



**KVAL+**  
**4575 Blanton Rd**  
**Eugene, OR 97405**  
**(541) 342-4961**

# CONTRACT

<u>Contract / Revision</u> 616457 / 2		<u>Alt Order #</u>
<u>Product</u> Yes on 98		
<u>Contract Dates</u> 10/03/16 - 10/09/16		<u>Estimate #</u> 2080
<u>Advertiser</u> Oregonians for High School Success		<u>Original Date / Revision</u> 08/16/16 / 10/11/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVAL	<u>Account Executive</u> House National Non	<u>Sales Office</u> National Direct
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 8114		<u>Advertiser Ref</u> 87321

And:

**Screen Strategies Media-Fairfax**  
**11150 Fairfax Blvd Ste 505**  
**Fairfax, VA 22030**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	Multi	10/03/16	10/09/16	KVAL News @ 5a	5a-6a		:30				NM	2	\$100.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-T---				2	\$50.00				
2	Multi	10/03/16	10/09/16	KVAL News @ 6a	6a-7a		:30				NM	2	\$400.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-W---				2	\$200.00				
3	Multi	10/03/16	10/09/16	CBS This Morning	7a-9a		:30				NM	4	\$800.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				5	\$200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	10	Multi	10/03/16-10/09/16	CBS This Morning	7a-9a	MTuWThF----	:30		<del>\$200.00</del>		NM		
	Credited												
6	Multi	10/03/16	10/09/16	The KVAL 9a News with Wes	9a-10a		:30				NM	2	\$130.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T--F--				2	\$65.00				
7	Multi	10/03/16	10/09/16	The Price is Right	10a-11a		:30				NM	2	\$400.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-T---				2	\$200.00				
8	Multi	10/03/16	10/09/16	The Young & The Restless	11a-12p		:30				NM	1	\$190.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$190.00				
9	Multi	10/03/16	10/09/16	KVAL News @ Noon	12p-1230p		:30				NM	3	\$300.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-TF--				3	\$100.00				
10	Multi	10/03/16	10/09/16	The Bold & The Beautiful	1230p-1p		:30				NM	2	\$180.00
	Channels : KCBY,KPIC,KVAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-W----				2	\$90.00				

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<u>Advertiser</u> Oregonians for High Sch		<u>Original Date / Revision</u> 08/16/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
11	Multi	10/03/16	10/09/16	The Talk	1p-2p		:30				NM	1	\$85.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$85.00				
12	Multi	10/03/16	10/09/16	Let's Make A Deal	2p-3p		:30				NM	1	\$75.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$75.00				
13	Multi	10/03/16	10/09/16	Dr. Oz	3p-4p		:30				NM	3	\$270.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-WT---				3	\$90.00				
14	Multi	10/03/16	10/09/16	Dr. Phil	4p-5p		:30				NM	2	\$250.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T--F--				2	\$125.00				
15	Multi	10/03/16	10/09/16	KVAL News @ 5p	5p-530p		:30				NM	4	\$1,000.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTW-F--				4	\$250.00				
16	Multi	10/03/16	10/09/16	KVAL News @ 6p	6p-630p		:30				NM	3	\$900.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-W-F--				3	\$300.00				
19	Multi	10/03/16	10/09/16	Inside Edition	630p-7p		:30				NM	1	\$225.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				1	\$225.00				
20	Multi	10/03/16	10/09/16	Jeopardy	7p-730p		:30				NM	3	\$1,500.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-W-F--				3	\$500.00				
21	Multi	10/03/16	10/09/16	Wheel of Fortune	730p-8p		:30				NM	2	\$1,000.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				2	\$500.00				
22	Multi	10/03/16	10/09/16	Scorpion	9p-11p		:30				NM	1	\$1,000.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	M-----				1	\$1,000.00				
23	Multi	10/03/16	10/09/16	Criminal Minds	9p-10p		:30				NM	1	\$900.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$900.00				
24	Multi	10/03/16	10/09/16	Crimetime Saturday	9p-10p		:30				NM	1	\$350.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$350.00				
25	Multi	10/03/16	10/09/16	60 Minutes	7p-8p		:30				NM	0	\$0.00
		Channels : KCBY,KPIC,KVAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$700.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	Multi	10/03/16-10/09/16	60 Minutes	7p-8p	-----Su	:30		<del>\$700.00</del>		NM		
<i>Credited</i>													
27	Multi	10/03/16	10/09/16	KVAL News @ 11p	11p-1135p		:30				NM	5	\$1,000.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				5	\$200.00				
28	Multi	10/03/16	10/09/16	News Prime	8:15p-8:45p		:30				NM	1	\$300.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$300.00				
29	Multi	10/03/16	10/09/16	KVAL News @ 11p	11p-1130p		:30				NM	1	\$200.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$200.00				
30	Multi	10/03/16	10/09/16	KVAL News @ 11p	11p-1130p		:30				NM	1	\$200.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$200.00				
31	Multi	10/03/16	10/09/16	Late Show With Stephen Colt	1135p-1235a		:30				NM	5	\$450.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	MTWTF--				5	\$90.00				
32	Multi	10/03/16	10/09/16	CSI Miami	1130p-1230xm		:30				NM	1	\$20.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$20.00				
33	Multi	10/09/16	10/09/16	NCIS: LA	8p-9p		:30				NM	0	\$0.00
Channels : KCBY,KPIC,KVAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$700.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	Multi	10/03/16-10/09/16	NCIS: LA	8p-9p	-----Su	:30		<del>\$700.00</del>		NM		
<i>Credited</i>													
<b>Totals</b>								0.00				0	\$0.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/03/16 - 10/09/16	55	\$12,225.00	(\$1,833.75)	\$10,391.25
<b>Totals</b>	55	\$12,225.00	(\$1,833.75)	\$10,391.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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