WUPL54

& WBXN-CD

WUPL-TV & WBXN-CD
NEW ORLEANS, LOUISIANA

QUARTERLY ISSUES / PROGRAM LIST
1st Quarter 2018

January 1, 2018 – March 31, 2018

& WBXN-CD

WUPL-TV & WBXN-CD

QUARTERLY LIST OF ISSUES
AND
SIGNIFICANT RESPONSIVE PROGRAMING

January 1, 2018 – March 31, 2018

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To:	**PUBLIC FILE**
Re:	**Awards**
Date:	**1st Quarter 2018**

January 1, 2018 – March 31, 2018

AWARDS

N/A

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& WBXN-CD

To:	**PUBLIC FILE**
Re:	**LOCAL, SYNDICATED, and NETWORK PROGRAMS**
Date:	**1st Quarter 2018**

January 1, 2018 – March 31, 2018

The following is a listing of WUPL-TV/WBXN-CD's local, network, and syndicated programs that, in some of the shows topics and content, serve the needs of the ascertained issues of the New Orleans and surrounding communities. Listed below are the program title, length, air day and time.

LOCAL PROGRAMS:

EYEWITNESS NEWS (M-F) Eyewitness News, at 4:30am-9am. Although local news stories are reported, issues of local social concerns are also featured in these newscasts. All newscasts are closed captioned to meet the needs of the hearing impaired.

THE 504 – This locally produced public affairs program is hosted by Sheba Turk, in an effort to address community issues in a more in-depth manner. The program airs M-F 9:00pm. The program features local guests and discussion of news stories and current local, political and social issues in the community. It is produced by the WWL-TV News Department and is closed captioned to meet the needs of the hearing impaired.

4th Down on Four - (Mondays) at 9:30pm. The program features local guests and discussion of weekend sports stories and highlights. It is produced by the WWL-TV News Department and is closed captioned to meet the needs of the hearing impaired.

4th Down Fridays - (Fridays) at 10:30pm - during high school football season). The program features local high school games and a discussion and highlights of the games, coaches, and players. It is produced by the WWL-TV News Department and is closed captioned to meet the needs of the hearing impaired.

NETWORK NEWS/PUBLIC AFFAIRS PROGRAMS:

N/A

WUPL/WBXN-CD SYNDICATED PROGRAMS

TITLE	SYNDICATOR	TIME PERIOD
Top 30	Twentieth Television	M-F, (4:00am-4:30am)
The Dr. Oz Show	Sony Picture Television	M-F (9:00am-10:00am)
Sister Circle	TEGNA Media	M-F (10:00am-11:00am)
The Verdict w/Judge Hatchett	Entertainment Studios	M-F, 11:00am – 11:30am)
Supreme Justice w/Judge Karen	Entertainment Studios	M-F, (11:30am – 12:00pm)
Hot Bench	CBS Distribution	M-F (12:00pm-12:30pm and 12:30pm-1:00pm)
Justice w/ Judge Mablean	Entertainment Studios	M-F (1:00pm-1:30pm)
America's Court w/Judge Ross	Entertainment Studios	M-F (1:30pm-2:00pm)
Cityline	PPI	M-F (2:00pm-3:00pm)
Mike & Molly	Warner Brothers	M-F (3:00pm-3:30pm) Sat. (1:30pm-2:00pm, & 2:00pm-2:30pm)
Two Broke Girls	Warner Brothers	M-F, (3:30pm-4:00pm, 4:00pm-4:30pm) Sat. (4:00pm-5:00pm, 5:00pm-5:30pm) Sun. (5:00pm-5:30pm and 5:30pm-6:00pm)
Funny You Should Ask	Entertainment Studios	M-F, (4:30pm-5:00pm and 5:00pm-5:30pm) Sat. (7:00pm-7:30pm)
Family Feud	20th Television	M-F (5:30pm-6:00pm, 6:00pm-6:30pm) Sat. (8:00pm-8:30pm and 8:30pm-9:00pm)
Page 6 TV	Twentieth Television	M-F (9:30pm-10:00pm)
Dateline	NBC Universal	M-F, (10:00pm-11:00pm, and 11:00pm-12:00am)
Killer Mysteries	Bellum Entertainment	M-F (12:00am-12:30am)
Corrupt Crimes	Bellum Entertainment	M-F, (12:30am-1:00am)
COPS	Twentieth Television	M-F, (1:00am-1:30am, 1:30am-2:00am)
Forensic Files	Trifecta	M-F, (2:00am-2:30am)
Anger Management	Debmar Mercury	M-F, (2:30am-3:00am and 3:00am-3:30am), Saturday, (2:30pm-3:00pm and 3:00pm-3:30pm), Sunday, (2:30am-3:00am and 3:00am-3:30am)
Comedy.TV	Entertainment Studios	Saturday 4:00am-5:00am
Just for Laughs "GAGS"	PPI Entertainment	Sat, (1:00pm-1:30pm and 2:30am-3:00am) Sun. (1:30pm-2:03pm and 4:30pm-5:00pm)
Made In Hollywood	Connection III Entertainment	Sat, (3:30p-4:00p)
Our World with Black Enterprise	Central City Productions	Sat. (4:00pm-4:30pm)
The First Family	Entertainment Studios	Sat, (5:00pm-5:30pm)
Mr. Box Office	Entertainment Studios	Sat, (5:30pm-6:00pm)
Sing Like A Star	TEGNA Media	Sat. (6:30pm-7:00pm)
Comics Unleashed	Entertainment Studios	Sat. (7:30pm-8:00pm)
Heartland	Genesis, Inc.	Sat. (9:00pm-10:00pm)
WILDKAT Wrestling	Wildkat Sports	Sat, (10:00pm-11:00pm) Sun, (12:00am-1:00am)
American Ninja Warrior	NBC Universal	Sat. (11:00pm-12:00am), Sun, (11:00pm-12:00am)
Rookie Blue	Disney Domestic Television	Sat, (12:00am-1:00am), Sun. (10:00pm-11:00pm)
Murdoch Mysteries		Sat. (1:00am-2:00am)
Cars.TV	Entertainment Studios	Sat, (2:00am-2:30am) ROS as needed
Mysteries of the Unexplained	Bellum Entertainment	Sat. (3:00am-3:30am and 3:30am-4:00am)
Kickin'It	Entertainment Studios	Sun, (6:00am-7:00am)
Children's E/I Programs	Litton Studios	Sun. (7:00am-10:00am) 6 individual half-hour episodes
Jack Hannah's Into the Wild	Litton Studios	Sun. (1:00pm-1:30pm)
Bob's Burgers	20th Television	Sun. (6:00am-6:30pm and 6:30pm-7:00pm)
Cars.TV	Entertainment Studios	Sun. (7:00pm-7:30pm)

WUPL/WBXN-CD SYNDICATED PROGRAMS

TITLE	SYNDICATOR	TIME PERIOD
Comics Unleashed	Entertainment Studios	Sun. (7:30pm-8:00pm)
Comedy.TV	Entertainment Studios	Sun. (8:00pm-8:30pm)
Saving Hope	Litton Studios	Sun. (9:00pm-10:00pm)
HAVEN	Genesis, Inc.	Sun. 1:00am-2:00am)
Mysteries of the Unexplained	Bellum Entertainment	Sun. (3:30am-4:00am)
Jack Hannah's Into the Wild	Litton Studios	Sunday, 1:00pm-1:30pm

& WBXN-CD

WUPL-TV & WBXN-CD
NEW ORLEANS, LOUISIANA

CHILDREN'S TELEVISION COMMERCIAL LIMITS
January 1, 2018 – March 31, 2018

During the above period, WUPL-TV and WBXN-CD aired the following educational/informational weekly programs produced for an audience of children 13 to 16 years of age:

OCEAN MYSTERIES - SUNDAY @ 7:00AM
OCEAN MYSTERIES - SUNDAY @ 7:30AM
CALLING DR. POL - SUNDAY @ 8:00AM
CALLING DR. POL - SUNDAY @ 8:30AM
OUTBACK ADVENTURES - SUNDAY @ 9:00AM
HATCHED - SUNDAY @ 9:30AM

WUPL-TV and WBXN-CD aired all of the above programs on Sunday mornings during the above quarter.

On behalf of WUPL-TV and WBXN-CD, New Orleans, Louisiana, I hereby certify that the above children's programming was formatted to contain no more than the maximum amount of commercial time permitted under the Commissions Act, as amended, 47 U.S.C. Sec. 303a, and 47 C.F.R. Sec. 73.660 and therefore was in compliance with the commercial limits imposed by the Children's Television Act.

Charlene Watkins
Program Coordinator
WUPL-TV/WBXN-CD, New Orleans, LA.

DATE: 04/02/2018

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To:	**PUBLIC FILE**
Re:	**SPECIFIC AREAS OF COMMUNITY INTEREST**
Date:	**1st Quarter 2018**

January 1, 2018 – March 31, 2018

The following addresses **economic issues** by WWL-TV through its local news and public affairs programming in this quarter:
(All programs and newscasts locally produced by WWL-TV are close captioned for the deaf and hearing impaired)

BUSINESS/ECONOMY

BETTER BUSINESS BUREAU

In monthly appearances, Cynthia Albert, spokeswoman for the New Orleans Better Business Bureau, discusses consumer issues on the Eyewitness Morning News.
2-5-18 Valentine's Day scams
3-5-18 IRS scam warning

PERSONAL FINANCE - STRETCHING YOUR DOLLAR SEGMENTS

Personal finance adviser and financial planner Randy Waesche appears on the Eyewitness Morning News periodically to discuss personal finance topics.
1-9-18 2018 Economic outlook
1-23-18 Preparing for a financial setback
2-6-18 Managing the stock market
2-20-18 How well do you know Social Security?
3-6-18 Negotiating higher salary & benefits at work
3-20-18 Watching out for IRS audit triggers

TECHNOLOGY - DIGITAL GUMBO SEGMENTS

Members of the Louisiana Technology Council appear frequently on the Eyewitness Morning News, to discuss computer and tech issues, in the "Digital Gumbo" segment. Segments are archived on wwltv.com.
2-12-18 Valentine's Day gift ideas for tech lovers
3-12-18 Taking advantage of tech jobs

CHILDREN/YOUTH ISSUES

PARENTING CENTER

On the Eyewitness Morning News, guests from The Parenting Center at New Orleans Children's Hospital discuss child and family/parenting issues.
1-2-18 Setting parenting goals for 2018
1-16-18 Winter activities for your children
1-30-18 The importance of connecting with kids
2-27-18 Setting children up for success
3-13-18 Setting technology boundaries for your kids
3-27-18 Developing your child's talents

PEDIATRICIAN MICHAEL WASSERMAN
Pediatrician Dr. Michael Wasserman appears on the Eyewitness Morning News to discuss child health care issues.
1-9-18 Maximizing your child's doctor visit
1-23-18 How to overcome attention deficit disorder
2-6-18 How to tell if a child's cough is a sign of something more
2-20-18 How to deal with a child who is a picky eater
3-6-18 Food allergies in children
3-20-18 Ear infections

FOSTER CARE
In the "Home of My Own" segment, each week on Eyewitness Morning News, a represent from the Louisiana Dept. of Children and Family Services presents a photo and story about a child in need of foster care or adoption, to help children who are wards of the state and in need of adoption or foster care.

CRIME
CRIMESTOPPERS
In a regular segment on the Eyewitness Morning News, representatives of Crimestoppers of Greater New Orleans discuss anti-crime initiatives and their latest campaigns to reduce crime and catch wanted suspects.
1-2-18 New Year's Safety Resolutions you can make to stay safe
1-16-18 Mardi Gras safety tips
1-30-18 Active shooter training for local churches
2-27-18 Safe School app
3-13-18 Crimestoppers Awards Luncheon preview
3-27-18 Safety tips on what to do if you are being followed

COMMUNITY SERVICE
SPCA/AUDUBON ZOO
Each Thursday, a representative from either the Louisiana SPCA or the Audubon Zoo appears on the Eyewitness Morning News to feature an animal that is available for adoption, or to highlight an animal or program from the Audubon Nature Institute or Audubon Zoo.

LOCAL CITY COUNCIL MEMBERS
Members of the New Orleans City Council discuss topics of interest to city government.
1-11-18 Councilman At-Large Jason Williams
2-22-18 District B Councilmember LaToya Cantrell
3-5-18 Newly-elected City Council District A member Joe Giarrusso
3-6-18 Newly-elected City Council District B member Jay Banks
3-7-18 Newly-elected City Council District C member Kristin Palmer
3-8-18 Newly-elected City Council District E member Cyndi Nguyen
3-9-18 Newly-elected City Council At-large member Helena Moreno

JEFFERSON PARISH SHERIFF'S CANDIDATES
3-14-18 Two candidates for Jefferson Parish Sheriff's Office debate issues in live forum on Eyewitness Morning News.

ENVIRONMENT

GARDENING

Horticulturist Dan Gill from the LSU Agricultural Center appears on the Eyewitness Morning News to discuss gardening/agricultural issues and take viewer calls and questions.

HEALTHCARE/MEDICAL ISSUES

MEDICAL/DR. PATRICIA FARRIS SEGMENTS

Dermatologist Dr. Patricia Farris discusses skin care and beauty topics.
1-6-18 Skin care resolutions
2-5-18 Warning about face paint
3-5-18 Preparing your skin for spring

HEALTH/MEDICAL – MACKIE SHILSTONE

Each Wednesday, fitness and nutrition expert Mackie Shilstone appears on the Eyewitness Morning News to discuss fitness, nutrition and exercise topics. Segments are archived on wwltv.com.
1-3-18 Great beginner workouts – part 1
1-10-18 Beginner workouts – part 2
1-24-18 Increasing leg strength & hip flexibility
1-31-18 How to strengthen buttocks muscles
2-7-18 Workout to improve your bust
2-14-18 Arm workouts
2-21-18 Inner & outer thigh workouts
3-7-18 How to strengthen your core
3-14-18 Working out the entire body
3-21-18 Simple workout for glute muscles
3-28-18 Exercises to tone up your thighs

HEALTH/OPIOID ADDICTION EPIDEMIC – SPECIAL PROGRAM

1-24-18 WWL-TV presented a 6 p.m. one-hour special on the opioid epidemic, with guests from the healthcare and law enforcement field, former addicts and their families discussing the problem. Resources for treatment and help were offered to viewers.

Minority Issues

Not Applicable

Religion

Not Applicable

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To:	**PUBLIC FILE**
Re:	**The 504**
Date:	**1st Quarter 2018**

January 1, 2018 – March 31, 2018

JANUARY 1 – JANUARY 19
RE-RUN

MONDAY, JANUARY 22 – FRIDAY, JANUARY 26
RE-RUN

MONDAY, JANUARY 29
Singer Erika Flowers and Comedian Mark Caesar hit our pop culture couch.
Singer Erika Flowers performs "Jetsetter."

TUESDAY, JANUARY 30
Tom Piazza and Jonathan Santlofer join us to talk about their new book "It Occurs To Me I Am America..." Selling followers is big business in the social media industry and now some celebs are being called out for it. Host B-Nice and Lee Archelle, owner of Cocktails de Lis, join us to talk about it.

WEDNESDAY, JANUARY 31
Dinner with Jay-Z or $50,000? The internet had a field day with this one. Abstract NOLA's Kenneth Spears and Lavoisier Suits Owner Cortez Jackson tell us which one they would choose. The looks are lit at Carnival Ball's across Louisiana, but partying hard will damage your threads. Owner of Lavoisier Suits Cortez Jackson has some tips for fighting those stains. David Lee's Boutique's Shiray Ray has some tips for remixing your black ball gown.

THURSDAY, FEBRUARY 1
Quincy Jones's new interview in "GQ" is EVERY. THING. Media Personality Stevie G, B97's TPot, along with N-K Obiako from Dashiki Diaries breaks it all the way down.

FRIDAY, FEBRUARY 2
Peyton McMahon performs. You don't have to be boo'd up to enjoy Valentine's Day! Baeologist Chaila Scott breaks down 5 ways you can enjoy your single life on February 14.

MONDAY, FEBRUARY 5 – THURSDAY, FBERUARY 8
RE-RUN

FRIDAY, FEBRUARY 9
Assata Renay performs her song "Handbook." Blair Dottin-Haley performs his cover of "A Song For You" by Donnie Hathaway. Knowledge The Great performs his song "Move On."

MONDAY, FEBRUARY 12 – THURSDAY, FEBRUARY 15
RE-RUN

FRIDAY, FEBRUARY 16
Recording Artist Koryn Hawthorne performs “Speak The Name." Chef Derek Robinson, Jr. hits the kitchen to make his surf and turf. Plus, a breakdown of his seasoning blend line "Chef Gone Mad." In tonight's "Friday Five," Comedian Jeff D. gives us 5 warning signs that it might be time for you to take a break from social media.

MONDAY, FEBRUARY 19
We spotlight local authors. "Single Black Female by Lisa Thompson" is a two-woman comedy ready to hit the stage. Producer Marla Chirdon and Director Tiger Verdin join us to talk about it.

TUESDAY, FEBRUARY 20
Fergie stuns with the National Anthem. Camille Roane and Shaddy Feel Good dissect it. Bonnie Montgomery performs.

WEDNESDAY, FEBRUARY 21
We're celebrating National Margarita Day with Felipe's Taqueria in the kitchen! Plus, Dancer Tootie Tootz and Beauty Vlogger MakeupAnnimal sit on our pop culture couch.

THURSDAY, FEBRUARY 22
WWL-TV Meteorologist Chris Franklin joins us Stevie G and B97’s TPot for Hot Mess.

FRIDAY, FEBRUARY 23
RE-RUN

MONDAY, FEBRUARY 26
Dr. Raphael Cassimere Jr. tells his story about becoming UNO's first Black Professor. Hannah Beachler is the Production Designer of the blockbuster "Black Panther" and she lives right here in New Orleans. Hannah tells us all about working on the film and creating Wakanda. Quincy Jones's daughters stage an intervention after a series of epic interviews. Biscuits & Buns on Banks's Exec. Chef Rodney Burns and Kay's Owner Kay Charbonnet hit the pop culture couch to talk about it.

TUESDAY, FEBRURY 27
Chef Ruby Bloch is a contestant on the Food Network's "SPRING BAKING CHAMPIONSHIP." She makes her signature Macaroons and tell us all about the show. "Black Panther" Production Designer Hannah Beachler walks us through M'Baku's throne room. Dr. Raphael Cassimere Jr. tells his story about becoming UNO's first Black Professor.

FEBRUARY 28 – FRIDAY, MARCH 16
RE-RUN

MONDAY, MARCH 19
Barbara Streisand loved her dog so much she cloned it- twice. Comedians De De T and Milton Crosby give their take on the unusual sign of affection. New Orleans is becoming a destination for e-gamers. We went inside the "Call of Duty" World League Tournament to get a look at how to the Big Easy hosts video game matches. Curly Hair Vlogger and Social Influencer Rocio Mora has some Spring Beauty Hacks. You can find the most of the ingredients right in your pantry.

TUESDAY, MARCH 20 – FRIDAY, MARCH 30
RE-RUN

WUPL54

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To:	**PUBLIC FILE**
Re:	**NON BROADCAST EFFORTS**
Date:	**1st Quarter 2018**

January 1, 2018 – March 31, 2018

WWL, WUPL-TV, WBXN-CD - NON-BROADCAST COMMUNITY EFFORTS

WWL/WUPL/WBXN-CD sponsored and aired promotional announcements for the following non-broadcast community projects during this quarter:

- ***Weather Watch:*** WWL-TV's exhibit in the Kenner Rivertown district consisting of an array of weather instruments and charts featured as an interactive program enabling school children various ways to track a hurricane and learn about the weather.

- ***Weather Link 4:*** A worldwide weather system that connects over 1500 schools by providing a unique and useful combination of information, technology and education. During this quarter WWL-TV added four additional local schools to the *Weather Link 4* system. This system comes with curriculum used by teachers in elementary, middle and high schools. *Weather Link 4* provides an interactive window to math and science education.

& WBXN-CD

To:	**PUBLIC FILE**
Re:	**OTHER NON-BROADCAST EFFORTS**
Date:	**1st Quarter 2018**

January 1, 2018 – March 31, 2018

OTHER NON-BROADCAST EFFORTS

WWL/WUPL-TV/WBXN-CD on-air reporters, anchors and other employees volunteer their time to interact with the local community by addressing groups, organizations and students at various schools. Employees also participate in school and community activities such as coaching, mentoring, and tutoring. The following are the community activities by various employees during this quarter.

COMMUNITY INTERACTIONS*:*

Carl Arredando, Meterologist

- March 27, 2018 - Attended STEM night of science at Bonne Ecole Elementary School in Slidell. Did an experiment showing how the atmosphere works to produce a thunder storm.

Alexandra Cranford, Meteorologist

- January 24, 2018 - Weather Talk to 3rd graders at Honduras Elementary School in Houma, LA.
- January 31, 2018 - Weather Talk to 2nd graders at Bayou Blue Elementary School in Houma, LA.
- February 21, 2018 – Weather Talk to 1st, 2nd, and 3rd graders at Covington Elementary School in Covington, LA.

Larry Everage, Control Room Director

- March 28, 2018 – Spoke at a Career Fair at Sophie B. Wright Charter School. The students ranged from 9th graders to 12th graders. I talked to them about the technical side of live newscasts and my career path.

Meg Farris, Medical Reporter

- January 26, 2018 – 1 hour radio show (7:30am-8:30am) on WBOK to talk about the Opioid Special and helping the community find treatment.

David Hammer, Investigative Reporter

- February 21, 2018 – Spoke at the New Orleans Geological Auxiliary about the current media landscape and the importance of supporting local investigative reporting.

David Hammer, Investigative Reporter

- March 7, 2018 – I had the honor of addressing Dr. Betsy Weiss' Criminal Justice and the Media class at Tulane University on March 7, 2018. The students were undergraduates ranging from sophomores to seniors and I played videos of my Irvin Mayfield investigation from 2015, 2016 and the indictment in December 2017. I then spoke about the investigative process and how the dynamic changes when the subjects of my reporting get indicted.

Dominic Massa, Executive Producer/Special Projects

- March 1, 2018 - Spoke to Loyola University School of Mass Communication students about TV news producing. Students were members of a TV news producing class and a capstone project journalism class.

Dominic Massa, Executive Producer/Special Projects

- March 2, 2018 - Hosted a tour of WWL-TV for high school students from St. Tammany Parish Public Schools Channel 13 video production internship program. Spoke to them about careers in media and students observed the noon newscast in production.

Dominic Massa, Executive Producer/Special Projects

- March 5, 2018 – Hosted 4 Loyola University students as part of a shadowing program. Each of them observed an evening newscast and shadowed a news producer.

Danny Monteverde, Manager – Digital Content

- January 31, 2018 - Spoke to a beginning journalism class at the Loyola School of Mass Communications. The class was made up of freshmen and sophmores. Spoke about my role at WWL as well as the journalism industry in general.

Doug Mouton, Sports Director

- January 31, 2018 - Keynote speaker at the Silver Scribe Awards at Loyola University. I also held a workshop on writing for TV for high school students interested in careers in journalism. This is a high school journalism competition.

Kristin Pierce, Anchor/Reporter

- March 28, 2018 - Spoke to a group of High School students at Sophie B. Wright Charter School. Discussed different jobs related to the journalism field, steps to get there and what's my day like as an anchor and reporter. Gave students advise on what they should/can do when they graduate high school like getting involved in collegiate clubs that interest them.

Ashley Rodrigue, Anchor/Reporter

- January 30, 2018 - Spoke to a group of students about broadcast journalism on Career Day at William Pitcher Junior High School in Covington. The students ranged in ages from 12-14.

Leslie Spoon, Anchor/Reporter

- March 28, 2018 - Spoke at career day at Madisonville Junior High school.

Mary Staes, Digital Content Producer/Weekend Assignment Editor

- January 29, 2018 - Spoke to a group of students at Loyola University. Discussed how to use different social media platforms in journalism. The students were 18-21 years old.