



KOKH Oklahoma City  
1228 E Wilshire Blvd  
Oklahoma City, OK 73111

**Contract # 1861346**

**Schedule Dates** 06/24/14-06/24/14  
**Advertiser** Freda Deskin For State Superintendent-D (90889)  
**Agency** Buying Time Media (1779)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 532/541/3163 (640120)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Murray,Krista  
**Phone/Fax** (202) 955-5342 / (202) 955-5348  
**CPE** 532/541/3163  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** FREDa DESKIN  
 FREDa DESKIN FOR STATE SUPERINTENDENT  
 ADD TO SCHEDULE  
 BRAD PHILIPPS

**Date Entered** 06/20/14  
**Last Modified** 06/20/14  
**Entered By** Victoria Nowell  
**CO-OP** No  
**Headline #** 10337183  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$37.50  
**Net Total** \$212.50  
**Sales Tax**

**Oklahoma City (KOKH)**

By Broadcast Month	Spots	Rate
Jun. 2014	3	\$250.00
<b>Grand Total:</b>	<b>3</b>	<b>\$250.00</b>

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	06/24/14-06/24/14	1	:30	5A- News-Fox 25 Morning News			2						2	\$60.00	\$120.00	Oklahoma City (KOKH)	FOX 23 MORN NEWS	6/20/14
2.0	Normal Line / News (2)	06/24/14-06/24/14	1	:30	6A- News-Fox 25 Morning News			1						1	\$130.00	\$130.00	Oklahoma City (KOKH)	FOX 23 MORN NEWS	6/20/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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ORDER WORKSHEET

Rep Order# 10337183 Ver# 1 Status New  
 EC'd No

Traffic Order#

Printed: 06/20/14 2:17 PM  
 Last Received: 06/20/14 2:08 PM  
 Showing Buylines: All Rep and Station Changes

1 of 2

Station KOKH-TV OKLAHOMA CITY  
 Advertiser (NW80) POLITICAL  
 Product FRED A DESKIN  
 Estimate# 3163  
 Buyer Krista Murray

1861346  
 Agency (BUYT) BUYING TIME,LLC  
 650 MASSACHUSETTS AVE NW, SUITE 210  
 WASHINGTON, DC 20001  
 Agency C/P1/P2/E 532/541/3163  
 Flight Dates 06/21/14-06/24/14

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (BPH) BRAD PHILIPPS  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

FREDA DESKIN FOR STATE SUPERINTENDENT ADD TO SCHEDULE

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW FREDA DESKIN ADD TO SCHEDULE PLEASE CNFM, THANKS

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Tu	5A-6A	FOX 23 MORN NEWS	30	-	-	\$60.00	06/24-06/24	2	1	2	\$120.00
2	Tu	6A-7A	FOX 23 MORN NEWS	30	-	-	\$130.00	06/24-06/24	1	1	1	\$130.00

---REPORT TOTALS---

Report Totals: 3 / \$250.00

---SALES MONTHLY TOTALS---

Jun2014: 3 / \$250.00  
 Order Totals: 3 / \$250.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$16,233.77	CABL	.00%	KAUT	.00%	KFOR	61.54%	KOCB	.00%	KOCO	36.92%
		KOKH	1.54%	KWTV	.00%	UNKN	.00%				

Books [null]  
 Demos RA35+P

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Sales Office (DC) WASHINGTON  
Salesperson (BPH) BRAD PHILIPPS  
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--- CREDIT RISK ---  
STANDARD CREDIT TERMS