure” breast cancer awareness activities and fundraisers and Patriot Night with free admission for Veterans and active duty military personnel. Supported and participated in the annual Buck-A-Roo breakfast which benefitted the Canyon County 4-H Endowment Program.





Mountain Home Country Music Festival: Promoted and volunteered at the event which also served as a fundraiser for the Idaho Food Bank, Idaho Humane Society and the Wildland Firefighters fund.



Melba Olde Tyme 4th of July: Live and recorded promos and social media for the event which also serves as a major fundraiser for the Melba Chamber of Commerce.

August 2018

Crimestoppers of Southwest Idaho: Weekly social media posts and on air interview with Boise police detective about unsolved local crimes and info on who the public can increase their own personal safety.

Idaho Senior Games: On air promotion and participation in the annual event that promotes healthy lifestyles for Idaho Seniors 50+

September 2018

Crimestoppers of Southwest Idaho: Weekly social media posts and on air interview with Boise police detective about unsolved local crimes and info on who the public can increase their own personal safety. Also promoted the FREE Shred Day for paper items to help curb personal identity theft.

Idaho Veterans Garden: Live on air promotion and interview for “Trucker Camp 2018” a semi truck show and shine that generated \$1500 for the garden which serves as a therapeutic outlet for Veterans and their families.

Mission 43: Live on air promotion, interviews and on site participation in the annual Honor Flag Run/Walk in commemoration of the victims of 9/11. Also promoted the purpose of “Mission 43” which is a free service for Military personnel and their spouses to find work and purpose after they complete their military service.



Boise Valley Habitat for Humanity: July - Sept. 2018 we promoted "Over the Edge" a unique fundraiser for for the Boise Valley Habitat for Humanity. Included live and recorded promotional announcements, on air interviews and live remote broadcasts and participation in the event that challenged donors to pledge money and rappel "Over the Edge" of the US Bank building in downtown Boise Sept. 21st & 22nd. Over \$100,000 was raised to help build an affordable home in Boise.



Post Details Reported stats may be delayed from what appears on posts

101.9 The Bull
August 10 · 🌐

This is your chance to rappel down the side of Idaho's tallest building!



FIRSTGIVING.COM
Over the Edge 2018-BOISE VALLEY HABITAT FOR HUMANITY
Boise Valley Habitat for Humanity is once again taking fundraising to new...

2,121	8	49	Boost Post
People Reached	Engagements	Clicks	

👍👍 4 2 Comments 1 Shares

[Like](#) [Comment](#) [Share](#) [More](#)

Performance for Your Post

2,121 People Reached

8 Reactions, Comments & Shares

3 Like	3 On Post	0 On Shares
1 Wow	1 On Post	0 On Shares
3 Comments	2 On Post	1 On Shares
1 Shares	1 On Post	0 On Shares

49 Post Clicks

1 Photo Views	19 Link Clicks	29 Other Clicks
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Boys & Girls Club of Nampa: Recorded, live and social media promotion of the Free community educational event aimed at addressing teen suicide.

Post Details Reported stats may be delayed from what appears on posts

101.9 The Bull
September 10 at 3:33 PM · 🌐

Join us for Community Kindness Day Saturday, September 29th at The Ford Idaho Center.

This year we are spreading the message about Kindness in the Community with the recent deaths in our youth due to suicides the time is more important now than ever.

Get more info by clicking the link below and we hope to see you on the 29th! <http://bgcnampa.org/community-kindness-day.html>



1,053 People Reached **2** Engagements **17** Clicks [Boost Post](#)

Lae Wilson 1 Shares

👍 Like 💬 Comment ➦ Share 🌐

Performance for Your Post

1,053 People Reached

2 Likes, Comments & Shares 👤

1 Likes	1 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
1 Shares	1 On Post	0 On Shares

17 Post Clicks

5 Photo Views	5 Link Clicks	7 Other Clicks 👤
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Annual Potato Gleaning: On air promotion and on site participation in the annual potato gleaning that enabled families to glean a field and stock up on potatoes for a suggested donation of \$10 per vehicle. \$2503.00 was raised for Operation Grateful Hearts a charity that assists Idaho Veterans and Military Families.

THANK YOU!



TOGETHER WE RAISED **\$2503** FOR

