

ISSUES AND PROGRAMS LIST

10/01/21 - 12/31/21

This list is prepared in accordance with the requirements of Section 73.3526[e][12] of the Federal Communication’s rules.

KZIA, Inc. is the FCC licensee of KZIA. KZIA is licensed to Cedar Rapids, Iowa. Cedar Rapids and adjacent Marion are located in Linn County, Iowa. Adjacent counties include Johnson County, Iowa City and Coralville are located in Johnson County, Iowa.

The most significant issues impacting the Cedar Rapids and Iowa City area are:

EDUCATE AND INFORM ABOUT COVID-19

-NEED FOR/TO:

RECOVERY POST DERECHO

-NEED FOR/TO:

SUPPORT CHILDREN AND FAMILIES

-NEED FOR/TO:

SUPPORT LOCAL ARTS & CULTURE

-NEED FOR/TO:

ENCOURAGE VOTER PARTICIPATION

-NEED FOR/TO:

IMPROVE MENTAL / PHYSICAL / PUBLIC HEALTH

-NEED FOR/TO:

COMMUNITY & ECONOMIC DEVELOPMENT

-NEED FOR/TO:

A SAFE AND SECURE HOMELAND

-NEED FOR/TO:

The following is a list of some of the more significant community issues addressed by this/these radio station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of these issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION: KZIA X 4th Quarter of 2021

1. <u>ISSUE DESCRIPTION:</u> EDUCATE AND INFORM ABOUT COVID-19	<u>PROGRAM SEGMENT</u> PSA	<u>DATE/TIME</u> 10/01 - 12/26, BTA	<u>DURATION</u> 319, :30 spots	<u>DESCRIPTION OF SEGMENT</u> Encouraged higher COVID vaccine rates to get back to normal, to protect kids and to support health workers
2. <u>ISSUE DESCRIPTION:</u> RECOVERY POST DERECHO	<u>PROGRAM SEGMENT</u> PSA	<u>DATE/TIME</u> 11/01 - 11/30, BTA	<u>DURATION</u> 55, :30 spots	<u>DESCRIPTION OF SEGMENT</u> Encouraged adoption of rescues and abandoned dogs and cats
3. <u>ISSUE DESCRIPTION:</u> SUPPORT CHILDREN AND FAMILIES	<u>PROGRAM SEGMENT</u> PSA	<u>DATE/TIME</u> 10/01 - 12/31, BTA	<u>DURATION</u> 117, :30 spots	<u>DESCRIPTION OF SEGMENT</u> Millions of children and teens qualify for free or low-cost health and dental coverage through Medicaid & the Children's Health Insurance Program
4. <u>ISSUE DESCRIPTION:</u> SUPPORT CHILDREN AND FAMILIES	<u>PROGRAM SEGMENT</u> Community Spotlight	<u>DATE/TIME</u> 10/03, 7:14 A.M.	<u>DURATION</u> 4 minutes	<u>DESCRIPTION OF SEGMENT</u> Eric interviewed Tasia Davidson about the Eastern Iowa Diaper Bank for new families
5. <u>ISSUE DESCRIPTION:</u> SUPPORT CHILDREN AND FAMILIES	<u>PROGRAM SEGMENT</u> PSA	<u>DATE/TIME</u> 10/04 - 10/24, BTA	<u>DURATION</u> 40, :30 spots	<u>DESCRIPTION OF SEGMENT</u> Operation Diaper Drive is a community-wide initiative to stock the Eastern Iowa Diaper Bank for new families

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QUARTERLY ISSUES/PROGRAMS LIST FOR STATION: KZIA X 4th Quarter of 2021

<u>ISSUE DESCRIPTION:</u>	<u>PROGRAM SEGMENT</u>	<u>DATE/TIME</u>	<u>DURATION</u>	<u>DESCRIPTION OF SEGMENT</u>
6. <u>SUPPORT CHILDREN AND FAMILIES</u>	<u>Community Spotlight</u>	<u>10/17, 7:14 A.M.</u>	<u>4 minutes</u>	<u>Eric interviewed Dr. Amy Smolucha from the Eastern Iowa Health Center about the diaper drive for families</u>
7. <u>SUPPORT LOCAL ARTS & CULTURE</u>	<u>The Morning Scramble</u>	<u>10/15, 8:28 A.M.</u>	<u>6 minutes</u>	<u>Eric and Clare interviewed Quinn Early to promote the annual U of I Homecoming parade</u>
8. <u>SUPPORT LOCAL ARTS & CULTURE</u>	<u>Community Spotlight</u>	<u>11/07, 7:12 A.M.</u>	<u>4 minutes</u>	<u>Eric interviewed two representatives from the Iowa Marching Band about an upcoming public performance</u>
9. <u>SUPPORT LOCAL ARTS & CULTURE</u>	<u>The Morning Scramble</u>	<u>12/02, 8:05 A.M.</u>	<u>6 minutes</u>	<u>Eric and Clare interviewed Maestro Timothy Hankewich from Orchestra Iowa about holiday programming</u>
10. <u>ENCOURAGE VOTER PARTICIPATION</u>	<u>PSA</u>	<u>10/01 - 11/02, BTA</u>	<u>138, :30 spots</u>	<u>The Iowa Secretary of State encouraged higher voter participation for school and city elections</u>

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QUARTERLY ISSUES/PROGRAMS LIST FOR STATION: KZIA				X	4th Quarter of	2021
ISSUE DESCRIPTION:	PROGRAM SEGMENT	DATE/TIME	DURATION	DESCRIPTION OF SEGMENT		
11. ENCOURAGE VOTER PARTICIPATION	The Morning Scramble	10/13, 6 A.M. - 10 A.M.	5, :60 segments	Linn County Auditor Joel Miller explained voting options and voting changes for the upcoming election		
12. IMPROVE MENTAL / PHYSICAL / PUBLIC HEALTH	PSA	10/01 - 11/30, BTA	119, :30 spots	Choosing the right car seat or booster seat for a child's age and size improves public safety when driving		
13. IMPROVE MENTAL / PHYSICAL / PUBLIC HEALTH	PSA	11/01 - 11/30, BTA	57, :30 spots	Vaping has become a public health crisis that is directly threatening the lives of young adults		
14. IMPROVE MENTAL / PHYSICAL / PUBLIC HEALTH	PSA	11/01 - 11/30, BTA	115, :30 spots	To reduce road fatalities, these messages encouraged drivers to drive sober or get pulled over		
15. IMPROVE MENTAL / PHYSICAL / PUBLIC HEALTH	Community Spotlight	11/07, 7:11 A.M.	4 minutes	Eric interviewed Heidi Hora about the importance of the American Heart Association Go Red for Women event		

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QUARTERLY ISSUES/PROGRAMS LIST FOR STATION: KZIA _____ 1st _____ 2nd _____ 3rd _____ X 4th Quarter of 2021

<u>ISSUE DESCRIPTION:</u>	<u>PROGRAM SEGMENT</u>	<u>DATE/TIME</u>	<u>DURATION</u>	<u>DESCRIPTION OF SEGMENT</u>
16. <small>IMPROVE MENTAL / PHYSICAL / PUBLIC HEALTH</small>	Community Spotlight	11/14, 7:11 A.M.	5 minutes	Eric interviewed Dr. Ursula Livermore, Chief Medical Officer from the Eastern Iowa Health Center about services
17. <small>IMPROVE MENTAL / PHYSICAL / PUBLIC HEALTH</small>	Community Spotlight	11/21, 7:13 A.M.	4 minutes	Eric interviewed Julie Fitzpatrick about the Iowa City Go Red for Women Luncheon supporting the American Heart Association
18. <small>IMPROVE MENTAL / PHYSICAL / PUBLIC HEALTH</small>	PSA	12/01 - 12/31, BTA	116, :30 spots	Drowsy and fatigued driving is a serious traffic safety issue; young drivers are especially at an increased risk of driving drowsy
19. <small>IMPROVE MENTAL / PHYSICAL / PUBLIC HEALTH</small>	PSA	12/01 - 12/31, BTA	57, :30 spots	Al-Anon Family Groups provide help and hope for families and friends of alcoholics
20. <small>IMPROVE MENTAL / PHYSICAL / PUBLIC HEALTH</small>	PSA	12/01 - 12/31, BTA	60, :30 spots	To prevent damage to the public, individuals and infrastructure, call 811 before digging

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<u>ISSUE DESCRIPTION:</u>	<u>PROGRAM SEGMENT</u>	<u>DATE/TIME</u>	<u>DURATION</u>	<u>DESCRIPTION OF SEGMENT</u>
21. <small>IMPROVE MENTAL / PHYSICAL / PUBLIC HEALTH</small>	Community Spotlight	12/05, 7:16 A.M.	4 minutes	Eric interviewed Sarah Regan about social services provided by the Eastern Iowa Health Center
22. <small>IMPROVE MENTAL / PHYSICAL / PUBLIC HEALTH</small>	Community Spotlight	12/19, 7:13 A.M.	4 minutes	Eric interviewed Jenn Draper from Tanager Place about mental health services available during the holidays
23. <small>IMPROVE MENTAL / PHYSICAL / PUBLIC HEALTH</small>	The Morning Scramble	12/23, 6 A.M. - 10 A.M.	2, 6 minute segments	Eric and Clare interviewed Trooper Robert Conrad about the public safety issues of driving impaired during the holidays
24. <small>COMMUNITY & ECONOMIC DEVELOPMENT</small>	Community Spotlight	10/24, 7:13 A.M.	5 minutes	Eric interviewed multiple representatives about United Way's Community Development fundraising campaign
25. <small>A SAFE AND SECURE HOMELAND</small>	PSA	10/01 - 12/25, BTA	196, :30 spots	IA National Guard: Guard Family, Live Here Serve Here, Serve Close to Home, Guard Lifestyle, Always Ready, COVID-19, Fire Response, Trade Skills, Giving Back

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QUARTERLY ISSUES/PROGRAMS LIST FOR STATION: KZIA HD2 1st 2nd 3rd **X** 4th Quarter of **2021**

<u>ISSUE DESCRIPTION:</u>	<u>PROGRAM SEGMENT</u>	<u>DATE/TIME</u>	<u>DURATION</u>	<u>DESCRIPTION OF SEGMENT</u>
1. <small>EDUCATE AND INFORM ABOUT COVID-19</small>	PSA	10/01 - 12/26, BTA	198, :30 spots	The Helmsley Charitable Trust encouraged more COVID vaccines to show support for healthcare workers
2. <small>ENCOURAGE VOTER PARTICIPATION</small>	PSA	10/01 - 11/02, BTA	138, :30 spots	<u>DESCRIPTION OF SEGMENT</u> The Iowa Secretary of State encouraged higher voter participation for school and city elections
3. <small>A SAFE AND SECURE HOMELAND</small>	PSA	10/01 - 12/26, BTA	199, :30 spots	<u>DESCRIPTION OF SEGMENT</u> IA National Guard: Fire Response, Close to Home, Trade Skills, Giving Back, COVID, Live Here - Serve Here, Guard Lifestyle, Guard Family, Always Ready
4.				<u>DESCRIPTION OF SEGMENT</u>
5. <u>ISSUE DESCRIPTION:</u>	<u>PROGRAM SEGMENT</u>	<u>DATE/TIME</u>	<u>DURATION</u>	<u>DESCRIPTION OF SEGMENT</u>

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