



MIZZOU.

UNIVERSITY OF MISSOURI DEPARTMENT OF ATHLETICS

Hearnes Center • 600 E. Stadium Blvd. • Columbia, MO 65211

Tiger Network Affiliate - Informational Sheet

Thank you for choosing to participate in the Tiger Network Affiliate promotional program. Please fill out your station information and sign the agreement, which outlines the benefits you will receive. Please return no later than **Friday, June 30 2017**. A representative from the Mizzou Athletics will be in touch with you upon receiving your completed paperwork to confirm participation in the program. *Please note tickets and parking passes will be mailed 2-3 weeks prior to the first home football game.*

(Please write legibly the information below)

(All tickets and other correspondence are mailed to this person)

NAME Marianne Everhart Station Name/Call Letters KJFM

MAILING ADDRESS 615 Georgia St.

City Louisiana State mo Zip 63353

Phone 573-324-0303 Fax 573-324-0304

Email Kjfmradio@egle1024@yahoo.com

Please provide a **PRODUCTION EMAIL ADDRESS** where spots in MP3 format can be sent

Please list your standard advertising rates. If you have rates for specified day parts, list those as well.

:60 (7am-10am) \$25.20 :30(7am-10am) \$9.95

:60 (4pm-6pm) \$22.05 :30(4pm-6pm) \$17.35

Return this informational sheet and a signed agreement by mail to:

Hearnes Center
Attn: Andrew Schuster
600 E Stadium Blvd Room 366
Columbia, MO 65211

If you have any questions or concerns, please contact Andrew Schuster
Phone Number: 573-882-6935 / schusteran@missouri.edu



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TO: Tiger Network Affiliates
FROM: Andrew Schuster
Assistant Director of Marketing
DATE: May 26, 2017
RE: Mizzou Athletics - Radio Trade Agreement

The following will constitute an agreement between the University of Missouri Department of Athletics and KJFM Radio (station name) to provide outlined elements and services. The University of Missouri Department of Athletics does not permit re-sale of complimentary tickets provided via trade agreements. Tickets should not be sold for monetary compensation for station or personal gain. Abuse of this policy could result in termination of trade agreement. If there are any questions regarding the terms of this agreement, please feel free to contact me for clarification. Thank you for your cooperation and willingness to work with us.

The Tiger Network Affiliate will receive:

- Four (4) Mizzou Football & Two (2) Men's Basketball Season Tickets
- One (1) Parking Pass for Football & One (1) for Men's Basketball

The University of Missouri Department of Athletics will receive:

- A total of \$2,500 in trade advertising to be used prior to June 30, 2018.
- Affidavits documenting when all commercial spots ran within forty (40) days of airing.

AS 6-16-17
Andrew Schuster / Date
University of Missouri

Marlene E. [Signature] KJFM 06/28/17
Tiger Network Affiliate /Date
Representative (Name/Station)

Please return your information sheet and signed agreement by Friday, June 30, 2017