

CONTRACT

FOX 5.2 NFBB
KFBB-DTV GREAT FALLS P.O. Box 1139
 Great Falls, MT 59404
 (406)453-4377

<u>Contract / Revision</u> 139026 /		<u>Alt Order #</u> 26220882
<u>Advertiser</u> POL/Rosendale for US Senate		<u>Original Date / Revision</u> 10/12/18 / 10/25/18
<u>Contract Dates</u> 10/23/18 - 10/29/18	<u>Estimate #</u> 10591	
<u>Product</u> MT 2018		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NFBB	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>Agcy Code</u> 9914860	<u>Advertiser Code</u> 315	<u>Product 1/2</u> 1147
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

American Media Advocacy Group
 815 Slaters Lane
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NFBB	10/28/18	10/28/18	Su 8a-9a FOX News	8:00 AM-9:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S				1	\$100.00			
N 2	NFBB	10/23/18	10/23/18	Last Man Standing	4p-430p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$25.00			
N 3	NFBB	10/24/18	10/24/18	Last Man Standing	4p-430p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$25.00			
N 4	NFBB	10/25/18	10/25/18	Last Man Standing	4p-430p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$25.00			
N 5	NFBB	10/26/18	10/26/18	Last Man Standing	4p-430p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$25.00			
N 6	NFBB	10/29/18	10/29/18	M-F 5p-530p	5:00 PM-5:30 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$25.00			
N 7	NFBB	10/23/18	10/23/18	Big Bang Theory	430p-5p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$100.00			
N 8	NFBB	10/24/18	10/24/18	Big Bang Theory	430p-5p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$100.00			
N 9	NFBB	10/25/18	10/25/18	Big Bang Theory	430p-5p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$100.00			
N 10	NFBB	10/26/18	10/26/18	Big Bang Theory	430p-5p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$100.00			
N 11	NFBB	10/29/18	10/29/18	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



NFBB
P.O. Box 1139
Great Falls, MT 59404
(406)453-4377

<u>Contract / Revision</u> 139026 /		<u>Alt Order #</u> 26220882
<u>Advertiser</u> POL/Rosendale for US Senate		<u>Original Date / Revision</u> 10/12/18 / 10/25/18
<u>Contract Dates</u> 10/23/18 - 10/29/18	<u>Product</u> MT 2018	<u>Estimate #</u> 10591

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$100.00			
N 12	NFBB	10/23/18	10/23/18	Big Bang Theory	5p-530p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$100.00			
N 13	NFBB	10/24/18	10/24/18	Big Bang Theory	5p-530p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$100.00			
N 14	NFBB	10/25/18	10/25/18	Big Bang Theory	5p-530p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$100.00			
N 15	NFBB	10/26/18	10/26/18	Big Bang Theory	5p-530p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$100.00			
N 16	NFBB	10/29/18	10/29/18	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$100.00			
N 17	NFBB	10/28/18	10/28/18	Reg Season Game 1	11:00 AM-2:00 PM		:30			NM	3	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S				3	\$230.00			
N 18	NFBB	10/28/18	10/28/18	Reg Season Game 2	2:00 PM-5:00 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S				2	\$225.00			
N 19	NFBB	10/28/18	10/28/18	NFL Football	9:00 AM-11:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1				1	\$50.00			
D 20	NFBB	10/28/18	10/28/18	NFL KICKOFF	9:00 AM-10:00 AM		:30			NM	0	\$0.00
N 21	NFBB	10/26/18	10/28/18	World Series	6p-930p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----211				4	\$200.00			
N 22	NFBB	10/28/18	10/28/18	NFL Sunday	10a-11a/thnksvgv !		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1				1	\$100.00			
N 23	NFBB	10/28/18	10/28/18	TMZ Wknd	1:05 XM-2:05 XM		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1				1	\$5.00			
Totals											28	\$3,320.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/28/18	25	\$3,095.00	(\$464.25)	\$2,630.75
10/29/18 -10/29/18	3	\$225.00	(\$33.75)	\$191.25
Totals	28	\$3,320.00	(\$498.00)	\$2,822.00

Signature: _____ Date: _____

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KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26220882

Changes as of: 10/24/2018 at 5:37 PM

Version: Current State Version 4

CPE: 315/1147/10591

Flight: 10/23/18 - 10/29/18

Station: NFBB

Con Type: POLITICAL/VOTE

Agency: AMER MEDIA &
ADVOCACY GROUP

Advertiser: ROSENDALE, MATT

Market: Great Falls

Total \$: \$3,320.00

815 SLATERS LANE

Product: MT 2018

Office: PHILADELPHIA

Total Spots: 28

ALEXANDRIA, VA

Agency Order #: 7846572

Service: Nielsen

Total CPP: \$58.55

22314

Buyer: MediaAssistant, AMAG

Primary Demo: Adults 35-64

Total GRP: 56.7

Salesperson: SHEPARD RITZEN

Assistant: SHEPARD RITZEN

Traffic #: 139026

215-567-7950

215-567-7950

Separation:

Comments: \$905 in past credits added here new Ins13-15. was \$2415

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/23 - 10/29							Total Spots	Total \$	CPP*	GRP*
							10/23	10/24	10/25	10/26	10/27	10/28	10/29				
12	Su 9a-10a		NFL KICKOFF/NFL SUNDAY	\$50.00	0.0	30	0	0	0	0	0	1	0	1	\$50.00	\$0.00	0.0
Changes: Day/Time from Su 9a-11a to Su 9a-10a																	
REV+ 13	F-Su 6p-9p		World Series	\$200.00	0.0	30	0	0	0	0	2	1	1	0	\$800.00	\$0.00	0.0
REV+ 14	Su 10a-11a		NFL Kickoff 2	\$100.00	0.0	30	0	0	0	0	0	1	0	1	\$100.00	\$0.00	0.0
REV+ 15	Su 1a-2a		Mike Molly	\$5.00	0.0	30	0	0	0	0	0	1	0	1	\$5.00	\$0.00	0.0
TOTALS:							3	3	3	5	1	10	3	28	\$3,320.00	\$58.55	56.7



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26220882	Changes as of: 10/24/2018 at 5:37 PM	Version: Current State Version 4
CPE: 315/1147/10591	Flight: 10/23/18 - 10/29/18	Station: NFBB
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: ROSENDALE, MATT	Market: Great Falls
815 SLATERS LANE	Product: MT 2018	Office: PHILADELPHIA
ALEXANDRIA, VA 22314	Agency Order #: 7846572	Service: Nielsen
	Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35-64
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN
	215-567-7950	215-567-7950
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$3,320.00
		Total Spots: 28
		Total CPP: \$58.55
		Total GRP: 56.7
		Traffic #: 139026

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/24/18 5:37 PM	SHEPARD RITZEN	\$905 in past credits added here new Ins13-15. was \$2415
10/23/18 12:41 PM	Katie Delany	FIXING RATE FOR LAST MAN THIS WEEK
10/17/18 8:19 AM	SHEPARD RITZEN	shifted access spots due to WS & THU Night FTBL
10/12/18 8:05 AM	System	Notice Received.
10/12/18 7:22 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$41,500
NFBB Share:	8%
Comment:	est share
Unknown:	92%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	\$3,320.00	\$58.55	56.7
Total	100%	28	\$3,320.00	\$58.55	56.7

Monthly Summary		
Month	Spots	Dollars
2018-Oct	25	\$3,095.00
2018-Nov	3	\$225.00
Total	28	\$3,320.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/24/18 5:37 PM	SHEPARD RITZEN	Revised	6		\$905.00	\$3,320.00	Changes: Comments from shifted access spots due to WS & THU Night FTBL to \$905 in past credits added here new Ins13-15. was \$2415, Total Spots from 22 to 28. Calculated Dollars from \$2,415.00 to \$3,320.00, Total CPP from \$42.59 to \$58.55, Competitive Market Budget from \$30,188 to \$41,500, Origuser Entered Dollars to \$2,415.00, User Entered \$ from \$0.00 to \$3,320.00, Total \$ from \$2,415.00 to \$3,320.00. 4 buylines added or modified.
Makegood 1	10/23/18 12:41 PM	Katie Delany	Confirmed	6	5	\$0	\$2,415.00	Changes: Total Spots from 21 to 22, Total GIMPs from 0 to 57, Total CPM from \$0.00 to \$42,592.59. 5 buylines added or modified.
Revision	10/17/18 8:19 AM	SHEPARD RITZEN	Confirmed			\$0	\$2,415.00	Changes: Comments from Separation. 30 to shifted access spots due to WS & THU Night FTBL. 6 buylines added or modified.
Queued for Electronic Contracting	10/12/18 7:26 AM					\$0	\$0	
New	10/12/18 7:18 AM	SHEPARD RITZEN	Confirmed	21		\$2,415.00	\$2,415.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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